



About This Role:

The Department of Communications and Agricultural Education, is looking for a creative and driven **Communications and Marketing Specialist** to build and execute strategic communication and marketing campaigns through multiple media formats to further the mission of the College of Agriculture and K-State Research and Extension. This work is important to the success of agents, specialists, and researchers for student, faculty, and staff recruitment and retention.

Duties/Responsibilities:

- Work closely with supervisor and team members to develop and execute strategic, integrated marketing plans/campaigns that support college and extension priorities and business objectives, and strengthen the college, university, and extension brands. Supports statewide educational campaigns, programmatic efforts, and events for different practice areas.
- Create written content for print, web, and other communication mediums in support of strategic plan objectives and campaigns. Edit the work of others as requested.
- Update content for the College of Agriculture and K-State Research and Extension websites.
- Collaborate with digital media specialist and videographers to create media content in support of organizational strategic plans for extension services and at the university, college, department and unit levels.
- Create an environment that celebrates excellence, diversity, collaboration and encourages a sense of belonging.

Why Join Us:

We are a unique Department that has the opportunity to work alongside remarkable researchers, teachers, students, and a dynamic extension team. K-State Communications and Agricultural Education employs professional communicators responsible for diverse communication support for the College of Agriculture and K-State Research and Extension in all 105 Kansas counties.

Kansas State University offers a comprehensive benefits package that includes health insurance, life insurance, retirement plans, paid time off – vacation, sick, and holidays. To see what benefits are available, please visit:

<https://www.k-state.edu/hcs/benefits>

We Support Diversity and Inclusion:

Kansas State University embraces diversity and inclusion. The university actively seeks individuals who foster a collegial environment and cooperative interactions with coworkers, students, and others. The University is dedicated to promoting the **Principles of Community**.

What You'll Need to Succeed:

Minimum Qualifications:

- Bachelor's degree. An educational equivalency may be used as determined relevant by the hiring manager.

Preferred Qualifications:

- Degree in advertising, marketing, communication, or related field.
- One to three years of professional experience with a communications agency or work in tactical marketing and/or branding.
- Experience with multi-platform communications, including video production and editing, photography, and desktop publishing using Adobe Creative Suite.

Other Requirements:

- *Applicants must be currently authorized to work in the United States at the time of employment*

How to Apply:

Please submit the following documents through K-State's applicant tracking system: [K-State Careers - Communications Marketing Specialist](#)

1. Letter of interest
2. Resume
3. Name, email and phone number of three professional references

Potential/recent grads need to hold their degree before June 2023. For additional questions, please contact Jami Clark, HR Analyst, jclark@ksu.edu.

Screening of Applications Begins:

Immediately and continues until position is filled. For best consideration, apply by February 26, 2023.

Anticipated Hiring Salary Range:

\$19.71 - \$26.44/hour (\$41,000 - \$55,000/annually)

Equal Employment Opportunity:

Kansas State University is an Equal Opportunity Employer. All applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender, gender identity, age, national origin, disability or status as a protected veteran.

Background Screening Statement:

In connection with your application for employment, Kansas State University will procure a Background Screen on you as part of the process of considering your candidacy as an employee.

K-STATE.EDU/HCS/CAREERS

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