

## Production and Profit

### The Situation

Kansas planted an estimated 14.7 million acres of corn, soybean, and sorghum during 2020 season and produced the most bushels of these crops in the state. The vast majority of that crop enters into the market to support feed resources for the livestock industry, or it goes to the ethanol production, which serves as a support for our US independence on foreign oil. The importance of these summer row crops to the rural Kansas economy underscores the need for educational activities to insure that production in the widely adverse weather of Kansas is protected and profits can be enhanced.

### What We Did

Fifteen in-depth winter corn, soybean, and sorghum schools were held in many locations across the state to address production issues. The program focused on the latest corn, soybean, and sorghum production research and was supported by the Kansas Corn, Kansas Soybean, and Kansas Sorghum Commissions and several industry partners. Included for the schools was an update of the extension publications entitled *Kansas Corn Production 2020* (MF3208), *Kansas Soybean Management 2020* (MF 3154), and *Kansas Sorghum Management 2020* (MF3046).

### Outcomes

- Corn Schools: The total attendance from all Schools was approximately 400 people.
  - Around 88% indicated that, yes, the information provided will influence their management.
  - Estimated corn production 500,000 acres across all schools.
  - Economic impact close to \$4 million dollars.
- Soybean Schools: The total attendance from all Schools was approximately 350 people.
  - Around 91% indicated that, yes, the information provided will influence their management.
  - Estimated soybean production 300,000 acres across all schools.
  - Economic impact close to \$3 million dollars.
- Sorghum Schools: The total attendance from all Schools was approximately 150 people.
  - Around 98% indicated that, yes, the information provided will influence their management.
  - Estimated sorghum production 150,000 acres across all schools.
  - Economic impact close to \$1 million dollars.

### Success Story

All row crop schools presented during the winter 2020 have a combined influence on more than 800,000 acres across the state and with an economic impact close to \$8 million dollars.

### Contact

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