

- Caney asked for First Impressions, Galena agreed to be its partner; 1.5 hour drive.
- I trained the volunteers about the visit and survey and took photos of Galena on July 26 and again on November 21 to supplement missing photos.
- Four Caney visitors came in two cars in late July/Aug.
- Results are presented tonight, November 21.
- Galena uses the results for further discussion and action plans.

- **Feedback:**

How does a first-time visitor view my town?

- Evaluate successes,
- Set goals and priorities for next steps.

- **If you don't agree with the observation:**

- *Be curious*, Why does the visitor see it this way?
- Is the observation worth considering?
- What can we do to change it– or the perception?

Curiosity: A strong desire to know or learn something.

-Oxford Living Dictionary

Ben Winchester, Senior Research Fellow, U of MN

We need to change the narrative about rural.

- Rural is *changing*, not dying.
- Brain Gain (30-49 year olds moving to rural) is a “new trend” that has been happening since the 70’s and no one is noticing or talking about it.
- Only 36% lived there previously.
- People research a number of places before they move to a rural town.
- Rural is in the middle of ***everywhere***. You live one place, work another and play another. With transportation and internet, it’s all accessible to you.

Ben Winchester, Senior Research Fellow, U of MN

- 46% of Kansas households moved between 1995-1999.
- In a survey of newcomers to rural areas, the reasons they come are:
 - Simpler pace of life
 - Safety and Security
 - Low housing cost
 - ***“A job,”*** *isn't in the top 10 reasons.*
- “In small towns everyone knows each other.” ***false***
- *Get to know each other,* invite them to a newcomers meal.

- If you bring 7 people to a 700 citizen town every year in 10 years you'll have a 10% increase. It matters! It is a challenge with housing, but it is achievable.
- We are our own worst enemies. We have to monitor our customer service and what we say. It matters.
- Don't say, "You have to live here twenty years to be an insider." And don't act like it either.

- 75% of rural homeowners are Baby Boomers and older. 30% are over 75.
- Housing will be freed up as the baby boomers retire and move closer to medical services.
- Rural communities need retirement housing (not nursing facilities, but maintenance free) to retain seniors.- *Ben Winchester, Senior Research Fellow, University of Minnesota*



*Ben Winchester was our guest on the
March 1, 2019 First Friday Call.*

See the recording at:

<https://www.ksre.k-state.edu/community/business/entrepreneurship/>

- 2010 Census Population 3,085
(down 6.1% since 2000*) **KS= +6.1%**
- 2017 Estimate is 2,888
(down 12.1% since 2000 **KS= +8.0%**)
- 83.9% high school or GED, 16.2% college educated,
– **90.5% HS or equivalency, KS 32.3% college education,**
- Poverty rate 14.7% (**KS=12.8%**)
- Median Age 39.9 years (**36.3**)
- Median household income is \$40,139 (**\$55,477**)

* 2000 Census was 3,287

- The website is very informative but there are things I'd like to see here: medical care, library.
- The website and Facebook of the City and schools were very good but the LoveSmallTownAmerica.com/galenaks was the best place to get good information.
- I found interesting information readily online. Especially interesting to read the history of Galena. The pictures don't do Galena justice; the downtown is much nicer in person than the online photos.
- My first glance at the website was very favorable. The format was pleasing to the eye and easy to move through.

- **Website**

- <https://galenaks.gov/>

The screenshot shows the homepage of the City of Galena website. At the top, there is a navigation bar with a search box and a 'MAP' button. The main content area features a large aerial photograph of the city. On the left side, there is a red navigation menu with the following items: HOME, GOVERNMENT, FIRE DEPARTMENT, POLICE DEPARTMENT, MUNICIPAL COURT, COMMUNITY, and ONLINE BILL PAY. In the center, a dark banner reads 'Welcome to GALENAKS.gov' with the tagline 'The best place to find city services and information ... **Simpler, clearer, faster**'. Below this, there is a 'Choose Your Interest' section with three columns: GOVERNMENT (Mayor & City Council, City Hall, Municipal Court), OUR COMMUNITY (Galena News, Public Notices, Documents), and INTERESTING PLACES (Directory, Schermerhorn Park, Galena Fire Department). Other sections include RELAX (Upcoming Events, Photo Galleries, Facebook Page), GET IN TOUCH (Write to the Mayor, Phone Numbers, Twitter Profile), and CITY OFFICES (City Hall, Police Department, Fire Department). On the right side, there are three prominent buttons: 'CLICK TO PAY YOUR UTILITY BILL' (GOVPAYNET), 'FOR INFORMATION REGARDING THE C&D LANDFILL' (CLICK HERE), and 'QUALITY WATER REPORT' (DOWNLOAD). At the bottom right, there is a 'NOTICES' section with three items: 'Code Enforcement Officer' (September 18, 2019), 'Galena Police Department to conduct Enforcement Campaign near High School' (February 26, 2019), and 'Galena Christmas Parade' (November 12, 2018). A 'WEATHER INFO' widget is located in the bottom left, showing the local time as 9:58 am and the current temperature as 32°F. A 'FEATURED GALLERY' section is partially visible at the bottom.

- **Website**
- *I don't know how visitors found this, it didn't appear on the first page of results from a Google search.*

lovesmalltownamerica.com/galenaks.php

Home | About Us | Blog | Joining LSTA

LoveSmallTownAmerica
Discover What's Waiting For You

Galena KANSAS

COMMUNITY | BUSINESSES | SCHOOLS | REAL ESTATE | NEWS/EVENTS | GALLERY | JOB LISTINGS

Galena, KS

In the Southeastern corner of Kansas, in the middle of what used to be considered the Tri State Mining District, emerged the town of Galena. Named after the discovery of lead in 1877, Galena was once a booming mining community. While the function of the town has changed over the years, the proud residents and close knit community's devotion to the town has not dissipated. Galena's varied and extraordinary history entices many visitors to view the famous 66 Highway along which Tow Mater, the inspiration for Tow Mater from the Disney/Pixar movie Cars, resides. Other equally important local resources are the Galena Murder Bordello and the Mining Museum. A common Galena attraction, the Eye Scream Parlor, uses a unique ice cream making ingredient: nitrogen. Galena's friendly residents appreciate the distinctive character of this small town and are continuously looking for ways to help their community flourish. As a town steeped in historical and entertaining tradition, Galena, Kansas is known as much more than just the "Oldest Mining Town in Southeast Kansas!"

Founded: 1877
Population: 3,100
County: Cherokee
Zip Code: 66739
Elevation: 902 ft

Average Temperature
Summer: 96°
Fall: 64°
Winter: 30°
Spring: 60°

Average Annual Rainfall:
46.6"

Location: Galena is on the eastern end of U S Route 66 that passes through Kansas. (Original alignment). Located on the Missouri State Line.

History:

- Galena named after lead ore which was discovered in the spring of 1877.
- As part of the Tri-State mining area, Galena was once inhabited by 30,000 people.
- A strong rivalry between the mining companies of Galena and Empire City developed in 1877.
- The legend of the Galena Murder Bordello was established in 1897.
- Galena became a part of the iconic 66 highway built in 1926.

Fun Facts:
Birthplace of George Grantham, major league baseball player from 1922-1934

Town Slogan:
Oldest Mining Town in Southeast Kansas

Landmarks:
SEK Nature Center
Schermerhorn Park built by the WPA

SMALL TOWN DIRECTORY VIEW HERE

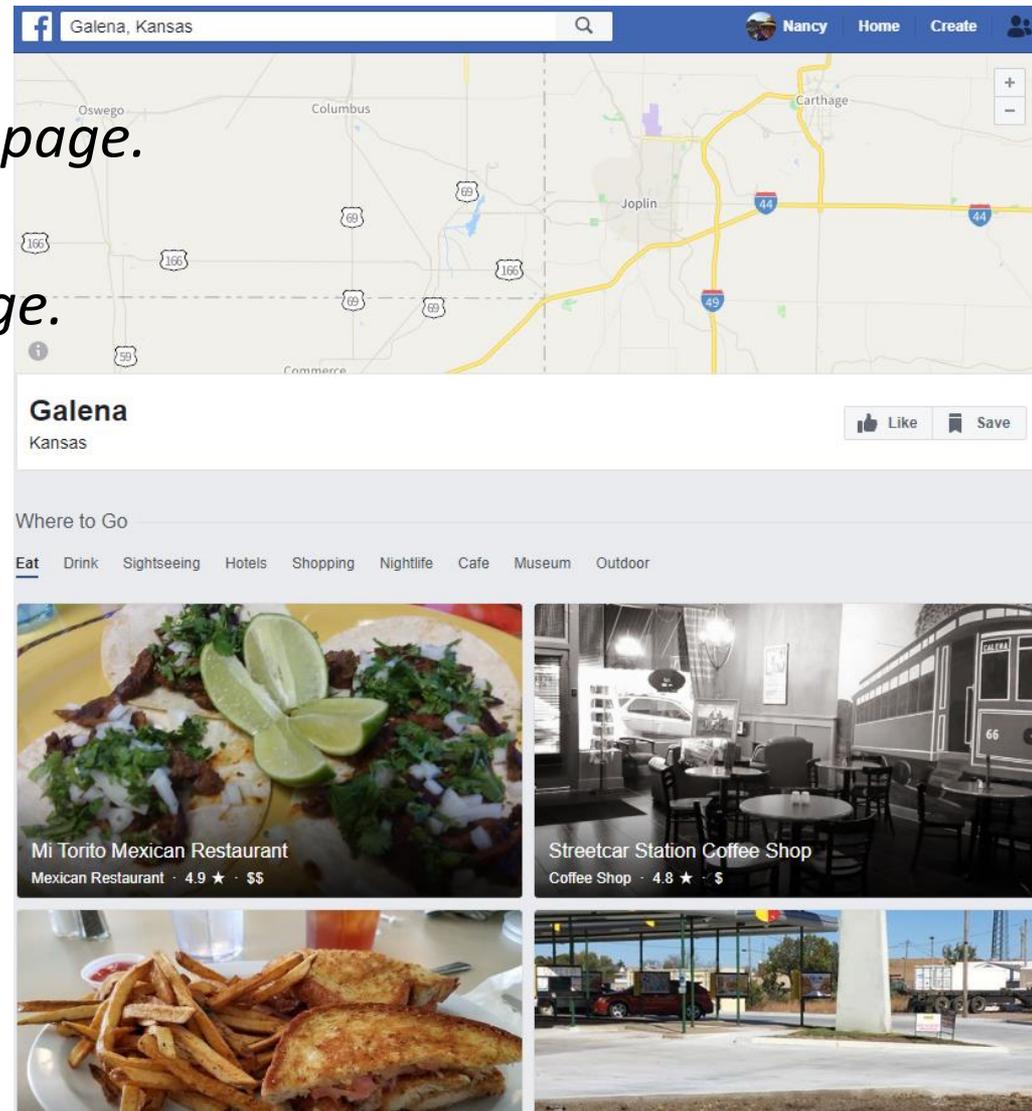
COUNTY DIRECTORY VIEW HERE

STARTING AT \$225 PER YEAR

Knowledge for Life

- **FaceBook**

- *A Facebook generated page.*
- *Your city can take “ownership” of this page.*



- **FaceBook**

- ~75 pages are linked to Galena, KS
- *An opportunity for co-marketing.*

The screenshot shows a Facebook search for 'galena kansas'. The search bar at the top contains the text 'galena kansas' and a magnifying glass icon. Below the search bar, navigation tabs include 'All', 'Posts', 'People', 'Photos', 'Videos', 'Marketplace', 'Pages', 'Places', 'Groups', 'Apps', and 'Events'. The 'Pages' tab is selected and highlighted. On the left side, there is a 'Filter Results' panel with sections for 'Location' (Anywhere, Topeka, Kansas, Chapman, Kansas, Choose a City...), 'VERIFIED' (Verified), and 'CATEGORY' (Any Category, Local Business or Place, Company, Organization or Institution, Brand or Product, Artist, Band or Public Figure, Entertainment, Cause or Community). The main content area displays a list of pages:

- Galena, Kansas**: 1.9K like this · Galena, Kansas · City
- Galena Police Department**: 5K like this · Galena, Kansas · Police Station
Galena Police Department Galena, Cherokee County, Kansas
- Derfelt Funeral Home**: 1.2K like this · Galena, Kansas · Funeral Service & Cemetery
- The Galena Sentinel Times**: 1.6K like this · Galena, Kansas · Public & Government Service
A weekly paper published on Wednesday, focusing on Cherokee C...
- Galena KS Farmers Market**

On the right side of the page, there are links for 'English (US) · Español · Français (France) · Deut...', 'Privacy · Terms · Advertisements · Cookies · More', and 'Facebook © 2019'. A 'Pages' icon is highlighted in a box on the left side of the screenshot.

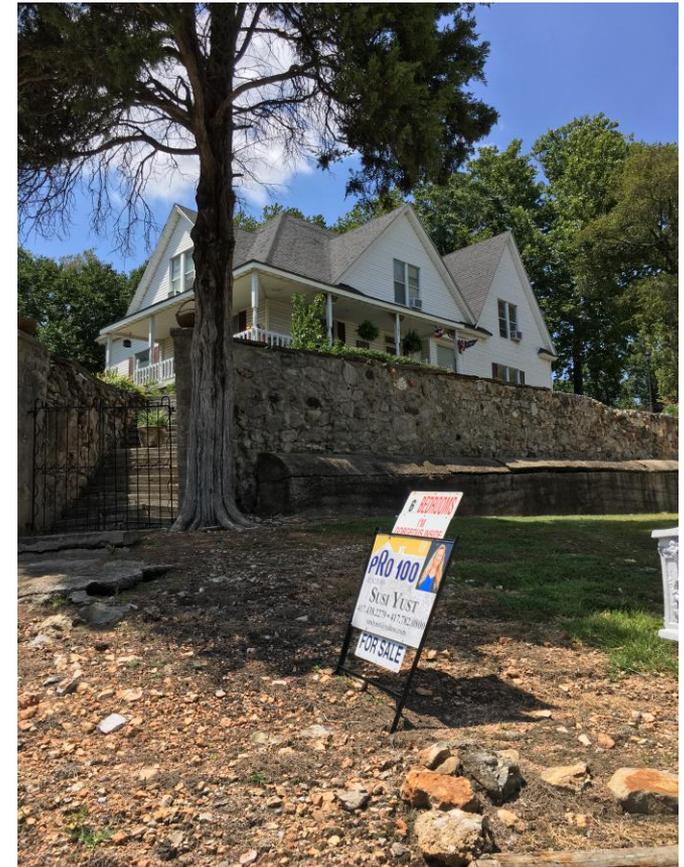
“Five-Minute” Impression

- The layout makes it appear to be a larger community than it is. Blown away by the medical facilities.



“Five-Minute” Impression

- Drove north on Main Street and later found out that we had entered Empire, an unincorporated town. Appropriate signage from all directions. Two lovely murals. Fantastic streetlights. Most areas are neat and well-maintained.



- Schermerhorn Park and the Medical Centers were the two biggest attractions for me. The school’s performing art center was very nice as well as the murals.



“Five-Minute” Impression

- The light posts are beautiful and extended all the way through town... communicates your long-term vision. Potted plants really added color.
- Some buildings on the west side need cleaned up, they don't match the rest of town. The trailer homes could be spruced up.



Downtown Business Area

- Streetlights with live hanging plants and PA system was fantastic! Most buildings were well maintained and some showed signs of being rehabbed. Others, mainly on the north end, need refurbished.





Downtown Business Area

- There were more empty buildings than there appeared at first. Some buildings had nice signs but when you approached, the business was no longer open.



Downtown Business Area

- The streets and sidewalks were very nice. A lot of downtown featured the Route 66 concept.



Downtown Business Area

- We ate at Main Street Deli, a former bank, attached to four other buildings with new clothes and new articles as well as slightly used items.



Downtown Business Area

- All five buildings are full of merchandise. A nice hardware store with a little of everything in the hardware line.



Downtown Business Area

- The buildings are in fair shape, some broken windows, with much growth potential. A lot of work has gone into making downtown appealing.
- The downtown experience is very enjoyable.









Downtown Amenities

- The Pappy Litch park was a delight.
- Public restrooms were clean and well-maintained.
- One of the benches was broken, but when I contacted the city clerk, she said, “We’ll get it fixed right away.”



Downtown Amenities

- Benches, public restrooms, trash receptacles and gazebo in the pocket park.
- Streets are wide and in good shape. The landscaping is very nice.
- Parking was great; nice to see it full from 11 – 1 pm



Other Retail Shopping Areas

- Along Route 66 there is Dollar General, Sonic, car wash and laundromat, numerous unique eating establishments, farmers market area, flea/antique markets, Caseys, etc, etc.



Other Retail Shopping Areas

- Retail stretched from one end of town to the other. This may be difficult for those without a car, but made the city seem bigger than it is.
- Damage to a building on the east side detracts from the area.



Industrial Parks/Commercial

- The industrial area looks very prosperous and appears to have room for growth. Do you have manpower for expansion?



- *A drive-by is not how industry will find you, check with your local Eco Devo director to make sure your site is listed on LocationOne @ Kansas Department of Commerce.*

Observation:

- “Entrepreneurs who choose to start their small businesses are responsible for 63 percent of net new jobs created in the United States every year.”
- *Global marketing makes your town accessible to purchases all over the world.*

- Unbelievable! Galena doesn't have a traditional hospital/emergency room; patients can be stabilized locally prior to transport to out of town.
- There is an Ortho 4 States/Stateline surgery Center complex that is huge and well done on the east.
- Surgical hospital, doctor's clinics, Pharmacy and several other medical clinics.



- Two skilled nursing homes that do rehab work: Emerald Point and Galena Nursing and Rehab.



- Found 35 properties on realtor.com and occasional “for Sale By Owner” signs. Homes ranged from \$10,000-\$140,000 per listing with most having 2-3 BR. Realtor.com homes appeared older with most in disrepair or needing refurbishing.



- City Council has just approved two new housing development areas within city limits.
- There are HUD rental homes by the city park and a sizeable rental complex called Galena Estates which is income-based.
- The combination of new housing and existing income-eligible housing should cover all incomes.









KANSAS

- Total Housing Units 1,417
- Total Occupied Houses 1,066 (75.2%) (89.1%)
- Vacant Houses 351 (24.8%) (10.7%)

- Owner Occupied 699 (65.6%) (66.4%)
- Renter Occupied 367 (34.4%) (33.6%)
- Family Households 68.2% (65.4%)
- Non-family Households 31.8% (34.6%)

- **Need for clean-up/demolition of older properties**



- Galena has a Head Start program, two elementary schools, middle and high school. The buildings and grounds appear well-maintained.





- “Have been to the high school several times over the years for sports programs and am always impressed by the facilities.” This visitor finds the fan experience consistently negative, especially in football.



- The school website is nicely done and user friendly. It was nice to see some upcoming activities listed and school supply lists there.
- *Your school's website is **your** opportunity to tell your story to prospective students, not just current patrons.*

The screenshot shows the homepage of the Galena Unified Schools 499 website. At the top, there is a navigation bar with links for Ren. Learning, Suicide Prevention, Imagine Math Facts, Menu, USD #499 Facebook, and Calendar. Below this is a secondary navigation bar with links for District Mission & Goals, PowerSchool Parent, Google, Bing, Bully Report Form, and E-Mail. A third navigation bar includes Power Teacher, Ereq, PDP Toolbox, Power School Sub Login, and Parents As Teachers. The main header features the Galena Unified Schools 499 logo, which includes a bulldog mascot and the tagline "Committed to Excellence". To the right of the logo is a photograph of a man in a white shirt and tie standing next to a person in a bulldog mascot costume. Below the header is a row of five image thumbnails with blue buttons underneath: Spring Grove, Liberty, Middle School, High School, and District. Below this row is a welcome message: "Welcome to the USD #499 Website - Home of the Galena Bulldogs". The main content area is divided into two columns. The left column has a section titled "Alumni & Teacher of the Fall Semester Honored" with a paragraph of text and a "read more" link. The right column has a section titled "Current Highlights" with a list of links: Look What's Happening at GHS in 2019-20, District Out-of-State Student Policy, Student Registration, 2019-20 Sports Calendars, 2019-20 Physical Form, 2019-20 District Calendar, Bulldog TV on YouTube, and District Email Addresses. There is also a small photograph of a group of students in the right column.

- *Photos help us picture whether our child will be happy here.*

King Nick and Queen Lexi Crowned at Homecoming

Congratulations to Senior Nick Sarwinski and Junior Lexi Price for being voted as the 2019 Fall Homecoming King and Queen. Coronation took place prior to the Galena-Caney Valley football game. The Bulldogs edged the Bullpups out in double overtime to come out with a 38-30 Homecoming win. The Galena High School Student Council would like to thank the following businesses for donating prizes to be given away . . .

[read more](#)



GHS Students Earn KU Honor Scholar Recognition

Seven Galena High School seniors were recently selected as KU Honor Scholars. The KU Honor Scholars Program has been in existence since 1971 and honors seniors across the state who rank in the top 10 percent of their class. According to the KU Alumni Association website, the program "is designed to promote academic excellence in secondary education, to reward high school seniors for their hard work and dedication, and . . .

[read more](#)



Sage Colvard Named a Commended Student in National Merit Scholarship Program

Congratulations to Senior Sage Colvard for being named a Commended Student in the National Merit Scholarship Program. The goal of the National Merit Scholarship Corporation is to "recognize and honor the academically talented students of the United States." In order to qualify for this honor, Sage took the Preliminary SAT/National Merit Scholarship Qualifying test (PSAT/NMSQT) during his junior year. Over 1.6 . . .

[read more](#)



District Email Addresses

Calendar Highlights

Fri **November 29, 2019**

No School **Thanksgiving Break**

Tue **December 3, 2019**

7:00pm to 9:00pm **GHS Band/Choir Christmas Concert**
James C. Christman
Performing Arts Center

Thu **December 5, 2019**

6:00pm to 8:00pm **Spring Grove Primary Center Christmas Programs**
James C. Christman
Performing Arts Center

[View Entire Month](#)

- Galena USD has a C+ ranking on niche.com which is consistent with what I found on datacentral.KSDE.org

The screenshot shows a Google search for "galena ks school district". The search results include:

- Galena USD 499 - Mobile Home Page**
<https://www.usd499.org>
... Online Communication System (socs04.fes.org) © 2019 Galena USD 499AccessibilityPrivacy PledgeFull Site - This institution is an equal opportunity provider.
- 2019-20 District Calendar**
2019-20 District Calendar ... 2019-20 District Calendar - Share via ...
- Central Office**
Central Office. Superintendent: Dr. Trey Moeller Assistant ...
- 2019-20 Sports Calendars**
2019-20 Sports Calendars. Skip image. Story image 1_0 ...
- High School**
Welcome to Galena High School - Home of the Bulldogs.
- District Email Addresses**
Cooper, Tracy, Speech Pathologist. Grotheer, Jason, District ...
- Spring Grove**
At Spring Grove we encourage and lead our students to ...
- Galena Unified Schools 499 - Home | Facebook**
<https://www.facebook.com> > Places > Galena, Kansas > Elementary School
Galena Unified Schools 499, Galena, Kansas. 2149 likes · 454 talking about this. In the works...
- Galena Unified School District - Kansas - Niche**
<https://www.niche.com> > School Districts > Kansas
★★★★★ Rating: 5 - 4 reviews
Explore test scores, parent ratings, state rankings, and statistics for Galena Unified School District in KS.
- Galena School District (2019-20) | Galena, KS**
<https://www.publicschoolreview.com> > Kansas > Cherokee County
Galena School District, which is ranked within the bottom 50% of all 285 school districts in Kansas (based off of combined Math and Reading proficiency testing ...

On the right side of the search results, there is a map showing Galena High School. Below the map, the school's details are listed:

- Galena High School**
- Website | Directions | Save
- School in Galena, Kansas
- Address:** 702 E 7th St, Galena, KS 66739
- Phone:** (620) 783-4499
- District:** Galena School District
- Suggest an edit · Own this business?
- Add missing information
- Add business hours
- Events**
- Fri, Nov 22 7:30 PM: Elf the Musical in Galena
- Sat, Nov 23 7:30 PM: Elf the Musical in Galena
- Sat, Feb 8 9:00 AM: Joplin Jam for the Jackets
- Know this place? Answer quick questions

- We saw four child care providers and Head Start. It appears they can handle about 64 children.

Cherokee County Data:

- **Number of Children Under Age 6:** **1,671**
- **Children with all parents in the workforce:** **61%**
- **Desired Capacity of Child Care Centers** **566**
- **Extent that desired capacity meets potential need** **56%**
- **Creating a Child Care Action Plan**

<https://ks.childcareaware.org/wp-content/uploads/2018/12/Draft-Child-Care-Supply-Demand-Action-Plan.pdf>

*Contact ks.childcareaware.org to get access to local child care specialists.
785-823-3343*

- Saw several churches, including a relatively new and extremely large one for a small community.



- Web search shows 10 denominations.



- City clerk told us that Galena Assembly of God and others are active in clothing distribution and free meals.



- Looked online for Civic groups and found 11. If all of them do only a little bit, a lot is being accomplished.
- Saw a Masons sign and a Chamber of Commerce sign on the large Galena sign on the west side. Did not see the buildings.



- Streets, street signs, sidewalks, parking and lighting were satisfactory on the four main roads.



- Streets, street signs, sidewalks, parking and lighting were satisfactory on the four main roads.
- Not as much landscaping and streetscapes on roads into town - compared with downtown.
- Need more signage for the hospital.
- Sidewalks appeared adequate.



- City hall appeared to be an older but well-maintained building. We entered through the east doors and saw donors to city pool and a stand with lots of brochures.



- Very spacious building with large chamber meeting room, large enough for community meetings.
- City Clerk is a blessing to your community; an excellent representative of your city.



Fire, EMS and Police Services

- Fire station is attached to city hall and are nice and spacious.
- Police Department is hard to find. The only way we knew it was the police station was the numerous cars.



Welcome to Kansas Insurance Department Home Contact Us

Kansas Insurance Commissioner Vicki Schmidt

[f](#) [t](#)

Kansas Insurance Department
420 SW 9th Street
Topeka, Kansas 66612-1678
Consumer Hotline: 800-432-2484 (KS only)
[Email Us](#) | Phone: 785-296-3071

- > The Department
- > Auto/Home
- > Health/Life
- > Insurance Fraud & Education
- > Producer/Agency Services
- > Company Services
- > Other Services

HOME : ISO

ISO Public Protection Classification

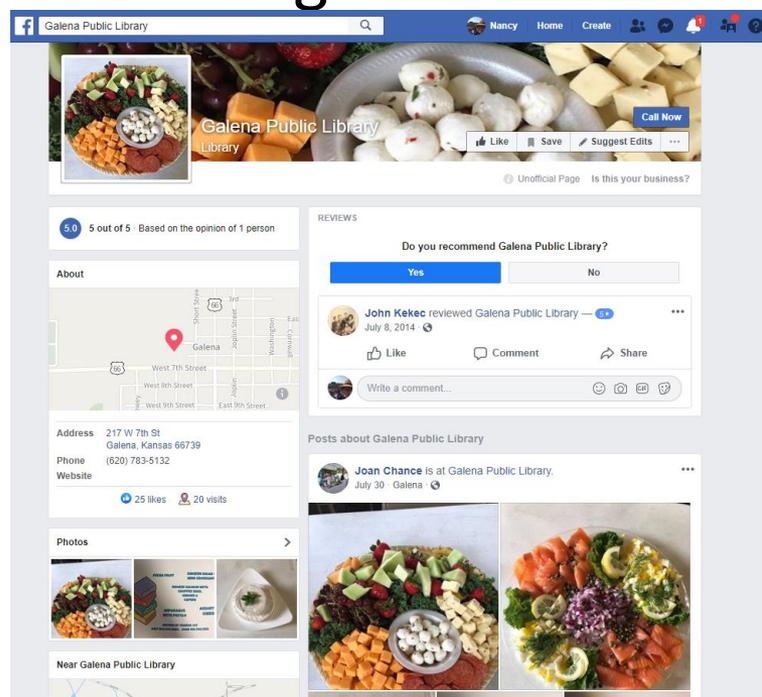
Most U.S. insurers of home and business properties use Insurance Services Office's (ISO) Property Protection Classification (PPC) in calculating premiums. In general, the price of insurance in a community with a good PPC is lower than in a community with a poor PPC, assuming all other factors are equal.

PPC Program: <https://www.isomitigation.com/program-works/how-the-ppc-program-works.html>

A community's PPC depends on:

1. Emergency communications systems, including facilities for the public to report fires, staffing, training, certification of telecommunicators, and facilities for dispatching fire departments
2. The fire department, including equipment, staffing, training, and geographic deployment of fire companies
3. The water supply system, including the inspection and flow testing of hydrants and a careful evaluation of

- The exterior library door listed hours of operation, but it was closed when we were there.
- I couldn't find any information online about the library or its services. The Facebook page is an unofficial page with no current listings.
- *The library's value to the community is not a given—programming must be visible to and valued by the community*



- I was amazed and pleased to see so many parks. They are well maintained and being used.



- Galena Park south of downtown.
- Pappy Litch Park downtown.
- Schermerhorn park just outside of Galena on KS 26 has long stretches of places to park, picnic and swim. SEK Nature Center is located here.
- Miners Park- we didn't see.



Well-Known for an attraction or event?

The community capitalizes on

- Oldest mining town in Kansas
- Route 66
- Disney/Pixar movie “Cars.”



Well-Known for an attraction or event?

- Only one visitor was aware of two annual events, but saw no online information:
 - Galena Days- first weekend of June.
 - Galena Day Car Show



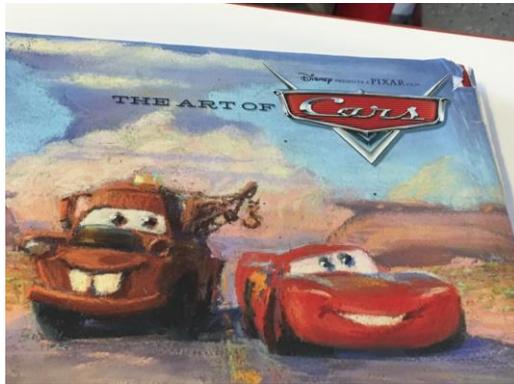
Natural or manmade features that can draw people?

- Schermerhorn Park
- Shoal Creek
- SEK Nature Center.
- Galena Mining and Historical museum.



Visitor's Center

- There is a welcome center being established on N. Main Street but not yet open. City Hall appears to be the best spot.
- Route 66 visitors center is open every day but Monday and Tuesday.



What would bring you back?

- I might come when the museums or open. I would also like to get to see Liberty Hall and the Grace House Event Center. A historic/old home tour would be a draw for me.
- El Torito must be good based on the crowd. Schermerhorn Park was beautiful. I'd be curious about the Route 66 Visitors Center since it wasn't open on Tuesday.
- Sweet Creek Bakery and the flea markets.

Most Positive Observations

- Thriving downtown and relatively new development on the east side. People are positive about their community and provided lots of info. Great access to medical. Proximity to Kansas/Missouri State Line and Joplin appears to be a plus in many ways.
- Huge Medical assets, Schermerhorn Park with Shoal Creek. Wide variety of housing for various incomes. There are downtown buildings that could offer opportunity and a pleasant downtown visitor experience.

Most Positive Observations

- The pride and obvious hard work evident in downtown. Murals are eye-popping. The electronic billboard is great!
- Positive attitude.
Great medical community.
Successful downtown and highway business areas.
- The flowers and music downtown are great positives.



Biggest Obstacles/Challenges

- Proximity to KS/MO line and Joplin can negatively impact efforts to grow the community. Finding its niche next to a larger metro community is a must.
- Filling unopen business buildings downtown with viable businesses.
- So much work and care has gone into downtown, it really should be utilized to a greater potential.
- Proximity to Joplin makes it difficult for small businesses to compete.

What will you remember?

- Downtown, Pappy Litch Park, beautiful streetlights with live hanging flower baskets, outdoor music and the Main St. Deli/Lucky Miner Sales.
- Nice downtown murals and Route 66 concept, very nice medical complex, Schermerhorn Park and Shoal Creek, large Galena Estates Apartment Complex.
- Beautiful downtown and the wonderful hospital, to include my favorite restaurant, Red Onion.
- Positive attitudes. Very friendly and willing to share.

Thanks to our leadership team volunteers!

Set Next Steps:

- Which group will lead the discussion?

Contact me if you need resources or have questions:

Nancy Daniels

Community Vitality Specialist, K-State Research and Extension

785.410.6352

nkdaniels@ksu.edu

K-State Research and Extension

PRIDE: <http://kansasprideprogram.k-state.edu/>

- Local communities identify what they would like to preserve, create, or improve for their future and volunteers pull together to create their ideal community future.

The screenshot shows the website for the Kansas PRIDE Program. At the top, there is a purple header with the K-State Research and Extension logo and a search bar. Below the header, the text 'K-State home » K-State Research and Extension » Kansas PRIDE Program' is visible. The main content area features a large banner for the 'Kansas PRIDE Program' with a background image of a mural. The mural depicts a rural landscape with a tractor and people. Overlaid on the mural is the 'Kansas Gas Service' logo and the text 'A Division of ONE Gas'. Below the banner, there is a navigation menu with the following items: Home, About Us, Enrollment and Reporting, Promotion, and Education. In the bottom right corner, there is a small image of a car and a sign that says '2018 Community Vitality from K-State Research and Extension'.

K-State Research and Extension

Contact

Nancy Daniels

nkdaniels@ksu.edu

to participate.

Grant Writing Workshops

Grants are a vital piece in your community's funding puzzle...and *you* can do it.

K-State Research and Extension's Community Vitality Team offers grant writing workshops for local communities.

Objectives

- Conquer your grant writing fears and start writing.
- Learn new sources of data to document community needs.
- Learn new sources of grant funding.
- Practice developing the Grant Elements: Problem, Outcomes, Activities, Evaluation, and Budget.

Short Term Outcomes

- 93% have increased confidence to write a successful grant.
- 94% learned new sources of data to document community needs.
- 80% learned new sources for finding grants.
- 91% have increased confidence to develop the elements of a successful grant.



K-State Research and Extension

- **First Friday e-Calls 9:30-10:30 am (CT)**
 - Connecting small businesses and communities with the resources to make them successful.
 - Contact Nancy Daniels nkdaniels@ksu.edu to participate.
 - Previous calls are recorded at <http://www.ksre.k-state.edu/community/business/entrepreneurship/>
 - Community Vitality Calendar of events: <http://www.ksre.k-state.edu/community/>

- <http://smallbizsurvival.com/>
– THE SMALL TOWN AND RURAL BUSINESS RESOURCE

The screenshot shows the homepage of the Small Biz Survival website. At the top, there is a navigation bar with links: NEW! SURVEY, BOOK BECKY TO SPEAK, THE BOOK: SMALL TOWN RULES, SHOP LOCAL EBOOK, and SAVEYOUR.TOWN. Below this is a large banner for 'SMALL BIZ SURVIVAL' with the subtitle 'THE SMALL TOWN AND RURAL BUSINESS RESOURCE'. To the right of the banner is a photograph of a street scene with a blue callout box that says 'cooperating with saveyour.town'. Below the banner is a secondary navigation bar with links: FRONT PAGE, LATEST STORIES, ABOUT, GUIDED TOUR, SUBSCRIBE, PODCAST, CONTACT, and RSS. The main content area features a section titled 'WHAT BUSINESS STAGE ARE YOU IN?' with two articles: 'Dreaming' (with a 'Pizza' sign image) and 'Doing & Growing' (with a brick wall image). On the right side, there is a sign-up form for newsletters, including a text input field for an email address, a 'JOIN' button, and a checkbox for 'Small Biz Survival'. A red arrow points to the email address input field.

NEW! SURVEY BOOK BECKY TO SPEAK THE BOOK: SMALL TOWN RULES SHOP LOCAL EBOOK SAVEYOUR.TOWN

SMALL BIZ SURVIVAL

THE SMALL TOWN AND RURAL BUSINESS RESOURCE

cooperating with
saveyour.town

FRONT PAGE LATEST STORIES ABOUT GUIDED TOUR SUBSCRIBE PODCAST CONTACT RSS

WHAT BUSINESS STAGE ARE YOU IN?



Dreaming

For those who are dreaming or planning to start a business of their own. ... [Get started.](#)



Doing & Growing

For those who have a business and have grown to the point that it's

Get our articles plus special bonus emails, a positive view of rural once a week:
Join me and 3546 rural friends.
email address

Newsletters

- Small Biz Survival
- Positive View of Rural
- Building Possibility

JOIN

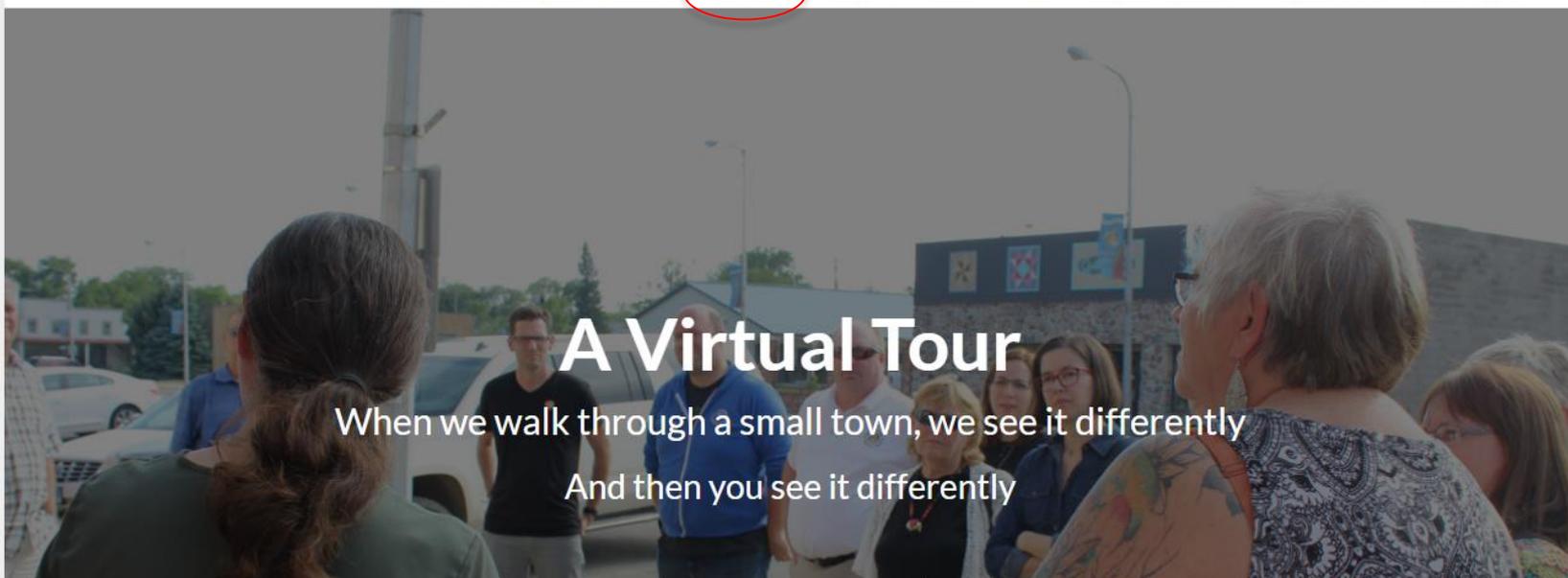
I will never sell or rent your email

Resources I like:

- <http://saveyour.town/>
 - Monthly live webinars; available on recording.
 - Pay once and show as many times as you want.
 - Watch parties encouraged.

SAVEYOUR.town

[HOME](#) [ABOUT DEB & BECKY](#) [WEBINARS](#) [TOOLKITS](#) [WORK WITH US](#) [I DON'T HAVE TIME!](#) [CONTACT](#) [MEMBERS LOGIN](#)



- <https://www.facebook.com/groups/brownbagmx/>
Brown Bag Marketing Exchange
(Atchison, KS Co-Marketing group)

The screenshot shows the Facebook interface for the "Brown Bag Marketing Exchange" group. The top navigation bar includes the Facebook logo, a search bar with the group name, and user profile information for "Nancy" with "Home 17" and notification icons. The group cover image features a row of brown paper bags with the text "BROWN BAG marketing exchange" overlaid. Below the cover, it identifies the group as a "Linked Group" for "Webcom Resources". A navigation menu on the left lists "Discussion", "Members", "Events", "Videos", and "Photos". The main content area has a "Write Post" section with options for "Add Photo/Video", "Live Video", and "More". A "Write something..." prompt is visible. On the right, a "LINKED GROUP BY" section lists "Webcom Resources Marketing Agency" with "121 like this". At the bottom, there is a "Recommended by the Admins" section with a "See Less" link.

Kansas Department of Agriculture in partnership with other state organizations, will work with your community to find the best opportunities for growth using the assets of your region.



GROW IN KANSAS

STRATEGIC GROWTH INITIATIVE

A pilot program for the proactive recruitment of food, agriculture and UAS/small aircraft business to Kansas.

The graphic features a central collage of images related to agriculture and technology, including a sheep, wheat, a pig, a chicken, a drone, a green tractor, a circuit board, a horse, a cow, a person in a lab coat, and various fruits and vegetables. The text is overlaid on a dark blue background at the top and bottom of the collage.

For more information on the Strategic Growth Initiative, please contact
Russell Plaschka, Ag Business Development Program Manager
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agriculture.ks.gov/GrowAg

Kansas Healthy Food Initiative

- **Goal:** Increase access to affordable fresh food and to improve the health and economic development of Kansans and their communities.
- Technical assistance and financing to develop new or renovate fresh food retail in underserved communities throughout Kansas.

<http://kansashealthyfood.org/>

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