Bringing Childcare to Local Communities: How We Are Doing it in Wichita County

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OUTLINE

- State of Childcare (4)
- Investing in Our Future (5-8)
- Timeline 2017-2019 (9)
- The Road to Grow & Learn (10-14)
- Estimated Project Cost (15)
- Funding Plan (16-17)
- Timeline – What’s Next (18)
STATE OF CHILDCARE IN LEOTI

Current: Families in Constant Survival Mode
Child (C) – 3 homes, 1 workplace, always going somewhere different
Parents (M, D) – care planned week by week, 3 homes, take off work often
Relatives (R-1 R-2) – take off work often, cancel at last minute
Employers (Work) – employees not productive, unreliable

Future: Thriving Families
Child – one dependable, safe, nurturing, educational Center
Parent – dependable safe Center
Relatives – can resume own career, plus the natural role of “grandma”
Employers – employees productive, reliable
“RESEARCH SHOWS THAT HIGH QUALITY EARLY CHILDHOOD EDUCATION IS ONE OF THE BEST INVESTMENTS OUR COUNTRY CAN MAKE.”
Research shows that providing a high-quality education for children before they turn five yields significant medium- and long-term benefits for students. Children in early childhood education programs are:

- less likely to repeat a grade
- less likely to be identified as having special needs
- more prepared academically for later grades
- more likely to graduate from high school
- higher earners in the workforce

QUALITY EARLY CHILDHOOD DEVELOPMENT:

7-10% ROI

“The rate of return for investment in quality early education for disadvantaged children is 7-10% per annum through better outcomes in education, health, sociability, economic productivity and reduced crime.”

James Heckman
Nobel Laureate in Economics

LEARN MORE AT HECKMANEQUATION.ORG
LOCAL ECONOMIC BENEFITS OF MEETING CHILDCARE DEMAND

Job Creation
- The new center will create five new full-time positions

Workforce Creation
- Parents will join the workforce

Economic Impact
- Additional income spent in Wichita County

Workforce Enhancement
- Boost recruitment, reduce turnover, lower absenteeism, & increase productivity
KSU Needs Assessment 2018

• Most challenging: Finding reliable childcare
• For each family that has care, there are 2 families who have none

State of Childcare Economic Study Jun 2019

• Estimated demand = 84
• Up to 67 people would join the workforce if they had quality childcare
• $3.3 million impact
• DECISION POINT: One big center – one small center – group daycare – home daycare

Childcare Costs Summary July 2019

• Physical layout affects overall profitability-Strategic planning essential
• Community partnerships help
• DECISION POINT: temporary vs. permanent and school partnership

Founded Grow & Learn Childcare Center, Inc. Nov 2019

• Hired architect
• Initiated school partnership
• KDHE
USD 467 has agreed to lease property for $1/year

Partnership Benefits:
- MEAL PREPARATION
- GROUNDSKEEPING
- STORM SHELTER
- ACTIVITY PARKING
# NUMBER OF CHILDCARE SPOTS NEEDED TO MEET DEMAND

Figures are a combination of census data and digest of education statistics.

<table>
<thead>
<tr>
<th>Childcare (Home or Center)</th>
<th>Under 1</th>
<th>1 Year Old</th>
<th>2 Years Old</th>
<th>3 Years Old</th>
<th>4 Years Old</th>
<th>5 Years Old</th>
<th>Total</th>
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<tbody>
<tr>
<td>Wichita Co.</td>
<td>6</td>
<td>8</td>
<td>14</td>
<td>13</td>
<td>27</td>
<td>16</td>
<td>84</td>
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Our Mission is to provide quality childcare that meets the needs of each child and family in a nurturing, safe, and educational environment.

Goals:
- To enhance children’s development and well-being and provide a foundation for lifelong learning
- To provide dependable and affordable childcare services
- To enable families to obtain employment and attract industry to the community
- To be committed to the families we serve, providing support and encouragement
BUILDING SPECIFICATIONS

BUILDING
- 3,565 square feet
- Wood framed, Brick/Stucco exterior
- Standing seam metal roof
- Warming Kitchen
- Classroom Temperature Control and Age Appropriate Accommodations
  - Restrooms, Casework, Sinks, Cubbies

PARKING
- 6 staff parking spaces
- 2 Handicap parking spaces
- Circle drive for parent drop off and pickup
- 6 additional parking spaces across the street

PLAYGROUND
- 1,980 sq ft Preschool playground
- 500 sq ft Toddlers playground
- 6-foot chain link fence with gate access
- Ground Covering is a mix of hard, soft, and natural grass surfaces
SITE PLAN
Infant Room: 1 Staff and 3 Children
Toddler Room: 2 Staff and 10 Children
Preschool Room: 1 Staff and 10 Children
Preschool Room: 1 Staff and 12 Children
Office: 1 Director
TOTAL: 6 Staff and 35 Children

KDHE STAFF TO CHILD RATIO
Infant (2 weeks to 12 Mos.): 1 to 3
Toddlers: (12 Mos. to 2 ½ Yrs): 1 to 5
2 ½ years to School Age: 1 to 10
3 years to School Age: 1 to 12
*Minimum of 35 sq ft of open floor space per child
ESTIMATED PROJECT COST

■ COSTS
  ■ $878,700  Building Project (Architect Est)
  ■ $  22,325  Playground
  ■ $  60,000  Inventory Furn/Equip
  ■ $963,700  Subtotal Building Costs
  ■ $150,000  Operating Expenses

■ FUNDING Available
  ■ $471,846  Building Project (Architect Est)
  ■ $  16,436  Playground
  ■ $  38,374  Inventory Furn/Equip
  ■ $526,656  Subtotal Approved Funding
  ■ $  84,712  Operating Funding

TOTAL ESTIMATED START-UP COST: $1,113,700

TOTAL ESTIMATED START-UP FUNDS: $611,368

With increase in construction costs the amount of the projected went up about $400,000.
### Funding Type Summary

<table>
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<tr>
<th>Funding Type</th>
<th>Amount</th>
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<td>Fundraiser</td>
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<tr>
<td>Grant</td>
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<td>Donation</td>
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<td>Pledge</td>
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<td>Tax Credits</td>
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<td>Interest</td>
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<td><strong>Total</strong></td>
<td><strong>$626,789.91</strong></td>
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TIMELINE

Fundraising 2021-22

Contractor Negotiations Mar-May 2021

Groundbreaking June-Aug 2021

Construction June-Dec 2021

Grand Opening Jan 3, 2022

- WHEATLAND 0% $200,000
- PLEDGES $200,000
- MABEE FDN $146,400
- KS KCIF $250,000
- DOWNING FDN $150,000
Funding Avenues

Business Donors (local farmers, banks, large feedyards)
Grants
Community Service Tax Credits
Local Nonprofits
Community Foundations
BlueCross BlueShield Pathways to a Healthy Kansas Initiative
Kansas Dept of Commerce
Land O' Lakes
Local Utility Companies
Thank you for taking the time to be part of this conversation and helping to find a solution to the childcare issue in our communities!!