As a full-service trade advisory firm, it helps companies and communities leverage their capabilities in the international marketplace.

Industry Leader in:

- Customized international market research
- Trade compliance guidance
- Specialized export assistance
- Trade development models for cities

Kansas Global was honored with the Presidential Award for Export Service and is celebrating its 30th year in 2017.
Promote & Facilitate Trade

Company Outreach
Referral & Assistance Center for exports & Imports
Media & Public Engagement
Seminars & Education
Consultation & Global Market Research
Global Initiatives
KANSAS GLOBAL'S APPROACH

TEAM IS EVERYTHING
- Staff are certified global professionals
- National network of global experts – from marketing to finances to legal
- Referrals to local service providers
- When & how to access gov’t programs

ACCOUNTABILITY ALWAYS
- Performance-based contracts
- Quantifiable performance metrics
- Quarterly reports

COMPANIES COME FIRST
- Take away the fear of going global
- Education is key
- Promote exports as business growth strategy
- Assist when and how needed
- Customized global market research
  - Global Market Scan
  - Export Opportunity Report
  - Market Entry Strategy
OUR COMMUNITY'S EXPORT ECOSYSTEM

- Opportunity
- Trade Plan
- Leading Entity
- Government Relations
- Funding mechanisms
- Outreach
- Trade Experts
- Connection System
- Education
- Resources
- Accountability
HOW TRADE BENEFITS LOCAL COMPANIES

- Pay Higher Wages
- More Productive and Profitable
- Diverse Markets
- More Innovative
EXPORT PLAN RESULTS

$28.6 MILLION

IN NEW EXPORTS

KANSAS GLOBAL TRADE SERVICES
CULTURAL DIVERSITY CONFERENCE

Leverage diversity to create a more productive & inclusive environment

WEDNESDAY | DEC. 12 | 8:30AM - 5:30PM | ENVISION, 610 N MAIN ST, WICHITA, KS 67203
Kansas Global was honored with the President’s “E” Award for Export Service, recognizing four consecutive years of sustained commitment to export expansion. The President’s “E” Award is the highest recognition any U.S. entity can receive for making a significant contribution to the expansion of U.S. exports.