

ALL REASONABLE EFFORTS TIPS FOR KANSAS 4-H

The Kansas 4-H Youth Development Program is conducted by K-State Research and Extension. Like all 4-H programs in the USA, Kansas 4-H (through KSRE) receives federal monies from the U.S. Department of Agriculture, state monies through Kansas State University and local monies from County Extension Councils and Extension Districts.

As an organization that receives federal and state monies, we are required by law to make the Kansas 4-H Program open to all youth and adults (as leaders) regardless of race, creed, religion, age, color, national origin, sex or physical or mental handicap. This includes all 4-H clubs, 4-H activities and 4-H events across the state.

There are many ways to increase minority and under-represented participation in 4-H, including use of:

- 1) Radio, newspaper, and television to inform potential recipients of the program and of the opportunity to participate;
- 2) Personal letters and circulars addressed to defined potential recipients inviting them to participate, including dates and places of meetings or other planned activities.
- 3) Personal visits by Extension staff to encourage participation to a representative number of defined potential recipients in a geographically defined area.

Many 4-H clubs and local 4-H programs through the years have been promoting 4-H by handing out fliers, placing posters in schools, businesses, and other prominent places, doing window displays, organizing petting zoos, placing 4-H bookmarks in school and county libraries, plus much more. The Kansas 4-H Program would like to “grow 4-H” and provide increased opportunities for participation and enrollment of minority youth and other under-represented audiences.

TIPS TO INCLUDE FOR ACTION TAKEN:

For published articles, please include:

- Date on which article was presented for publishing
- Date which article appeared
- Clipping of article with date and identity of newspaper

For posters, fliers, etc., please include:

- Copy of circular
- Dates, names and address of where circular was placed

For radio or television, please include:

- Script, if possible, or
- Summary of the nature of the program

For personal visits, telephone calls or letters, please include:

- Name, address or phone number of individual contacted
- Copy of letter or note the nature of the conversation

NUMBER OF CONTACTS:

If you know the number of people who will read or see or hear your announcement, please include this information; estimates are acceptable.

For more information or if you have questions, contact Jennifer Wilson, Leader, Extension Operations, 121 Umberger Hall, KSU, Manhattan, KS 66506, (785) 532-5790, jrwilson@ksu.edu

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