

KANSAS  
EXTENSION  
YOUR LINK TO  
TOMORROW

## Major Program Development 1996-98

The major strengths of Kansas Cooperative Extension Service programming include community-based needs identification and the land-grant university educational delivery system. Evolving during the last year, the planning process started with a series of eight town meetings where a cross-section of residents were asked to talk about needs. Extension professionals, both agents and specialists, have synthesized the lists that Kansas Cooperative Extension Service could appropriately address into the following major programs. This brochure simply lists the major programs and their mission. A more fully developed overview of each of these major programs is available.

### ↗ 4-H Staff and Volunteer Development

To help people move quickly into a wide variety of new and existing roles by developing competent, effective staff and volunteers that are familiar with and have working knowledge of education research-based program design.

### ↗ 4-H Youth Community Partnerships

To expand partnership opportunities within extension and other organizations to effectively meet the needs of families and communities within Kansas.

### ↗ 4-H Youth Involvement in Clubs and Groups

To provide educational strategies and opportunities for youth and adults to work in partnership as they develop life skills, so that they can become healthy, self-directing, contributing members of society.

### ↗ Agricultural Regulation and Public Policy Issues

To increase the level of understanding of public problems and issues in general, and specifically in the area of agricultural regulations, among the people of Kansas so that they and their leadership acquire a broader, more factual base from which to make public decisions.

### ↗ Community Economic Development and Rural Viability

To provide education, personal services, and research to Kansas communities so that local leaders and entrepreneurs can assess their situations, determine goals, and take specific actions to make informed decisions.

### ↗ Developing Effective Leaders

To provide leadership information and educational opportunities to Kansans so that they can improve their leadership abilities, better address public issues, and take actions to improve themselves and their families, organizations, and communities.

### ↗ Engineering Extension

To facilitate general and technical information transfer to small manufacturers so that they can remain competitive; to provide sound, unbiased information on products and services to assist the owners or managers of industrial, commercial, or institutional buildings so that they can reduce utility costs while maintaining a quality work environment; and to facilitate small businesses to operate in an environmentally responsible manner.

### ↗ Enhancing 4-H Youth Project Learning Experiences

To design and conduct predictably successful, goal-driven learning experiences incorporating experiential cooperative learning activities in multiple delivery systems.

### ↗ Environmental and Natural Resources Conservation

To provide information and educational programs to Kansans so that they can maintain and improve the environmental and natural resources of Kansas.

### ↗ Food Safety and Quality Programs

To provide information, knowledge, and technical assistance to livestock producers, food processors, foodservice managers, and the public so that they can improve the quality and safety of food in Kansas.

### ↗ Future of Conservation Reserve Program (CRP) Lands

To provide future and objective information to CPR land contract-holders.

### ↗ Health and Safety in Agriculture

To provide training and technical assistance to Kansans so that they can increase their knowledge of health and safety practices in agriculture.

### ↗ Health-Care Delivery Systems and Health-Care Reform

To provide information about health-care policy, changes in the health-care system, and the availability of resources (human and financial) for improving health-care delivery to empower individuals and communities so that they can address their health-care needs.

### ↗ Health Promotion and Disease Prevention

To provide information and knowledge to Kansans so that they can make positive lifestyle choices to reduce and protect themselves from death and disabilities.



### ↗ **Improving Economic Efficiency in Animal Agriculture**

To provide information to firms and personnel working in animal agriculture so that they can improve the efficiency and profitability of their farms, ranches, or businesses.

### ↗ **Improving Economic Efficiency in Crop Agriculture**

To provide information and knowledge to farmers so that they can better understand financial management, production management, risk management, and marketing to improve economic efficiency of crop agriculture.

### ↗ **Improving Family Relationships**

To provide knowledge and resources to families so that they can find pride in new family forms, manage stress with competence, enhance their relationship skills, reduce family violence, and explore how policies affect them.

### ↗ **Individual and Family Financial Decision Making**

To help individuals and families improve their financial situation and maximize available resources by providing educational programming through partnerships with groups having similar or related interests.

### ↗ **Integrated Production Systems in Animal Agriculture**

To provide information and technical assistance to animal agriculture clients so that they can address the issues of lowering the cost of production, adding value to products sold, and improving product quality to satisfy the changing needs of the consumer.

### ↗ **Integrated Horticulture Systems**

To provide information and technical assistance to clients and Kansans so that they can conserve and preserve water resources, adopt waste management practices, produce and market horticultural food and ornamental crops, design landscapes that benefit all people, and maintain home and public landscapes for a quality environment.

### ↗ **Integrated Cropping and Conservation Systems**

To provide information and technical assistance to eastern dryland, irrigation, and western dryland farmers so that they can make better use of efficient cropping and conservation practices.

### ↗ **Kansas Water Resources**

To deliver useful, unbiased information to citizens, offering limited technical assistance to landowners and water users so that they can discuss issues, move to action, and protect water resources.

### ↗ **The Near Environment**

To assist Kansans in making decisions toward safe, functional, affordable, aesthetic, and satisfying living environments that nurture human well-being and promote environmental preservation.

### ↗ **Nutrition, Food, and Health**

To combine information on healthy diets and physical activity for Kansans of various ages and life circumstances so that they can be motivated to make a positive change in their behavior.

### ↗ **Plight of the Young Child**

To provide knowledge and information to limited-resource parents so that they can make good nutritional decisions, have healthy babies, use safe food-handling behavior, become better parents, and successfully manage money.

### ↗ **Processes and Products from Agricultural Sources**

To provide knowledge and technical services to Kansas processors and producers of agricultural products so that they can adapt processing technologies and develop food and nonfood products from agricultural sources.

### ↗ **Waste Management Programs**

To develop and conduct educational programs for citizens, public officials, and businesses to strengthen their waste reduction, reuse, recycling, and disposal decision-making skills to effectively address waste utilization and management needs for their local communities.

### ↗ **Increasing Customer and Workforce Diversity**

To incorporate and affirm extension's commitment to achieving and sustaining pluralism; to maintain an organizational environment which creates, fosters, and sustains diversity and pluralism and eliminates discrimination; to increase and sustain diversity throughout the workforce; and to provide programs and opportunities in a variety of forms that will meet the diverse needs of Kansas audiences.

### ↗ **Marketing and Promotion of Land-Grant Research and Extension**

To provide marketing and promotion information to extension agents and state specialists so that they can effectively and efficiently deliver extension programs to Kansas communities.

### ↗ **Professional Development of Extension Faculty**

To assist professional educators with their professional development plans and activities.



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