



Environmental Scan

This exercise gives us an opportunity to think creatively and helps answer the question, “Where are we?”

- *Ask participants to get in groups of the organizations they represent (Extension PDC, PRIDE, etc.).*
- *Have each person in the group provide one answer in a rapid, round-robin fashion..*

1. What are some societal trends you have noticed over the past few years that affect your organization?
2. What technological trends over the past few years affect your organization?
3. What economic trends have you noticed over the past few years that affect your organization?
4. What are some demographic trends you have noticed over the past few years that affect your organization?
5. What environmental trends over the past few years affect your organization or community?

Activity objective:

Participants will consider the many forces that influence the future of the organization and will gain a deeper appreciation of the importance of planning.



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