

# MAKING A DIFFERENCE



## Grand Challenges

K-State Research and Extension develops and delivers practical, research-based solutions to challenges faced by all Kansans, which includes the grand challenges:

- Global Food Systems
- Water
- Health
- Community Vitality
- Developing Tomorrow's Leaders

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The Rapid Response Center is a K-State Research and Extension resource to help answer food-related questions from Extension Agents and the public. As coordinator, I communicate primarily with county/district faculty and staff. Other communication outlets include the You Asked It! Monthly newsletter; Food Preservation newsletter for KSU/MU; K-State Research and Extension print news, radio and video; K-State News Media; and other news outlets. I work with Kansas 4-H to teach topics related to the 4-H Foods project. I am also co-coordinator for the Kansas Master Food Volunteer program.

### Highlights for 2020

- Received the KSRE Builder Award
- Received the KSRE Extension Shout Out on June 9, 2020
- Became Assistant Director for Kansas Value Added Foods Lab
- Attended and presented at Tri-State Extension Annual conference "Fostering multi-state teams: a case study of the North Central region food safety team"
- Presented a three-part Zoom training for food preservation and foods judges.
- Learned and trained agents on using FlipGrid for virtual fair judging.
- Created 8 food preservation infographics for North Central Region Food Preservation
- Presented or helped facilitate in 3 webinars  
*KSRE First Friday—Local Response to COVID-19, Update on Federal Programs*  
*Your Kansas Farm, Open for Business!*  
*Food safety for food stands and restaurants in the COVID-19 era*
- Created 6 food safety posters to use at county fairs
- Created 2 food preservation videos for Extension 911 series for Pandemic Homesteading
- KSRE Radio and Print News  
*23 KSRE print news releases*  
*5 KSRE Sound Living radio interviews*  
*8 USDA radio interviews*  
*2 Extension Files podcasts*  
*5 other news media interviews via radio or TV*
- Judged Foods and/or Food Preservation at the following fairs and events:  
*Kansas State Fair—4-H (virtual)*  
*Douglas county*  
*Lyon county*  
*Shawnee county*  
*Brown county*  
*Leavenworth county*
- Began creation of Master Food Volunteer online training course in Canvas Pro
- Member of the KSRE Local Foods Transdisciplinary team
- Member of nutrition leadership team for Riley county Food & Farm council
- Member of the North Central Region Extension Food Safety team and sub-teams for food preservation and food entrepreneurs
- Planning team member for the 2021 National Extension Conference on Volunteerism

### Websites and social media accounts

- Rapid Response Center [www.rrc.ksu.edu](http://www.rrc.ksu.edu) 21,770 visitors
- K-State Extension Food Safety [www.ksre.ksu.edu/foodsafety](http://www.ksre.ksu.edu/foodsafety) 18,767 visitors
- K-State Food Science Institute [www.foodsci.k-state.edu](http://www.foodsci.k-state.edu) 46,082 visitors
- Master Food Volunteer [www.ksre.ksu.edu/mfv](http://www.ksre.ksu.edu/mfv) 808 visitors
- Kansas Value Added Foods Lab [www.ksre.ksu.edu/kvafi](http://www.ksre.ksu.edu/kvafi) 28,974 visitors
- Walk Kansas [www.walkkansas.org](http://www.walkkansas.org) 48,332 visitors
- KSREFoodie—Facebook (892 followers), Twitter (303 followers), Pinterest (101 followers)  
*Facebook reach—167,732*  
*Twitter impressions—5,104*