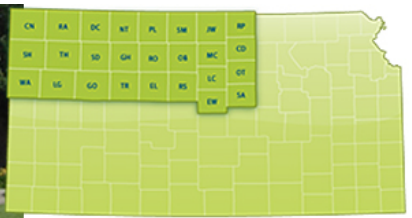


K-State Research and Extension in Partnership with

A black and white portrait of a middle-aged man with glasses, wearing a suit and tie. He is looking directly at the camera with a neutral expression. The background is a plain, light color.

- Natomia – Population 330 (2013)
- 7.8% college educated, 81.6% high school or GED
- 54.9% male, 45.1% female
- Median age of 51.0 years
- Poverty rate is 15.4%
- Median household income is \$34,134 (KS \$50,972)

(Source: 2015 USA City-Facts and city-data.com)



Web Presence:

- Little online information about Natoma
- CityofNatoma.com under construction
- An automated Natoma Facebook page



The “Five-Minute” Impression

- Lots of trees, unique town layout
- Older homes can be an asset if they are fixed up
- Noticed new construction



- Very little signage
- Nice recognition of basketball coaches
- Nothing from the highway to entice you to enter town



Downtown Business Area

- Good repurposing of older buildings
- Empty older buildings in need of some TLC
- Nice to have a community center



- Nice to see some of the empty lots repurposed
- Great gas station – grocery, hardware, pizza, service bay
- People very friendly



- Nice hometown café!
- Accounting Office, Nex-Tech, Bank, 2nd hand shop, the studio



Industrial Parks/Commercial Areas

- No well defined industrial or commercial area
- Ag facilities in the middle of town
- Commercial services also in middle of town



Housing

- Total housing units – 183
- Owner occupied housing units – 66.7%
- Renter occupied housing units – 15.8%
- Vacant housing units – 17.5%
- Median home value - \$28,385
- (Source – www.homefacts.com)



- Many small older homes
- Homes in need of TLC
- Some remodeling and new construction



- Several newer built homes
- Income based housing
- Did not notice any “For Sale” signs
- City Office provided housing contacts



Schools

- Community very fortunate to maintain K – 12
- Nice size facilities
- Informative website
- School calendar found in various businesses



- Evidence of school pride
- Great to have an FFA program
- School and athletic fields need directional signage



Childcare

- City office provided the name of a day care
- Daycare has a face book page: Tiny Tots Daycare
- Observed the provider out walking with the kids



Faith/Religion

- Three churches were found
- Well maintained



- Signage located on HWY K-18



Civic

- Active Lions Club
- 4-H Club holding a clothing and coat drive
- Organizations tab to be coming on city website



Public Infrastructure

- Streets go everywhere! Little narrow but maintained
- Sidewalks need some work
- Plenty of parking
- Could use directional signage



- Signage difficult to read on city office
- Staff very friendly and helpful
- Fire station next to city office
- Library looks nice



- Doing work on the park
- New tennis court
- Public bathrooms!!
- Playground very nice
- Nice big shelter



- Nice ball park
- Horse shoe pitching park
- Could use some trees at both of these parks



Infrastructure Concerns

- No evidence of the type of police protection or EMS
- A few areas could use some clean-up



Are there other things to be capitalized on??



Are there any restaurants, specialty shops or attractions that would bring you back?

- Nice hometown restaurant – fried chicken!
- Alpaca yarn



Most Positive Observations!!

- Very quaint community
- Old buildings which could be fixed up
- Older homes which could be cleaned up
- Very pretty area
- Maintained their schools



Biggest Obstacles/Challenges

- Fixing up old buildings & homes (are there ordinances?)
- Too close to Hays – shopping out of town
- No ongoing business for employment to bring people to town
- Drawing travel off of K-18 and into Natoma

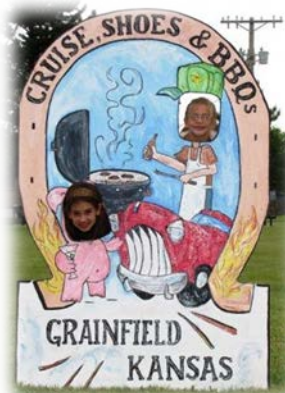


What will you remember most in six months?

- Friendly people
- Location on the river
- There is not a thriving or welcoming feel to downtown
- There was nothing to draw us into Natoma



Kansas PRIDE is helping communities create the type of place they want to call “Home”



- The Dane G. Hansen Foundation wants to help communities in Northwest Kansas become the best they can be and take great PRIDE in who they are and what they can be.



- <http://danehansenfoundation.org/>