Update
The Kansas Healthy Food Initiative (KHFI)
The Kansas Community Investment Fund (KCIF)

Presented By:
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NetWork Kansas
October 2, 2020
Program Histories

- History
- Partners
- Projects Funded
- Program Changes
KHFI History

• Launched in the fall of 2017 with $1 million for grants and $2 million for loans

• Increase access to healthy foods in low-resource and underserved areas

• Includes a two step process: 1. Determine eligibility and 2. Move towards an application process

• 21 projects approved:
  • Grants $517,825
  • Loans: $1,627,952
  • Leverage:$13.3 million
Geographic Reach of KHFI Applicants as of Q2 2020

Applications received from shaded counties (42 from 30 counties)
* KHFI loans/grants (14); * KHFI loans/grants & t.a. grant (3); * t.a. grant only (3)
What We Learned

- Process is a little ambiguous
- Need to identify technical assistance earlier
- NetWork Kansas is equipped for smaller/faster loan deployments
- IFF is equipped for larger, more complex projects
Changes

• All loans now have a loan/grant mix

• NetWork Kansas will manage loans of $75,000 and under

• IFF will manage loans above $75,000

• Two types of grants without loans are available: 1. Up to $15,000 in small grants for equipment, energy, etc. 2. Large grants are available but cannot exceed 2% of total project costs.
## Updated Processes and Parameters

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<th>TOTAL KHFI REQUEST</th>
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<th>Grant</th>
<th>Grant Cap</th>
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### Loan & Grant Funding Mix
15% of the total KHFI funding package will be grant, up to the designated cap.

### Grant-Only
Small grants, up to $15,000. No match required.
Larger grants up to $50,000, cannot exceed 2% of the total project.
K CIF History

• Launched in January of 2019 with a $500,000 per year investment from NetWork Kansas and the Kansas Health Foundation respectively

• Additional Partners: Locus Impact Investing, Aspen Institute, Kansas Community Philanthropers’ Innovators Network (CPIN),

• Initial definition: Provide loans to for profit businesses to increase health equity and community vibrancy

• Early deals would come from NetWork Kansas deal flow (E-Community/Statewide)

• 17 projects
  • Loans: $972,448
  • Grants: $27,700
  • Leverage: $4,400,010
Projects Funded: KCIF Project Reach
Projects Approved for Funding

- For-Profit and Nonprofit Fitness Centers
- For-Profit and Nonprofit Daycare Facilities
- Dental Offices
- Mental Health Facilities
- Co-working Space
- Rural broadband provider
- Pharmacy
What We Learned

- Process is a little ambiguous (health equity/community vibrancy—what does that mean?)
- Need more avenues for partners to access the program
- Nonprofits often are engaged in this work but do not have access to loan funds
- KCIF offers a potential doorway for community foundations to engage in building sustainable loan programs at the local level
Changes & Actions

• Tighten the project definition: Access to care, education attainment, healthy behaviors, civic and community engagement (KHF Impact Areas)

• Two step process for direct applications: 1. Eligibility then 2. Application

• Through our partner network, direct applications are available for both nonprofit and for-profit businesses

• Now working with Community Foundations: Signed a management agreement with Hutchinson Community Foundation
Direct Applications*

• Today is the soft launch of direct applications!

• KCIF is exactly like E-Community and StartUp Kansas loans in that it can be 150% of the match (bank loan, etc.) with one sizeable difference

• Up to $250,000 loan

• There are a limited amount of funds available for grant funds for approved deals
  • Based upon an impact score
  • After eligibility has been determined
Accessing KCIF/Questions on Projects

• Contact Imagene Harris, Thomas Papadatos, or Steve Radley
• iharris@networkkansas.com
• tpapadatos@networkkansas.com
• sradley@networkkansas.com
ADDENDUM
Impact Score

- Underserved area
- Economic mobility for underserved
- Capital leveraged
- Economic benefits to community
- Community Benefits
- Leadership Experience
- Sustainability
- Potential economic acceleration/growth
- Access healthier lifestyle
- Engagement with KHF/NTKS partners

Impact Score:

- 7-10 Significant Impact
- 4-6 Moderate Impact
- 0-3 Low Impact

Kansas Community Investment Fund
Community Impact Score Sheet

Project:
Date:

Impact Score:

Please answer the following regarding the project:

1. The project is in an underserved area (urban distressed or rural)?
   - Yes ☐ No ☐

2. Enhances the opportunity for economic mobility for an underserved population (minority and/or women-owned)?
   - Yes ☐ No ☐

3. Does the project have significant leveraged capital?
   - Yes ☐ No ☐

4. Provides economic benefits to the community such as new business and/or additional full time and part time jobs?
   - Yes ☐ No ☐

5. Provides an important community benefit to an urban distressed or rural area. Examples include day care centers, pharmacy, housing, locally-owned restaurant or other service offering that enhances community vitality and “sense of place” for the community?
   - Yes ☐ No ☐

6. Does the project have an experienced executive team leading the organization?
   - Yes ☐ No ☐

7. Does the proposed project appear to be profitable or sustainable?
   - Yes ☐ No ☐

8. Potential for economic acceleration in the community due to business or organizational growth?
   - Yes ☐ No ☐

9. Project offers unique opportunities for the promotion of and access to a healthier lifestyle.
   - Yes ☐ No ☐

10. Engages in community partnerships, qualifies as a NetWork Kansas Entrepreneurial (E-) Community, serves as member of a Food and Farm Council, or serves as a member of another community development organization?
    - Yes ☐ No ☐
Risk Score

Considers the following
• Business Stage
• Bank Involvement
• KCIF % of Deal, compared to average
• Business Type
• Partner Rating

-1 high, 0 moderate, +1 low
Add’em Up!
Risk Scale is from -5 to 5