

**PDC Strategic Opportunities Survey
Northwest Area Data
99 Surveys Received**

	Number Of Respondents	Percentage
Ag And Natural Resources	31	31.3
Community Development	18	18.2
Family And Consumer Science	27	27.3
4-H Youth Development	23	23.2

	Number Of Respondents To Important Or Somewhat Important	Percentage Important Or Somewhat Important
SUSTAIN PROFITABLE AGRICULTURAL PRODUCTION SYSTEMS		
Develop Animal And Crop Production Systems That Thrive In The Variable Conditions Of The Great Plains	90	92.8
Develop Horticulture, Forestry And Alternative Green Enterprises That Thrive In The Variable Conditions Of The Great Plains	62	63.9
Advance New And Improved Systems Of Agricultural Production To Meet The Needs Of Producers And Consumers	89	91.7
Enhance The Value Of Agricultural Products	89	91.8
PREPARE PEOPLE IN KANSAS TO THRIVE IN A GLOBAL WORKFORCE AND ALL ASPECTS OF LIFE		
Improve Life-Long Money Management Skills To Create Financial Security	91	93.8
Build Harmonious Relationships To Create Resilient Families	85	87.7
Help Children And Youth Develop Competence, Confidence, Integrity, Compassion And A Sense Of Belonging	94	96.9
Engage Youth In The Sciences To Improve Life For A Sustainable World	88	98.7
Assist People To Successfully Live In Their Homes As Long As Possible	73	75.3
IDENTIFY PATHWAYS FOR EFFICIENT AND SUSTAINABLE ENERGY USE		
Identify And Assess Opportunities For Economic Development Through Alternative Energy	85	87.6
Increase Sciences-Based Knowledge On Energy Resources And Technologies	84	86.6
Enhance Knowledge And Skills About Efficient Energy Practices	88	90.7

ENSURE AN ABUNDANT AND SAFE FOOD SUPPLY FOR ALL		
Improve Access To High Quality Foods, Including Local Foods, Especially For Consumers With Limited Resources	80	82.5
Increase Food Variety And Value By Developing New And Enhanced Food Products	69	71.1
Enhance The Safety Of Our Food Supply By Reducing Or Eliminating Hazards From Food Production To Consumption	83	85.6
Improve Protection And Defense Strategies To Safeguard The Food Supply	83	85.6
ENHANCE EFFECTIVE DECISION-MAKING REGARDING ENVIRONMENTAL STEWARDSHIP		
Improve And Protect Soil And Water Quality In Agricultural, Rural, And Urban Landscapes And Watersheds	89	91.7
Conserve And Prolong The Life Of The Ogallala Aquifer And Other Important Surface And Groundwater Resources While Sustaining Communities Dependent On Those Water Resources	84	86.6
Improve Understanding Of Sources, Fate, And Transport Of Air Emissions From Confined Animal Feeding, Agricultural Burning And Tillage , Soil Erosion, And Other Activities	68	70.1
Improve Understanding Of Natural Resources, Environmental, Economic, And Social Impacts Of Changing Climate And Energy Needs	71	73.2
ASSIST COMMUNITIES IN BECOMING SUSTAINABLE AND RESILIENT TO THE UNCERTAINTIES OF ECONOMICS, WEATHER, HEALTH, AND SECURITY		
Grow Communities' Capacity To Identify And Meet Local Needs	80	82.5
Improve Participation Of Children, Youth, And Adults In The Life Of The Community	90	92.7
Enhance Community Leadership And Entrepreneurship	87	89.7
Help Residents, Organizations, And Communities Identify Opportunities For Partnerships	78	80.4
Partner With Communities To Facilitate Preparation For, Response To, And Recovery From Emergencies And Disasters	83	85.5
CREATE OPPORTUNITIES AND SUPPORT PEOPLE IN KANSAS TO IMPROVE THEIR PHYSICAL, MENTAL, AND EMOTIONAL HEALTH AND WELL-BEING		
Build Capacity Of People To Optimize Their Personal Health And Well-Being And To Avoid Or Manage Chronic Health Conditions	86	88.6
Promote Healthy Eating And Physical Activity In Children, Youth, And Adults	91	93.8
Empower Individuals And Families To Adapt To Changes Associated With The Aging Process	80	82.4
Connect Individuals And Families To Mental And Emotional Support Systems And Resources	76	78.4

Northwest Priority List	
Engage Youth In The Sciences To Improve Life For A Sustainable World	98.7
Help Children And Youth Develop Competence, Confidence, Integrity, Compassion And A Sense Of Belonging	96.9
Improve Life-Long Money Management Skills To Create Financial Security	93.8
Promote Healthy Eating And Physical Activity In Children, Youth, And Adults	93.8
Develop Animal And Crop Production Systems That Thrive In The Variable Conditions Of The Great Plains	92.8
Improve Participation Of Children, Youth, And Adults In The Life Of The Community	92.7
Enhance The Value Of Agricultural Products	91.8
Advance New And Improved Systems Of Agricultural Production To Meet The Needs Of Producers And Consumers	91.7
Improve And Protect Soil And Water Quality In Agricultural, Rural, And Urban Landscapes And Watersheds	91.7
Enhance Knowledge And Skills About Efficient Energy Practices	90.7
Enhance Community Leadership And Entrepreneurship	89.7
Build Capacity Of People To Optimize Their Personal Health And Well-Being And To Avoid Or Manage Chronic Health Conditions	88.6
Build Harmonious Relationships To Create Resilient Families	87.7
Identify And Assess Opportunities For Economic Development Through Alternative Energy	87.6
Increase Sciences-Based Knowledge On Energy Resources And Technologies	86.6
Conserve And Prolong The Life Of The Ogallala Aquifer And Other Important Surface And Groundwater Resources While Sustaining Communities Dependent On Those Water Resources	86.6
Enhance The Safety Of Our Food Supply By Reducing Or Eliminating Hazards From Food Production To Consumption	85.6
Improve Protection And Defense Strategies To Safeguard The Food Supply	85.6
Partner With Communities To Facilitate Preparation For, Response To, And Recovery From Emergencies And Disasters	85.5
Improve Access To High Quality Foods, Including Local Foods, Especially For Consumers With Limited Resources	82.5
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Assist People To Successfully Live In Their Homes As Long As Possible	75.3
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Increase Food Variety And Value By Developing New And Enhanced Food Products	71.1
Improve Understanding Of Sources, Fate, And Transport Of Air Emissions From Confined Animal Feeding, Agricultural Burning And Tillage , Soil Erosion, And Other Activities	70.1
Develop Horticulture, Forestry And Alternative Green Enterprises That Thrive In The Variable Conditions Of The Great Plains	63.9