Position Announcement

DANE G. HANSEN & K-STATE RESEARCH AND EXTENSION INTERN PROGRAM, Ellsworth, KS

The Dane G. Hansen Foundation & K-State Research and Extension internship gives college students the opportunity to link classroom learning with a pre-professional work experience. The intern will develop marketing strategies for the Ellsworth Area Chamber of Commerce.

TITLE: Ellsworth Area Chamber of Commerce Marketing Internship

LOCATION: Ellsworth, KS

PROJECT DESCRIPTION: The Ellsworth Area Chamber of Commerce is in need of a marketing plan to promote local attractions and events in the Ellsworth County area. The development of a brochure, rack card and social media platform is needed. Exploration for the development of a local brand to unify the area is a goal.

APPLICATION DEADLINE: Friday, January 31, 2020

EMPLOYMENT: May 26, 2020 to August 1, 2020

RESPONSIBILITIES:
- Development of marketing strategies for the Ellsworth Area Chamber of Commerce.
- Creation of a brochure, rack card and social media platform.
- Work with organizations, businesses and individuals to identify a local brand to unify the area.
- Community service or volunteering with a community organization is highly encouraged. This would be outside of the scope of the designated project and working hours.
- Participate in any professional staff development that may be available.
- Complete other responsibilities assigned by the mentoring supervisor.

This position may require travel connected with official duties, including attendance at night and weekend meetings, participation in out-of-county events, access to a computer with design software, personal vehicle, and a valid driver’s license.

QUALIFICATIONS
- Completion of at least six university semesters at any college or university.
- Students enrolled in graphic design, communications, business marketing, technology or community planning are encouraged to apply.
- Ability to communicate effectively, both orally and in writing, with individuals, groups, and through mass media and social media.
- Self-motivation and ability to work with minimum supervision.
- Experience working with individuals, groups, and co-workers to accomplish individual and/or group goals, as evidenced by previous leadership roles.
- Students from NW Kansas are preferred.

SALARY AND BENEFITS
$20.00 per hour. 40 hours per week. Maximum 400 hours

HOUSING
The Ellsworth Area Chamber of Commerce will serve and pay for the cost housing (pet free).
APPLICATION PROCEDURE
Submit cover letter, resume, transcripts and list of references as one document to: nsigle@ksu.edu.

For more information about the position, contact Tami McGreevy, Executive Director, Ellsworth Area Chamber of Commerce, 785-472-4071, chamber@goellsworth.com or Nadine Sigle, Community Vitality Extension Specialist, K-State Research and Extension, 785-346-6256, nsigle@ksu.edu.

For more information about K-State Research and Extension, visit: www.ksre.k-state.edu

APPROXIMATE TIMELINE
January 31, 2020  Application deadline
February 1 – 28, 2020  Interviews conducted
March, 2020  Offers made to applicants
March – May, 2020  Visit to communities
May 26, 2020  Internship start date

EQUAL EMPLOYMENT OPPORTUNITY: Kansas State University is an Equal Opportunity Employer of individuals with disabilities and protected veterans and actively seeks diversity among its employees.

Nadine Sigle
Community Vitality Extension Specialist