

**2018 National ESP Conference Steering Committee
August 9, 2017**

Steering Committee website:

http://www.ksre.k-state.edu/esp-alpharho/documents/national_meeting/2018-National-Meeting.html

Present on call – Jennifer Wilson, Laurie Chandler, Gayle Price, Andrea Burns, Doug Jardine, Jim Lindquist, Stacey Warner

Speaker Updates:

The following three speakers have been secured:

Jim Richardson, National Geographic Magazine – October 1

Clifton Taulbert, author and entrepreneur – October 2

Dr. JoAnne Owens-Nauslar, University of Nebraska – Oct 3

One or more members of the steering committee has heard each of these speakers.

Committee Updates:

Jennifer reminded people who attend the 2017 National Conference to find the chair of their corresponding committee to learn about their recommendations.

Hospitality Committee - Gayle asked about adding members to committees. Chapter members will be given an additional opportunity to volunteer. At this time, we don't know how many people will be needed on each committee.

Auction Committee - Laurie said that she and Trudy will be observing the auction at the 2017 meeting.

Registration - Andrea and Jennifer will visit with the Convention and Visitors Bureau about information that is available for registration packets.

Life Members – Jim said that there will be a designated Life Member tour.

See the attached schedule for the 2017 National Conference for an idea of when each event might be held.

Funding Update:

We have pledges of \$8000 from extension administration, KACAA, KEAFCS and KAE4-HA. This will help supplement that registration fee.

Stacey and Jennifer applied for and were award a \$10,000 grant from the Kansas Extension Endowment Fund. This will be used for registration scholarships (probably 20 scholarships at

\$500 each) for chapter members to attend the conference. The committee reviewed a suggested application format, selection criteria and timeline.

Logo:

The steering committee reviewed the draft of the conference logo and promotional postcard and made suggestions. Stacey will visit with the graphic artist to incorporate the changes.

The post cards will be distributed in the registration packets at the 2017 national conference and at our chapter business meeting at KSRE Annual Conference.

National Conference Video:

David Dunn is working on a promotional video for the 2017 national conference.

Stacey will give David a copy of the postcard and logo for the video.

2017 National Conference Survey:

The committee doing the survey following the 2017 conference asked if there is any information, they want us to include in the survey. Our group could not think of anything now.

Booth at the 2017 National Conference:

The group discussed the possibility of having a booth at the 2017 national conference. It could include information about Manhattan and Kansas (what to see if driving from the east, west, etc).

Who was checking on this??

Planning to Attend 2017 National Conference:

Doug, Jennifer, Stacey, Gayle, Trudy, Laurie, Nadine, John F, Daryl, Jim, Sally
(added some names after ESP Council meeting)

Booth at KSRE Annual Conference:

Gayle asked about having a booth at the Annual Conference poster session and maybe the registration table to raise awareness of the conference and encourage attendance.. She followed up with Debbie Hagenmaier and learned that there can be a booth space available.

Notes recorded by Stacey Warner