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Outreach Coordinator

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Supported and Hosted by the:
K-State Technology Development Institute
U.S. Small Business Administration

510 McCall Rd - Manhattan, KS 66502 - www.greatplainstmc.org
K-State Technology Development Institute

- Current Economic Development Administration (EDA) University Center
- Unit of the K-State College of Engineering
- Established in 1985
- 22,000 sq. foot facility
  - Half office and Half prototyping shop
- 10 full time staff & K-State interns
- Engineering and Business professionals
- Provide technical support to develop new products and technologies to help companies grow
New Product/Business Development

- Market Research
- Intellectual Property/Patents
- Business Planning
- Product Design
- Prototyping
- Testing
- Marketing Assistance

Existing Businesses

- Address Limited Capacity
- Automation Development/Custom Equipment Design
- Computer Simulations
- Reverse Engineering
- Evaluate & Identify New Product Opportunities
Multiple industries

Customers range from entrepreneurs and inventors to small and large companies/manufacturers

Contract basis that includes a fee for the services provided

Funding assistance resources available to offset costs
Innovation Stimulus Program

- US Economic Development Administration University Center (EDA)
- CARES Act funds
- Provide support to innovators and mfg with no-cost commercialization/engineering services
- Projects capped at $20,000
- Apply at www.ksu.edu/tdi – Innovation Stimulus tab

Project Examples -
- Preliminary intellectual property research
- Customer and/or market research on new product ideas
- New website creation or marketing materials
- Design, engineering or prototyping of new product ideas
- Creation of SolidWorks models/drawings
Great Plains Technology & Manufacturing Cluster

- Initiative through the U.S. Small Business Administration
- Regional Innovation Cluster (RIC)
- Networking hub to connect with resources needed to grow business and drive innovation
- Great Plains region
  - State of KS and KC Metro
Goals

- Central hub to find technical and business resources
- Grow small businesses and manufacturing
- Develop, launch and grow new products into the region
- Build an innovative community
- “Find & Be Found”
Resources

- Engineering and Technology
- Workforce Development
- Commercialization and R&D
- Business Support
- Website Assistance
- Data Analytics
- Networking and Mentoring
- Workshops

Partners

- Regional/State Partners
- Economic Development
- Business Support
- Funding
- Workforce
Website Creation Program
- No-cost website creation/update
- GoDaddy Platform

Future Programs Focused on –
- Commercialization
- Employee Recruiting
- Open Innovation
Membership Benefits

- Access to registration links for upcoming workshops
- Regional manufacturing news and trends
- Extended information about resources
- Network with manufacturers and partners
- Opportunity to have company information, updates, and products/services promoted throughout the region
- Member Spotlight
Member Newsletters

- Monthly newsletters
- Member Spotlight
- Partner and Membership Updates
- Website Creation Program Feature
- Upcoming Events
- Other engagements
Membership Sign-up

- FREE to be a member
- Company Information/Point of Contact
- Username/Password
- Able to view other members
- Access to all of membership
- Newsletters
- Community of Resources!