



# **Are you ready to lead?**

## **Connecting Entrepreneurial Communities Conference**

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# Why K-State? Why entrepreneurship?

*The **first** operational land-grant institution est. 1863*

*What does **land-grant** mean?*

Economic mobility

Social mobility

Middle class

*99.9% of businesses in the U.S. are small businesses\**

# Why now? Why K-State?

## Tripartite mission

Knowledge creation – Research

Knowledge transfer – Teaching

Knowledge application – Extension and engagement

# Why **now**? Why K-State? Why entrepreneurship?

*Mega societal issues of today*

Healthcare access

Business, community and  
economic development

Broadband connectivity

Mental health

Housing

Increasing  
leadership capacity

Outmigration –  
population loss

Childcare and education

Aging population

Workforce

Water

Environmental changes

# Entrepreneurial leadership mindset

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Elevate

Unify

Fearlessness

Take risks

Don't be reckless

Don't blink

Keep it in the middle

Stay grounded

Don't ever be held hostage by a job or institution

Change the culture, change the game

If you have seen one university, you have seen one university



# K-State is ready, are *you*?

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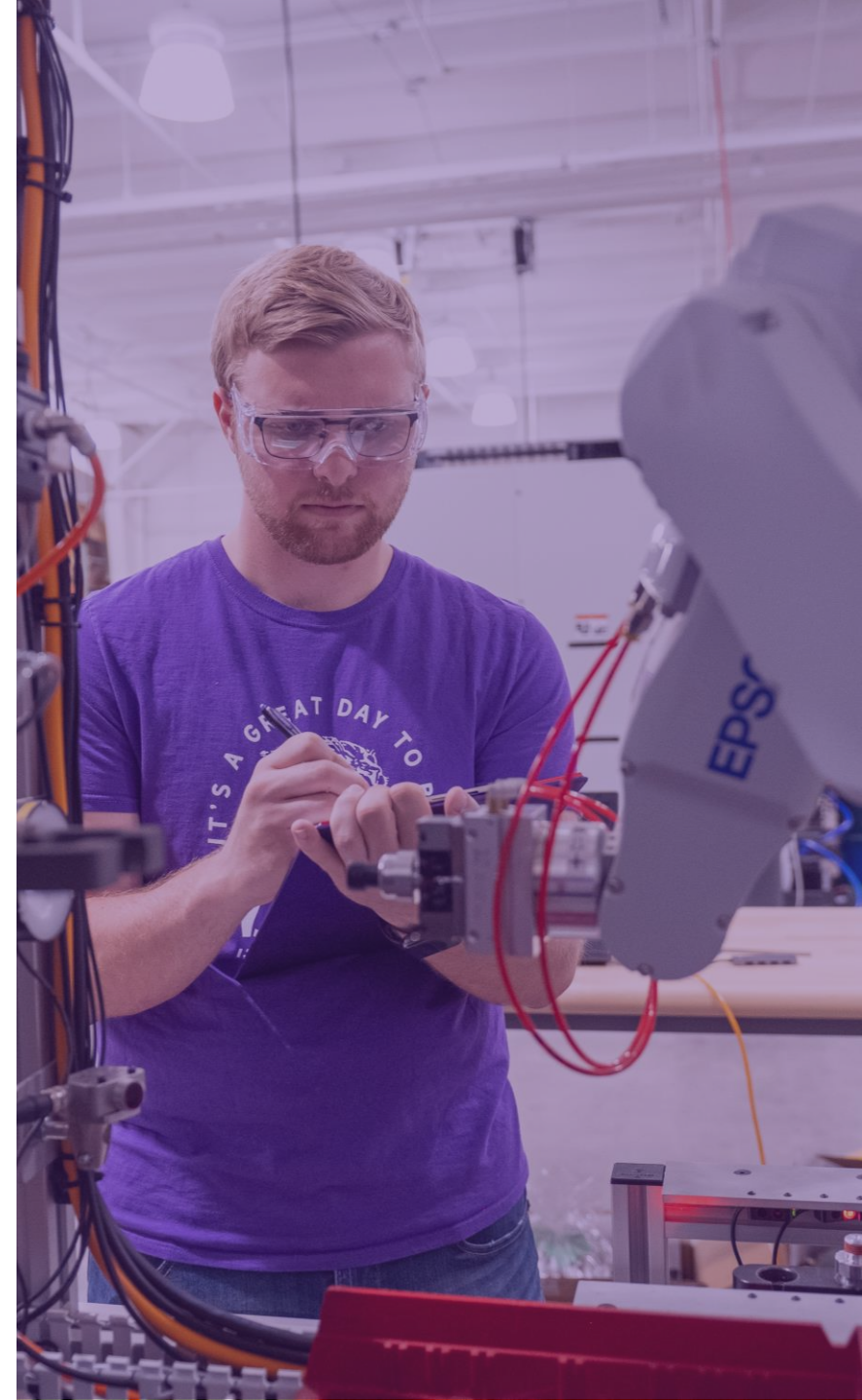
Delivering on the Promise

Technology Development Institute

Engineering Extension

Center for the Advancement of Entrepreneurship

Corporate engagement and technology transfer



# ***We are ready, are you?***

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**KANSAS STATE**  

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**U N I V E R S I T Y**