Radio and Television Appearances of K-State Research and Extension Personnel

KSRE personnel may appear on commercially sponsored radio and television programs, providing: 1) that the commercial announcements shall in no way imply endorsement of the product or service either by Kansas State University or by the individual involved, and 2) that there is no implication, on the air or in any manner, that Kansas State University personnel are employed by the station(s) involved.

Kansas State University will permit sponsorship of some radio and television programs produced by Kansas State University, with the same provisions applying.

March 2014