

Kansas State Extension Advisory Council (SEAC)

August 22, 2014

The SEAC meeting was called to order by Dean Fitzsimmons, Chair, at 8:33 a.m., August 22, 2014 in the Western Cooperative Electric Association building, WaKeeney, KS.

Members Present: Dean Fitzsimmons-Chair (SW Area), Wally Wolfe-Chair elect (NE Area), Rich Barr-Treasurer (Metro Counties), Carolyn Harms- Ex Officio (Metro Counties), Lisa Pfannenstiel-Garrison, (Metro Counties), Diana Gauntt (NE Area), Ray Bartholomew (NE Area), Alane Radke (NW Area), Rhonda Gaede (NW Area), Tatum Kimzey (NW Area), Bob Standage (NW Area), Brad Carter (SE Area), Jodie Bartelson (SE Area), Jay Weseloh (SE Area), Gary Thompson (SE Area), Richard Poland (SW Area), Randy Lucas (SW Area). Excused Absence: Loren Snell (Metro Counties) and Ken Moldenhauer (Metro Counties)

Kansas State University Administrators Present: Daryl Buchholz-Associate Director for Extension and Applied Research, Gregg Hadley- Ag Asst Director, Paula Peters-FCS Asst Director, Jim Lindquist FO Asst Director, Chis Onstad-NW Area Administrator, Dale Fjell-NE Area Administrator, Barbara Stone, 4-H Asst Director, John Floros, Director of Research & Extension, Sue Peterson, KSU Governmental Relations

Guests: Kyra Horesky, Robert Hartman, and Doug Albin – Dane Hansen Foundation, Scott “Bronc” Barrows – Dist. Director of Golden Prairie Districts, Trudy Rice, Director of Kansas PRIDE

Presenters Thursday, August 21, 2014 at Nicodemus, KS: Angela Bates, Nicodemus Historian, Rachel Boyle, Neil Cates, Jared Petersilie, Sandy Johnson, -Calving Management Programs, Dana Belshe, Julie Niehage-Ag Profitability Conference in NW KS, Diann Gerstner, Melinda Daley-Aging Expo, Julianne Shoup, Jen Schoenfeld – Estate Planning & Libby Curry; Stacy Campbell, Jeanne Falk Jones, Cody Miller – Cover your Acres. All demonstrated the cooperation and coordination of the agents/specialists in the NW Area.

Daryl: Review of Extension’s Strategic Goals- Vision 2025- PowerPoint slide handout provided. Saw much of these goals being reached by agents & specialists with the presentations the day before. Need to tell the story of our impact and especially financial impact to producers.

Budget: Daryl – Said FY 2015 is higher than FY 2014 due to legislature giving back some money they had taken, but still lower than FY2009. Are advertising 9 positions that had been vacant, but still restructuring to work in these lean times. Daryl was encouraged by members to hire a dedicated marketing person.

PDC Task Force- Gregg Hadley- Roll out new PDC expectations and training tools at Extension Partnership meeting. Area training meetings in April 2015 are planned to distribute this information to local areas. A PDC Advisory Team is being assembled. He was encouraged by members to publicize the existence of the recruiting materials and job description for potential PDC members within next two weeks as boards are selecting new members. Need to see PDCs as market focus groups in a way to direct Agents to needs of area they serve. Training sessions are scheduled for: Manhattan, April 1; Iola, April 2; WaKeeney, April 7; Garden City, April 8; and Pratt, April 9.

Restructuring Extension Admin Duties- JD McNutt is providing administrative support to the 24 SW Area local extension units and their agents, along with SE Area responsibility. One goal is to increase districts in that area. Chris Onstad is providing administrative support to the SW Area Extension Office faculty and staff in Garden City along with NW Area responsibility. It was indicated this was a 3 year plan with evaluation of how it is going every 6 months. Keep Start Stop – way to evaluate what you are doing was suggested by a member.

Dr. John Floros- Director of K-State Research & Extension – Thanked everybody for their attendance and input and gave a few remarks on our continued need to educate policy makers of the positive impact Research & Extension has in Kansas and beyond. Noticed a correlation between good facilities and ability to attract good people and that allows for growth. In the planning stages of building an expanded research building on campus in 5-6 years. For every \$1 state invests, KSRE brings in 2-3 times outside investment, but has to have that original investment to attract outside resources. The marketing is tricky because of so many audiences.

District development updates: Dale Fjell, NE Area- Atchison & Leavenworth counties-committees working. NW-only 5 counties not districted. Jim Lindquist, Field Operations- Cloud County Commissioner asking questions. SW area beginning to explore. SE Area- Gary Thompson reported Frontier District added Anderson County to their district. Brad Carter- once majority of commissioners were on board it went well. Senate Bill 411- removes taxing authority that is part of Extension District law. Purpose was accountability on taxing authority. The bill died on the floor of the Senate; however we were reminded an idea is never dead in Topeka.

Sue Peterson, KSU Governmental Relations- Ranked programs are what the legislature likes and supports - Have to remind what we are doing to be excellent. She shared a tour of the Kansas.gov website and how we could find contact information, voting record, etc. for all congressmen/women. It was highly recommended that we reach out to representatives while they are home and those running for office to make personal connections with them so that when we need to talk with them, the connection is there. Also invite them to all programs Extension staff is providing and introduce them if they show up. Continue inviting, even if they don't attend, as they will see that quality programming is being provided.

Trudy Rice- Community Vitality of Extension- Kansas PRIDE program - Community Vitality Specialist in NW Kansas - Increase the quality of life of people that reside in northwest Kansas. Doug Albin gave a short presentation on the Dane Hansen Foundation. Dane Hansen wanted his fortune to benefit NW Kansas. The foundation serves 26 counties - Southern border of I-70, and Hwy 81 west to Colorado border. They can assist any 501 c3 group, county, city & State agency. Check Danehansenfoundation.org for grant criteria if live in one of the 26 counties.

Parting comments were given by Carolyn Harms, Gary Thompson & Bob Standage. We thank them all for their years of service.

SEAC Business meeting started at 2:19 pm.

Gary Thompson moved Randy Lucas seconded that the SEAC Minutes from February 18, 2014 be approved as printed. Motion passed.

Rich Barr provided a printed treasurer report. Tatum Kimzey moved and Rhonda Gaede seconded that the treasurer's report be approved as presented. Motion passed.

Wally Wolfe, nominating committee reported the following slate of officers: Chair-Wally Wolfe; Chair-elect-Rich Barr; Treasurer-Richard Poland; and, Secretary-Jodie Bartelson. Richard Poland moved that we accept the slate as read and unanimously accept. Rhonda Gaede seconded and the motion passed.

Gary Thompson, Tatum Kimzey, Rhonda Gaede - PILD 2014 attendees reported on their trip. They agreed that the large meetings were very interesting, small break out groups were less so as there were not many for volunteers to find out what was taking place around the country or training session for them. Federal programs introduced in some breakout sessions. Day on the Hill was eye opening. Daryl needs volunteers for PILD held April 12 -15, 2015 in the next couple months. Attendee decision will be made by end of year.

Plan for SEAC Legislature Trip and meeting is February 16 & 17 in Topeka.

Partnership meeting dates: January 20 in Lawrence; January 21 in Wichita; January 28 in Scott City; and, January 29 in Russell. Your attendance at one or more of these is greatly appreciated. Outgoing SEAC members will be recognized.

The August 2015 SEAC meeting is tentatively set to be in Abilene as the NE Area is responsible for the planning.

Rhonda Gaede moved and Alane Radke seconded that the meeting be adjourned, motion passed.

Submitted by:

Jodie Bartelson, acting Secretary