

# First Impressions

## Holyrood, Kansas

K-State Research and Extension in Partnership  
with

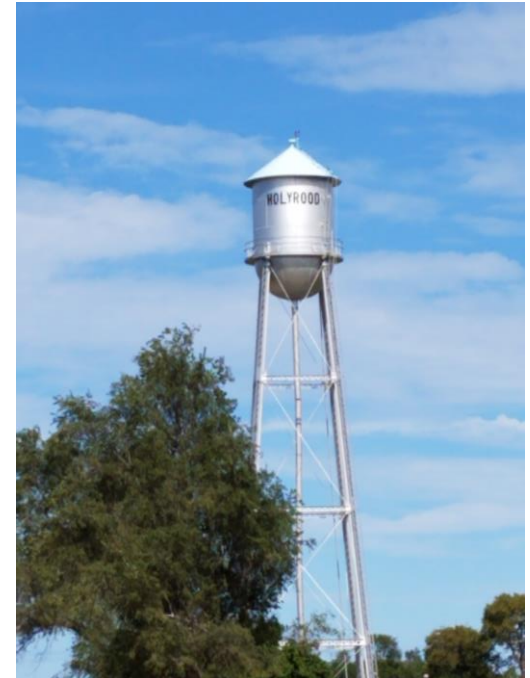
The Dane G. Hansen Foundation



# Holyrood Demographics

- Population – 433
- Median Household Income - \$43,547
- High School Education –96.6 %, College Education – 18.1%
- Median resident age is 46.5 years
- Poverty rate is 11.9%

Source: [www.city-data.com/city/Holyrood-Kansas.html](http://www.city-data.com/city/Holyrood-Kansas.html)  
2017 American Community Survey



## Web Presence:

- [https://www.holyroodkansas.com/about\\_us.html](https://www.holyroodkansas.com/about_us.html)
- Housing info
- Local Businesses
- Churches
- Links page



# The “Five-Minute” Impression

- Very clean community!
- Nice park and splash pad
- Yards clean and mowed





- Bold sign upon entering with motto
- Business & church sign



- Good housing mix
- Convenience store at entrance



# Downtown Business Area

- Good infrastructure
- Buildings, OK
- Building signs difficult to read





- Appeared most of the business was a communications company, bank and Post Office





- Mini/pocket park very eye appealing
- Benches on main street
- Wi-Fi at the convenience store
- Nice digital sign



- Several empty buildings
- How is the old city building used?



## Other Retail Shopping

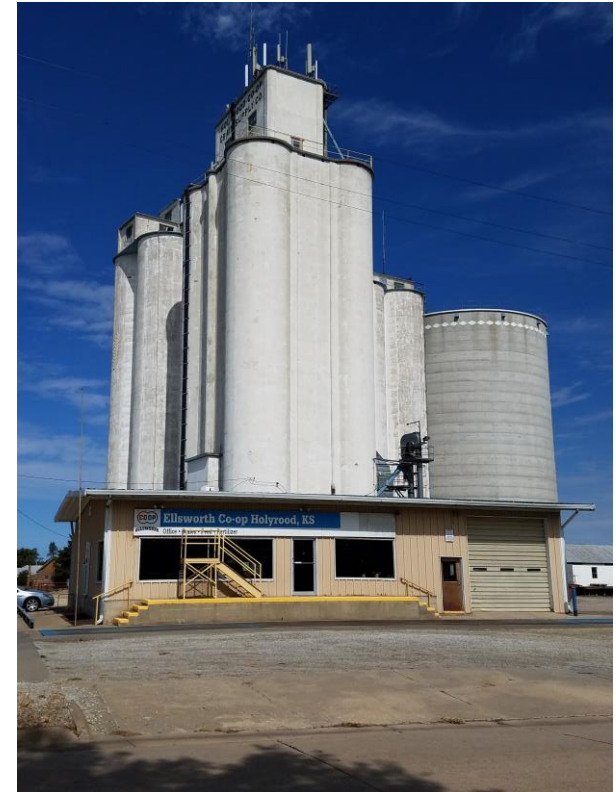
- C & V's Convenience
- Wenz Interiors
- Tire Repair





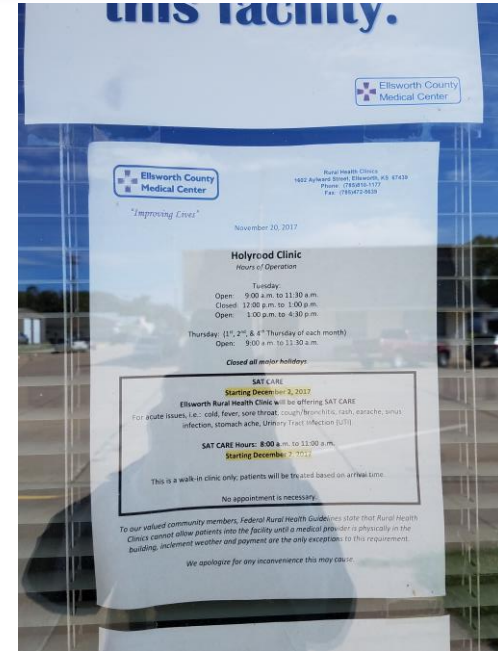
## Industrial Parks/Commercial Areas

- Well and tank services
- Ellsworth Co-op



# Health Care Services

- Holyrood Rural Health Clinic



# Housing

- Total Number of Housing Units – 297
- Median house value in \$43,879
- Occupied – 209
- Vacant - 88
- Owner occupied – 78.5%
- Renter occupied – 21.5%
- Approximately 37.7% of houses were built prior to 1940





# Housing observations

- Newer housing on the west side
- Good looking yards
- Desirable homes for purchase



- There are houses/structures which are deteriorating



- Two sets of apartments – Jellison Hill & Plum Creek





# Childcare

- None was noted nor observed

# Schools

- School looked great – K-8
- Not sure where the Jr & Sr High Schools are



# Faith/Religion

- Three churches in the community
- Signage promoting the churches







# Civic

- Chili cook-off



- Group restoring the depot





- Public Playground



- Nothing was found about community or youth organizations?
- Did not see signs of memorials or recognition of donations



# Public Infrastructure

- Streets in good condition
- Good curb and guttering
- Nice street signs
- Minimal sidewalks
- A few area with clean-up needs





- City Office very helpful
- Police Department in same building
- Book exchange box next to city office



- Very nice Fire and Ambulance Station



- Nice ball field
- Tennis Courts could use some maintenance





- Beautiful playground with splash park
- Restrooms during the warmer months



## Recreation/Tourism

- Slogan – Little City With Lots of PRIDE!  
Go Slow...Stop and Watch Us Grow!



- Annual Events??

Boo Bash & Chili Cook-off

Picnic at the depot with live entertainment

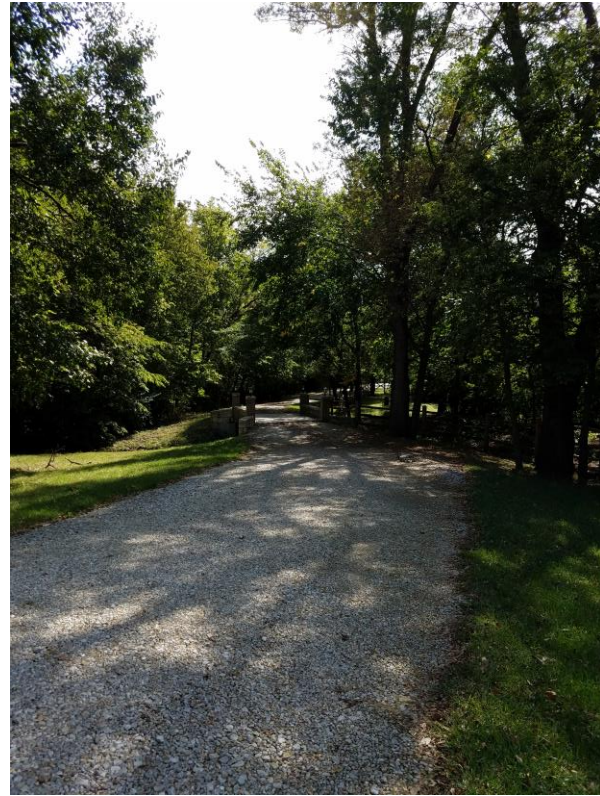




- Could something be done with this area?  
Trail possibility?



- This spot captured my attention. What is it?



# Restaurants, Specialty Shops or Attractions that would bring you back

- Bar & Grill??
- Fried Bologna Sandwich at C & V's





## Most Positive Observations!!

- Clean and well-kept
- Very nice well-kept streets
- Nice looking houses
- Newer elementary school
- Plum Creek Apartments



## Biggest Obstacles/Challenges

- Lack of businesses and job opportunities
- No grocery store
- No overnight facilities
- Close to larger towns which provides shopping and eateries



# What will you remember the most in six months from now?

- Well maintained streets and housing
- Children's park and splash pad





## Recommendations:

- Promote yourselves!! Make improvements to the website and utilize Facebook
- Recognize individuals for their contributions
- Improvements to the school website
- Improvements to the tennis courts
- What culture do you want to be known for?

# Kansas PRIDE is helping communities create the type of place they want to call “Home”



- The Dane G. Hansen Foundation wants to help communities in Northwest Kansas become the best they can be and take great PRIDE in who they are and what they can be.



- <http://danehansenfoundation.org/>