Rural Food
https://www.ams.usda.gov/services/local-regional/food-directories
https://www.localharvest.org/csa/
Software

Robust, flexible sales and distribution software for farms, food hubs, and markets. Get started today.

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SaveYourTOWN

AnGeLe Cupples Community Garden

Want to help create Concrete’s first community garden?

Call 360.853.8213 today!

As Imagine Concrete Initiative

Community Gardens
https://www.platthillnursery.com/best-tips-to-prepare-garden-soil/
https://njaes.rutgers.edu/fs1211/
https://www.sedgwick.k-state.edu/gardening-lawn-care/fruits-vegetables-nuts/community-school-gardening.html
“Hunger doesn’t have a face. Most often it’s hard-working people. It’s people with jobs. Oftentimes four-person families that don’t make enough or they only have one car so only one person can work because there’s not good enough public transportation.”

Rachel Monge, a regional coordinator for the food bank in Williston, North Dakota
Thank you!

Deb Brown
Connecting you directly to the Farm and Ranch Families of Kansas to purchase the food they raise.
Shop Kansas Farms – the Facebook Group

- Formed on April 28, 2020 to connect people directly to Farm and Ranch families of Kansas to purchase the food they raise.
- Currently 148,000+ members (as of June 2021)
- Lessons learned
  - Digital connection created a regional food system
  - Education takes place in real time as farmers and consumers
  - Numerous farmer/rancher success stories of profitability
  - Relationships established as people truly got to “know their food and know their farmer”
  - Gaps were identified that Facebook could not fill but only a website could
    - Business directory with interactive map
    - Buying/selling of live animals
    - Review system of sellers
    - Food safety
Shop Kansas Farms Website
Map/Directory

- More than 775 farmers listed on the site
- Must be listed in order to advertise on the FB group
A Regional Food System

- Production
- Processing
- Distribution
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<th>Distribution</th>
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www.shopkansasfarms.com

The Website
Serving as a Digital Hub for Regional Food Systems
Customers Are Looking For You Online.
Shop Kansas Farms Just Made It Easier.

Owning your own online store is hard.
How do I get started?
How Much Does a Website Designer Cost?
Who do I call when I have questions?
How do I get customers to visit my site?

Join a Growing Marketplace Where Customers Are Coming To Find Quality Products, Grown and Produced Right Here in Kansas

Great Value
Create a professional storefront for less cost than a website design firm. With your storefront, you don’t have to worry about hosting, marketing, search engine optimization and advertising. For a $125 per transaction fee, we bring the customers, you provide the quality products consumers are looking for!

Expert Support
SKF has partnered with Caesium’s Virtual is an e-commerce platform that gets you started. Unlike typical website design companies, we don’t leave you hanging after the website goes live. We include ongoing expert support - answer any question you have anytime you need.

Powerful Reporting
All transactions are handled through Stripe payment gateway, which has powerful reporting abilities. Analyze your sales trends, track your items, and make the data informed decisions that will position your business to thrive. It is all included in no extra charge, delivered to your inbox on a monthly basis.

How It Works
We’ve done most of the work so you don’t have to. Our step by step guide will help you set up your payment information, create your storefront and show you how to upload your products. Each template can be personalized for your brand. You’ll be selling in no time.

Basic Storefront
New to running your own online store? This template is perfect for you. With minimal design and layout elements, you can load your products and start selling quickly.

Intermediate Storefront
The intermediate template focuses more on visual and modern selling environments. If you have excellent product photography and narrative surrounding, this is your best fit.

Advanced Storefront
The advanced template is isometric and contemporary. Shop branding, eye-catching profiles and concise narrative branding make this a high-end storefront perfect for producers looking to create a premium experience.