

2018 National ESP Conference Committee

March 9, 2017

Present on the call: Jennifer Wilson, Stacey Warner, David Dunn, Sandra Wick, Gayle Price, Trudy Rice, Laurie Chandler, Denise Dias, John Forshee, Andrea Burns and Jim Lindquist

Jennifer reviewed our general responsibilities for the conference. The National ESP Board sponsors the conference and we are the host site. The national board will make final decisions as to speakers, the theme, budget, etc considering our input.

Questions from Committees:

Technology - David: What are the expectations of the technology committee? John Forshee said RVD has some computers they can loan. The group's consensus was to try to find computers internally rather than using the hotel computers. For the Urban Conference, KSRE tech staff was on-site to provide assistance. It would also be helpful to have presentations already loaded on computers.

Tours – John: Are they limited to tours in the proposal? Jennifer responded that it's probably better to offer two to three tours and have them fill rather than a larger number of options. Karen Hibbard and Marcia Rozell from the Manhattan Convention and Visitors Bureau will help with details.

Life Members – Jim: Would want to coordinate with the tour committee on a Life Member Tour.

Conference Call with National ESP Staff:

On May 11 and May 16 from 10:00 am to 12:00 noon there will be a Zoom conference with the National ESP Executive Director, Bob Ohlensehlen and National President-Elect, Beth Claypoole. Committee chairs are encouraged to attend if available. We will need to present theme, speaker and tour ideas.

Speaker List:

The group reviewed the suggested list of speakers generated from the survey of members.

Discussion - Make sure we have speakers who can speak to all age demographics and consider using some of our local speaker ideas.

Committee members volunteered to contact the following to check on availability and cost:

Stacey – Matthew Kelly

John – Jim Richardson, Dr. JoAnne Owens-Nauslar, Dr. Tim Hatfield

Jennifer – President Myers

Peterson Brothers – maybe entertainment for a meal

Themes:

General discussion:

Focus the theme on the Flint Hills

Big Dreams in Little Apple (would people get it?)

Yellow Brick Road/Oz – people would understand

May want to fit theme to keynote speakers

Eliminate the themes without a Kansas connection.

Committee Members:

Committee members are posted on the website.

Grants for Conference Attendance:

We want to encourage as many member as possible to attend the conference. Jennifer and Stacey will be applying for funds for travel grants for members from the Extension Endowment. Trudy reminded us that session presenters also get a discount on registration. John mentioned that the Hanson Foundation may be a source of funds for those in the NW part of the state.

Fundraising:

A letter was sent to the extension professional associations. There has been a positive response but no donations yet. The goal is to raise approximately \$4000 to \$5000. There was discussion about asking potential donors to sponsor a speaker or a break rather than to just make a donation.

Marketing:

We will need to have a presentation at the 2017 Meeting in Wilmington NC. The Convention and Visitors Bureau can be of assistance with this.

Notes recorded by Stacey Warner