A Parents Guide to Social Media

We will begin at 12:15pm.

John Calvert
Director of Safe & Secure Schools Unit

Today’s Guide For A Healthy Conversation

Be respectful and open of others.

Please type your questions in the Q&A box and comments into the chat box for our moderators.

Today’s session will be recorded and will be posted to our Living Well Wednesday web page:


music by audionautix.com
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Social Media 101

Director of the Safe and Secure Schools Unit
John Calvert
This is me
ADVISORY
ADULT CONTENT
WARNING
In my world there are **NO BAD KIDS,** just impressionable, conflicted young people wrestling with **emotions & impulses,** trying to communicate their **feelings & needs** the only way they know how.

- Janet Lansbury
Hormones
Internet, Social Media, Applications
Start with the beginning
- 80% of pornography viewed AND FILMED is via cellphone
- On average, first pornographic experience in USA is between the ages of 8-11
- 68% Male     32% Female
Facebook

 Invite Them ALL

 facebook

 Friends
3,982 friends
Instagram

- Instagram is more visual than other brands, making it much easier for children to be exposed to sexual content and other inappropriate content/images.
MeetMe

A dating social media app that connects people based on location. Users are encouraged to meet in person.

Grindr

A dating app geared towards the LGBTQ community based on user location.
**Skout**

A location-based dating app that is supposed to prohibit people under 17 from sharing private photos. However, kids can easily create an account with a different age.

**Badoo**

A dating and social media app where users can chat and share photos based on location. Adults only.
Tinder

- Requires women to make first contact.

Bumble

- Requires women to make first contact.
- Both known to have LOTS of fake accounts
“Instant Messaging Virtual Universe” or “In My Virtual Universe”

- There is nudity and sexual encounters in areas that are for 18+, but there is sexual talk and behaviors in the regular area of IMVU as well. There is a Chat Now feature that randomly pairs users with other users and can lead to inappropriate pairings and interactions. All profiles are public, and there can be bullying and predators trying to get other users to share their phone numbers and to send pictures.
Whisper

An anonymous social network that lets users share secrets with strangers. It also shows users’ location so people can meet up.

ASKfm

Lets users ask anonymous questions and is known for sexual content and cyberbullying.
TikTok

Lets users create and share short videos. The app has “very limited privacy controls” and users can be exposed to cyberbullying and explicit content. #1 app for Sex Trafficking
Here's the full list of TikTok school challenges.

- **September:** Vandalize school bathrooms
- **October:** Smack a staff member
- **November:** Kiss your friend’s girlfriend at school
- **December:** Deck the halls and show your balls
- **January:** Jab a breast
- **February:** Mess up school signs
- **March:** Make a mess in the courtyard or cafeteria
- **April:** “Grab some eggz” (another stealing challenge)
- **May:** Ditch day
- **June:** Flip off in the front office
- **July:** Spray a neighbor’s fence
WICHITA, Kan. (KWCH) - TikTok challenges cause problems for schools in Sedgwick County.

Schools in Sedgwick County are facing problems with another social media craze causing disruptions. This is in the form of a pair of challenges on the video-sharing service, TikTok. One challenge is called “The Bathroom Challenge,” which basically calls for the destruction of property. The other is called “The Devious Licks Challenge,” which calls for stealing things of little value like items from a bathroom or a classroom.

Both are causing problems for local schools.

Wichita Public Schools Director of Safety Terri Moses said a few of the district’s buildings have been affected by the recent TikTok challenges.
Chatspin

4th generation App (Chat Roulette, Omegle, Holla)

This self-proclaimed “addicting” video chat app lets users meet people in seconds. Users have seen racial slurs and explicit content.
Calculator

Vaulty
Snapchat Safety
Basic Rule of Thumb

- If it has a messaging feature, kids can be groomed and exploited!!!!!!!
Not just Apps!!!
But Ads as well!
Kids are Bombarded with it!!

Maggie FrmTerrasworld Yesterday at 1:58pm
i don't get it ??

Send me nudes when you get home so I know you're safe

Trina 21 hrs
Happening HERE

lillianna_potterdv36s

0 posts 0 followers 254 following

❤️ Lillianna POTTER 👌🏻❤️️
❤️️ Mmmm, you so HOT! ❤️
Do you want hard S E X with me? 👌🏻❤️️
If yes, go to the link here right now! 👌🏻❤️️
goo.gl/cblbpX

This account is private.
The agency said he used the following usernames on Instagram:

- addie8651
- addiestrode111
- Addie Strode
- Kennedy
- Addison Strode

He used the following Snapchats usernames:

- jp131780 (Addilyn)
- Jordan_reh (Kennedy)
- Kennedy Lacrone
- Jordy Rey Rey
- jacy townsend

He used the following KiK usernames:

- jordyreyrey (Addie Strode) (Kennedy)

And on Grindr:

- D
CDC/KCTC Data

- The suicide death rate increased 75% between 2001 and 2018
- 2nd leading cause of death (Statistically 1 in 13 attempt)
- 28% of youth (10-17) suicides reported having family problems
  - 48% reported mental health problems
  - 26% reported having a problem in school
Child Sex Trafficking

**Human trafficking**, a modern form of slavery, is the second-largest and fastest-growing criminal industry in the world. It is based on recruiting, harboring and transporting people for the purpose of exploitation. More than 80 percent of human trafficking involves domestic victims, and the majority of these are children. That means most trafficking in Kansas involves local children. They may be lured, forced or coerced into sex or labor exploitation. The U.S. Justice Department has identified Kansas as an originating state for human trafficking. **Sex trafficking** is a lucrative practice and involves any form of sexual exploitation such as prostitution, pornography or commercial sexual entertainment such as stripping or commercial sexual abuse. All sexually exploited children are victims even if no force or coercion is present. Through the Internet, interactive video games, blogs and chat rooms, traffickers target children because they are vulnerable, gullible and there is a market for young victims. Studies show traffickers prey on children who are an average of 12-13 years old.
2 in 5 teens say they tell their parents very little about what they do and where they go online.

1 in 5 kids have received a sexual solicitation online.

In 82% of online sex crimes against minors, the offender used the victim’s social networking sites to gain access.

39% of teens have sent sexually suggestive messages via text, email or instant messaging.
How to create a victim

● Desire to feel beautiful/handsome/loved
● Freedom from parent’s rules
● A boyfriend or girlfriend
● Material things
● “NO ONE UNDERSTANDS ME”
“There are only two industries that call their customers ‘users’: Illegal drugs and software”

Edward Tufte
Suggestions from Officer John

Hold children accountable.

Phone use in front of adults only (No bedroom usage).

Monitor Usage.

Open Dialogue.

Download app on your phone before child allowed to.

Share information with others! You are not alone!
How to talk to your kids about Social Media?

- Common Sense Media: https://www.commonsensemedia.org/social-media

DON’T BE DISCOURAGED! REMEMBER:

SOME DAYS I FEEL I'M MAKING A DIFFERENCE

OTHER DAYS I FEEL ABOUT AS MUCH USE AS THIS LIFEGUARD AT THE OLYMPICS.
Change is STUDENT led!!!

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Thank you for attending!
Please take a few seconds to complete our Living Well Wednesday Survey.

Scan the QR code with your camera phone or follow this link:

Recording of presentations and handouts will be posted on our Living Well Wednesday website.

Find your local Extension office at ksre.kstate.edu

Join us on January 26th!

CULTIVATE AN ATTITUDE OF Gratitude

Was your New Year’s Resolution to become more positive? Do you want to enhance your personal and professional life? Join us to learn how to change your attitude into a grateful one. You will learn the art of practicing gratitude, the benefits of practicing gratitude, and the impact it has on our lives.

Date: January 26, 2022
Time: 12:15-1:00pm
Location: via Zoom
Register at: https://bit.ly/KSRELivingWell

Presenters:
Gayle Price
Gaucho Bagnall
Family and Consumer Science Specialist

Jennifer LaValle
Family and Community Wellness
West Plains Extension District

Mirna Homsa
Community Wellness and Wellness Coordinator, Trail District

*Attend live presentation to enter into drawing for a free gratitude journal.