

First Impressions

Burden, KS

K-State Research and Extension in Partnership
with

The Dane G. Hansen Foundation



- Burden asked for First Impressions, obtained Goessel as its partner; 1.5 hour drive.
- I trained the volunteers about the visit and survey and took photos of Burden on October 16.
- Three Goessel visitors visited in two cars in December and January.
- Results were scheduled to be presented March 18, but COVID-19 prevented it.
- Burden uses the results for further discussion and action plans.

Why: First Impressions?

- **Feedback:**

How does a first-time visitor view my town?

- Evaluate successes,
- Set goals and priorities for next steps.

- **If you don't agree with the observation:**

- *Be curious*, Why does the visitor see it this way?
- Is the observation worth considering?
- What can we do to change it– or the perception?

Curiosity: A strong desire to know or learn something.

-Oxford Living Dictionary

Ben Winchester, Senior Research Fellow, U of MN

We need to change the narrative about rural.

- Rural is *changing*, not dying.
- Brain Gain (30-49 year olds moving to rural) is a “new trend” that has been happening since the 70’s and no one is noticing or talking about it.
- Only 36% lived there previously.
- People research a number of places before they move to a rural town.
- Rural is in the middle of ***everywhere***. You live one place, work another and play another. With transportation and internet, it’s all accessible to you.

Ben Winchester, Senior Research Fellow, U of MN

- 46% of Kansas households moved between 1995-1999.
- In a survey of newcomers to rural areas, the reasons they come are:
 - Simpler pace of life
 - Safety and Security
 - Low housing cost
 - ***“A job,” isn’t in the top 10 reasons.***
- “In small towns everyone knows each other.” **false**
- *Get to know each other*, invite them to a newcomers meal.

- If you bring 7 people to a 700 citizen town every year in 10 years you'll have a 10% increase. It matters! It is a challenge with housing, but it is achievable.
- We are our own worst enemies. We have to monitor our customer service and what we say. It matters.
- Don't say, "You have to live here twenty years to be an insider." And don't act like it either.

RURAL HOUSING WEALTH:

"Maybe one of the best things you can do for the future of your community is to ensure there is somewhere for people to live."

- 75% of rural homeowners are Baby Boomers and older. 30% are over 75.
- Housing will be freed up as the baby boomers retire.
- Rural communities need retirement housing (not nursing facilities, but maintenance free) to retain seniors.- *Ben Winchester, Senior Research Fellow, University of Minnesota*



*Ben Winchester was our guest on the
March 6, 2020 First Friday Call.*

See the recording and slide deck at

<https://www.ksre.k-state.edu/community/business/entrepreneurship/>

- 2010 Census Population 535
(down 5.1% since 2000*) KS= +6.1%
- 2017 Estimate is 528
(down 6.4% since 2000) KS= +8.0%
- 92.3% high school or GED, 12.5% college educated,
– 90.5% HS or equivalency, KS 32.3% college education,
- Poverty rate 11.6% (KS=12.8%)
- Median Age 30.8 years (36.3)
- Median household income is \$44,583 (\$55,477)

* 2000 Census was 564

Website

- At least 2 of the 3 visitors didn't notice the official website.

en.wikipedia.org › wiki › burden_kansas ▼

Burden, Kansas - Wikipedia

Burden is a city in Cowley County, **Kansas**, United States. As of the 2010 census, the city population was 535. Contents. 1 History; 2 Geography ...

County: [Cowley](#) State: [Kansas](#)

Named for: Robert Burden

[History](#) · [Geography](#) · [Demographics](#)

www.cowleycounty.org › burden ▼

Burden « Cowley County

The Gateway to eastern Cowley County, **Burden** is a community of proud residents. ... Central USD 462 combines the education of students living in **Burden**, Atlanta, Cambridge and Grenola into a well-oiled machine. ... Robert **Burden**, founder of the City of **Burden**, is buried here.

www.mapquest.com › kansas › burden-ks-282038622 ▼

Burden, KS - Burden, Kansas Map & Directions - MapQuest

Burden is a city in Cowley County, **Kansas**, United States. As of the 2010 census, the city population was 535. **Burden** is located at 37°18'51"N ...

www.lovesmalltownamerica.com › burdenks ▼

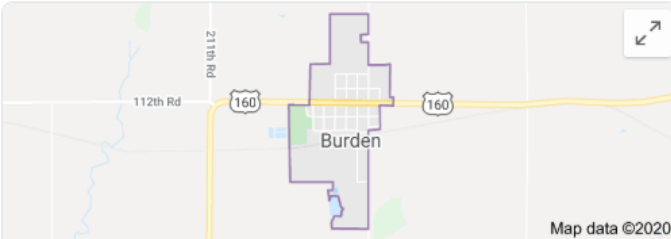
Burden, KS - Love Small Town America

This Cowley County **Kansas** town, established in 1879, was named after Robert **Burden**. The founding vision for the town continues to thrive in this tight-knit ...

www.city-data.com › city › burden-kansas ▼

Burden, Kansas (KS 67019) profile: population, maps, real ...

Population density: 1,004 people per square mile (low). **Burden, Kansas** map. Median real estate



Map data ©2020

Burden

City in Kansas

Burden is a city in Cowley County, Kansas, United States. As of the 2010 census, the city population was 535. [Wikipedia](#)

Weather: 41°F (5°C), Wind NE at 16 mph (26 km/h), 62% Humidity

Zip code: 67019

Population: 528 (2017)

Events

Fri, Mar 13	Friday Night Magic Tournament Event Main Street Games
Fri, Mar 13 4:00 PM	Memorial service Second Baptist Church
Fri, Mar 13 5:00 PM	Spring into the Madness Winfield Fairgrounds

[View 10+ more](#)

Website <http://www.cowleycounty.org/burden>

- Some of these had links to community.
- Impressed with barn quilt tour map and stone bridge tour map.
- Calendar is nice touch.

The screenshot shows the website for Cowley County, specifically the page for Burden. The header includes social media links for Facebook, KSRE Calendar, SOM, HealthQuest, Tolls-KTA, RPMs, Entrepreneurship, First Impressions, and Knowledge - Insta. The navigation menu includes Home, Government, Services, Businesses, Visitors, Career Opportunities, Contact, and Cowley Alerts. The main content area is titled "Burden" and features a large image of wheat. Below the title, it states the population is 528 (2017 Census Estimates) and provides a link to the United States Census Bureau. The "Gateway to the East" section describes Burden as a community of proud residents and mentions the Central USD 462 school district. The "Businesses, Churches and Tourism" section lists local businesses and their contact information. The "Upcoming Events" section includes a calendar with dates for March and April, listing events such as Personal Property Renditions Due, County Commission Meeting, and Oil & Gas Renditions Due. A sidebar on the right titled "Explore Cowley County" lists various locations and services within the county.

Burden

Population: 528 (2017 Census Estimates)
Source: [United States Census Bureau](#)

Gateway to the East
The Gateway to eastern Cowley County, [Burden](#) is a community of proud residents. Burden serves as the hub for the local school system of the area. [Central USD 462](#) combines the education of students living in Burden, Atlanta, Cambridge and Grenola into a well-oiled machine. They are known as the Central Raiders. Visit [burdendayz.com](#) for information on the annual fall festival and [www.burdenfairassociation.org](#) for information on upcoming PRCA Rodeos and other livestock events at the rodeo arena.

Businesses, Churches and Tourism
Thriving businesses, churches and tourism locations in Burden include the followings:

Bair's Car Wash
11526 211th Rd, Burden
620.438.2850 or 888.712.2990

Bair Propane LLC
11526 211th Rd, Burden
620.438.2850 or 888.712.2990
A family-owned business since 1959 serving Cowley, Sumner, Butler, Elk and Chautauqua county.

Bannister Financial
408 W. 5th St. Burden
620.438.4060

Burden Cemetery
Robert Burden, founder of the City of Burden, is buried here.

Explore Cowley County
[Arkansas City](#)
[Atlanta](#)
[Burden](#)
[Cambridge](#)
[Dexter](#)
[Parkerfield](#)
[Udall](#)
[Winfield](#)
[The Cowley County Courthouse](#)
[Cowley County Stone Arch Bridges](#)
[Barn Quilt Trail](#)
[Destinations](#)
[Lodging](#)

Upcoming Events


Month	Date	Event
MAR	15 Sun	all-day Personal Property Renditions Due...
MAR	17 Tue	6:00 pm County Commission Meeting @ 1st Floor Assembly Room
MAR	26 Thu	9:00 am Commission Work Session
APR	1 Wed	all-day Oil & Gas Renditions Due Back to...
APR	7 Tue	9:00 am County Commission Meeting

[View Calendar](#)


Website

<https://www.lovesmalltownamerica.com/burdenks.php>

- Official site
- Businesses links don't link to websites.


LoveSmallTownAmerica
Discover What's Waiting For You


[Home](#) | [About Us](#) | [Blog](#) | [Joining LSTA](#)



[COMMUNITY](#) | [BUSINESSES](#) | [SCHOOLS](#) | [REAL ESTATE](#) | [NEWS/EVENTS](#) | [GALLERY](#) | [JOB LISTINGS](#)

Burden, KS

No one knew how big Robert F. Burden's small discovery would become. His adventurous and enterprising spirit led him to **Burden**, where the fertile fields and neighboring natural spring water were ideal for raising livestock. This Cowley County Kansas town, established in 1879, was named after Robert Burden. The founding vision for the town continues to thrive in this tight-knit community, but don't be fooled by **Burden's** small town appearance. There are always big happenings going on like the annual town birthday celebration and the Burden PRCA Pro Rodeo. Of even greater importance are the friendly locals who value the preservation of hometown town values: helping neighbors, working hard, and enjoying the simple pleasures of life. Ask any resident and you'll learn there is no better place to live than **Burden**, Kansas. Close to large city conveniences, life in **Burden** allows you to escape the daily stresses of life. Small towns spawn big memories. Make memories to last a lifetime in **Burden** - the Biggest Little town in Kansas!!



Founded: 1879

Population: 535

County: Cowley

Zip Code: 67019

Elevation: 1,383 ft

Average Temperature
 Summer: 81°
 Fall: 60°
 Winter: 37°
 Spring: 59°

Average Annual Rainfall:
 34.8"

Location: 51 miles southeast of Wichita

Latitude: 37° 18' 46" N
Longitude: 96° 45' 14" W

History:

- Originally called Burdenville.
- Burden Town Company organized September 24, 1879.
- Robert F. Burden named President of Burden Town Company. Town was later named after Burden.
- February 27, 1883 first elected official R.R. Phelps, the mayor.

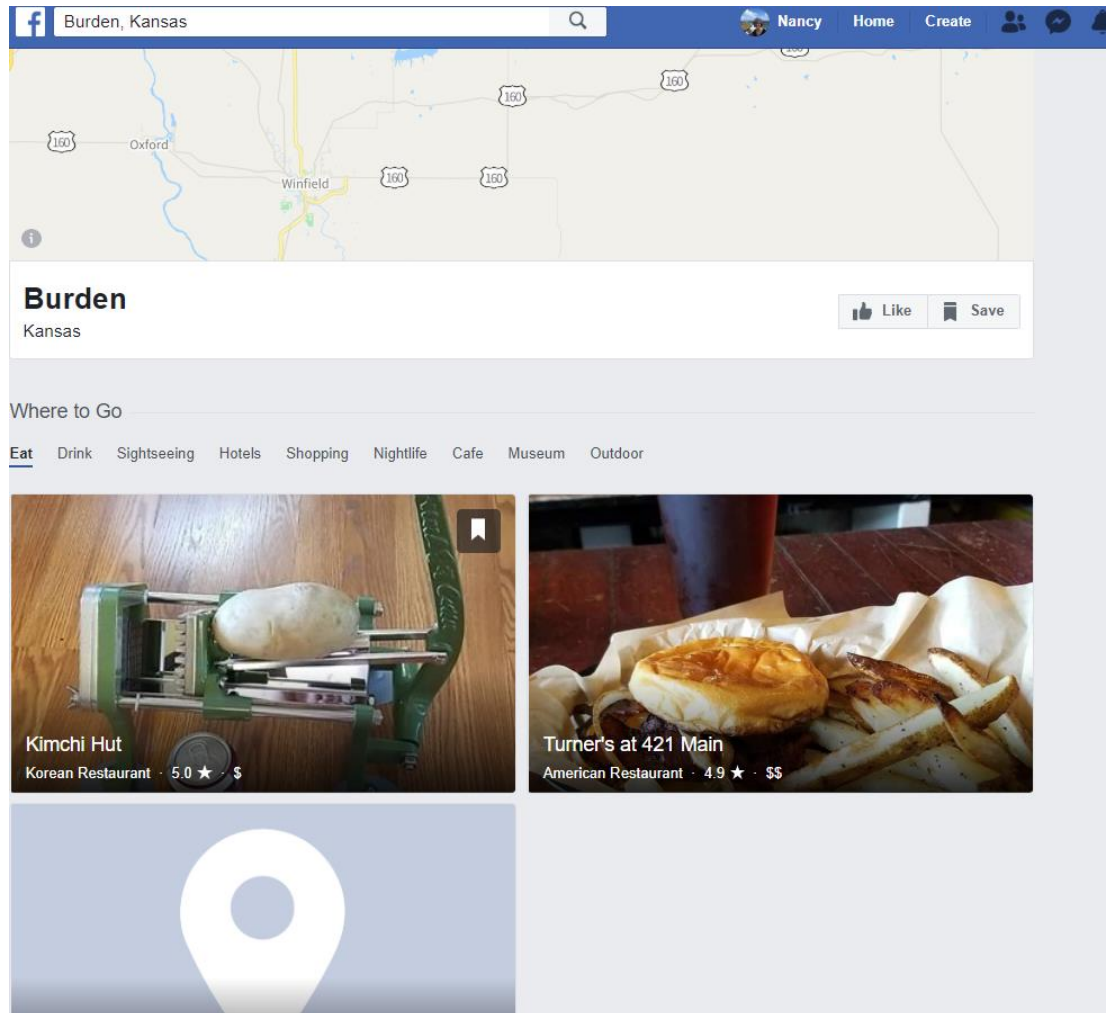
Town Slogan:
 Biggest Little Town in Kansas

Fun Facts:
 Writer Alan Ryker grew up in Burden - writes about the town of Burden in his Vampire of the Plains series

[SMALL TOWN DIRECTORY VIEW HERE](#)
[COUNTY DIRECTORY VIEW HERE](#)
STARTING AT \$225 PER YEAR

Facebook <https://www.facebook.com/places/Things-to-do-in-Burden-Kansas/105488016150251/>

- A Facebook generated page that can be personalized.



Facebook

https://www.facebook.com/BurdenKansas/?_tn=%2Cd%2CP-R&eid=ARClcuUiM50-

[ICFsFYObod9QHYzVcpKnrSNv8ydMxF5baDMjN9LYCKq7Cuk2r86t_9wGiJoH6fOtEZT](https://www.facebook.com/BurdenKansas/?_tn=%2Cd%2CP-R&eid=ARClcuUiM50-ICFsFYObod9QHYzVcpKnrSNv8ydMxF5baDMjN9LYCKq7Cuk2r86t_9wGiJoH6fOtEZT)

City of Burden
@BurdenKansas

Home
Posts
Reviews
Photos
Events
About
Community

Create a Page

Create Post

Write a post...

Photo/Video Tag Friends Get Messages

Posts

City of Burden
December 9, 2019

Come on out to City Hall on Wednesday December 18th from 6:00 - 7:30 pm and see Santa!

SANTA CLAUS IS COMING TO TOWN

4.7 4.7 out of 5 · Based on the opinion of 12 people

Community See All

Invite your friends to like this Page

640 people like this

670 people follow this

Becky Keller Reid likes this or has checked in

306 check-ins

About See All

401 N Main St
Burden, Kansas 67019
Get Directions

(620) 438-2360

Send Message

lovesmalltownamerica.com/burdenks.php

Public & Government Service · City · Government Organization

Facebook <https://www.facebook.com/KansasPrideBurden/>



Kansas Pride - Burden
@KansasPrideBurden

Home
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[Create a Page](#)

Kansas Pride BURDEN

Like Follow Share ... [Send Message](#)

Write a post...

Photo/Video Tag Friends Check in ...

Posts

Kansas Pride - Burden
March 10 at 7:44 AM

First Impressions
March 18, 2020
6:00 p.m.
Burden City Hall
401 Brady Street
Burden, KS 67019

How does a First-Time Visitor View Our Community?
A Tool for Vital Communities
The purpose is to help communities learn about existing strengths and weaknesses through the eyes of visitors. The results from a "First Impression" visit can serve as the basis for community action.
For More Information Contact: [Name Redacted]

Chase Hobart ▸ Rural Burden and New Salem Neighborhood watch
March 10 at 7:34 AM

Burden friends and family,

On March 18th at 6pm, our Kansas Pride-Burden organization is hosting the

Community [See All](#)

- Invite your friends to like this Page
- 189 people like this
- 197 people follow this
- Jaime Menon likes this

About [See All](#)

- 6202224730
- [Send Message](#)
- Community Service
- [Suggest Edits](#)

Page Transparency [See More](#)

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created - September 8, 2018

Team Members

- [William Abernathy](#)

Related Pages

FaceBook

- 15 Facebook pages



Facebook search results for "burden ks". The search bar at the top shows "burden ks" and a search icon. The user profile "Nancy" is visible in the top right corner. The navigation bar includes links for All, Posts, People, Photos, Videos, Marketplace, **Pages**, Places, and Group.

Filter Results

Location

- ☐ Anywhere
- ☐ Topeka, Kansas
- ☐ Chapman, Kansas
-

VERIFIED

- ☐ Verified

CATEGORY

- ☒ Any Category
- ☐ Local Business or Place
- ☐ Company, Organization or Institution
- ☐ Brand or Product
- ☐ Artist, Band or Public Figure
- ☐ Entertainment
- ☐ Cause or Community

Search Results:

- First Baptist Church of Burden, KS**
Religious Organization
- Burden, Kansas**
Burden, Kansas
- Burden Dayz**
Community Organization
- Central USD 462**
Burden, Kansas
- Turner's at 421 Main**
Burden, Kansas
- Burden United Methodist Church**
Burden, Kansas
- Central Junior Senior High School Apparel Store - Burden, KS**

“Five-Minute” Impression

- The park gives an excellent entrance impression.
- It looks clean and well kept.



“Five-Minute” Impression

- Town sign is adequate. Signs for other clubs give a sense that a lot is going on, but they are too small to read from highway.
- It seems like a larger community than it is.



“Five-Minute” Impression

- The old café building on the outskirts was a little disappointing; I thought we were in for a treat.



“Five-Minute” Impression



Downtown Business Area

- Historic, charming stone buildings.
- City hall is evident.



Downtown Business Area

- Turner's Bar and Grill “oozes” character.



Downtown Business Area

- A mix of decently maintained property, empty store fronts and abandoned buildings.



Downtown Business Area





Downtown Business Area

- Visitors commented on good service at Joseph's Storehouse and Turner's.













Other Retail Shopping Areas

- 1-Stop Convenience Store was easy to access, but not very attractive. Not bad for a gas station.



Other Retail Shopping Areas



Industrial Parks/Commercial

- The railroad and grain silos made the commercial area larger than most small towns.



- *A drive-by is not how industry will find you, check with your local Eco Devo director to make sure your site is listed on LocationOne @ Kansas Department of Commerce.*

Observation:

- “Entrepreneurs who choose to start their small businesses are responsible for 63 percent of net new jobs created in the United States every year.”
- *Global marketing makes your town accessible to purchases all over the world.*

- None

Some small towns have a tab for health care on their website and list the number of minutes of travel to get health care.

Winfield 22 minutes to William Newton Hospital

Doctors, Dentists, etc. (generic: where do people go? Winfield?)

- “Housing is the town’s biggest need and concern.”



- Many older houses from the 1940's and before, few built since the 1960's.



- Appears to be a variety of housing for all income levels.



- Some houses in need of major repair and general maintenance.



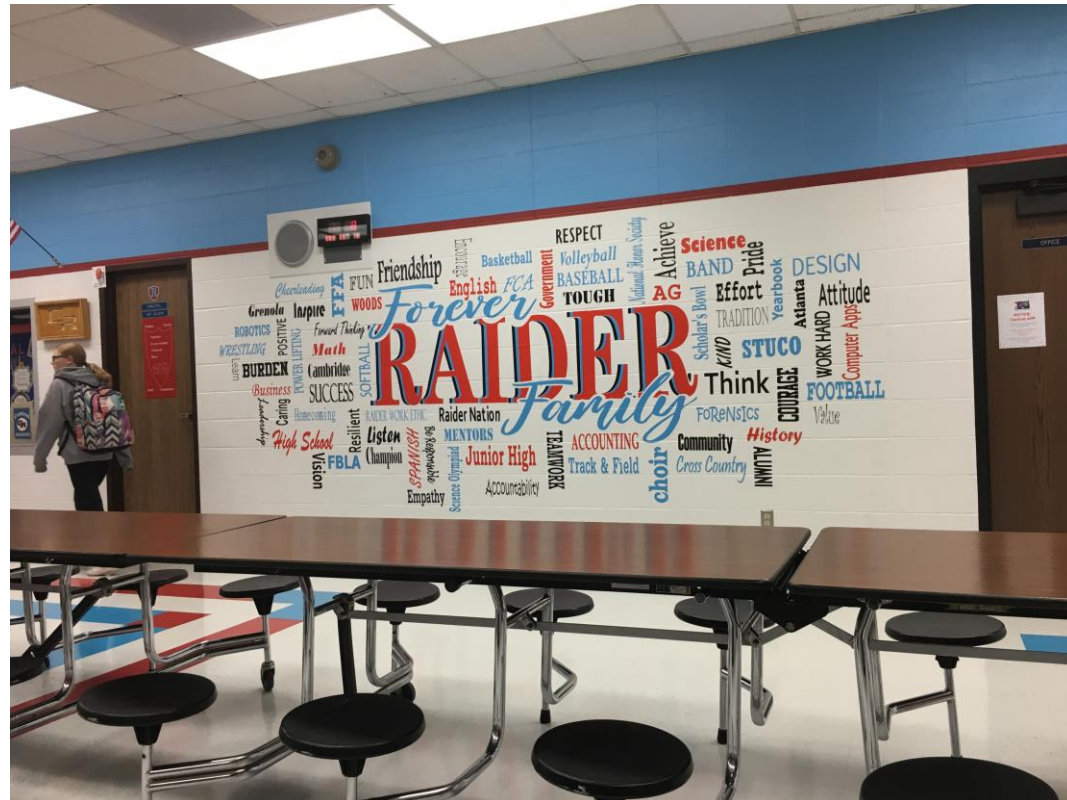
- Rentals were not mentioned.
- Didn't see houses for rent.
- A few apartments, but no indication that any are vacant.



- There is a K-6 and 7-12 Jr/Sr High. Both are fairly new and in excellent shape.



- Footsteps painted on the street were a nice touch; great word mural in commons.
- School attendance is M-TH.



- One program mentioned “Zeros Aren’t Permitted (ZAP)”
- On-Line information wasn’t great (about quality)



CENTRAL USD 462
Home of the Raiders

33° ↗ 🔍

Home District Central Jr/Sr High Central Elementary Sports and Activities Calendar Contact Us Staff Directory

ZAP'D begins at Central!

USD #462 Central Burden Junior Senior High School

Zeros Aren't Permitted (ZAP):

[Program Overview / Frequently Asked Questions](#)

What is the ZAP program?

Zeros Aren't Permitted (ZAP) is a program designed to increase expectations of students who habitually, or even occasionally, fail to complete and turn in homework assignments on time. It is first and foremost an expectation of high academic standards for all students. It is the goal of this program to empower students to acquire self-discipline and develop positive work habits. These skills will help students achieve success in our school while preparing them to meet the expectations of college and

Central Jr/Sr High

- Hafenstein, Bruce
- Guidance
- Public Notice
- Staff
- Teacher Pages
- News Update Sign Up

Knowledge forLife

- *“Potential” students as well as current students are looking at the website– tell your story.*
- ***Why do you love your schools?***



CENTRAL USD 462
Home of the Raiders

26° ↗ 🔍

🏠 District ▾ Central Jr/Sr High ▾ **Central Elementary ▾** Sports and Activities ▾ Calendar Contact Us Staff Directory

Central Elementary

- Calvin, Mona
- Hedges, Marian
- Public Notice
- Library Resources
- School Overview
- Teacher Pages ➤

Home Page

[author_firstname] [author_lastname]
[author_title]
I am happy to begin my third year with the students and staff at Central Elementary. Our school continues to make great gains as we focus on quality instruction, support students' learning needs, and collaborate for improvement.

If there are community and family celebrations or concerns that I can somehow support, please feel free to contact me at the email address below.

[author_image]

- School staff identified these strengths:
 - Great teachers
 - Excellent facilities for hosting league sports events
 - In-school childcare for teachers
 - Art, Music, FACS, Vo-Ag
 - Business classes running a T-Shirt Printing business.

- Only in school for employees.

Cowley County Data:

- Number of Children Under Age 6: 2,910
- Children with all parents in the workforce: 62%
- Desired Capacity of Child Care Centers 643
- Extent that desired capacity meets potential need 36%
- Creating a Child Care Action Plan

<https://ks.childcareaware.org/wp-content/uploads/2018/12/Draft-Child-Care-Supply-Demand-Action-Plan.pdf>

*Contact ks.childcareaware.org to get access to local child care specialists.
785-823-3343*

- Methodist, Baptist Churches in town.



- The church on the way into town on 160 was a very nice brick building with an electronic sign.



- Services: Joseph's Storehouse, Youth-centered believers club.



- Senior Citizens Center, with an active coffee group.
- Masonic Lodge, Eastern Star, 4-H, Kansas PRIDE.



- Most streets, are paved.
- Street signs are adequate.



- Streets outside of downtown needed work.
- Cars are easily bottomed out on valley gutters at intersections.
- Lots of street signs missing and some weren't reflective.



- City Clerk was very helpful with verbal information.
- City Hall was closed without an indication why.



Fire, EMS and Police Services

- Police next to City Hall.
- Volunteer Fire fighters.



Welcome to Kansas Insurance Department

Home Contact Us

GO

Kansas Insurance Commissioner
Vicki Schmidt



Kansas Insurance Department

420 SW 9th Street

Topeka, Kansas 66612-1678

Consumer Hotline: 800-432-2484 (KS only)

[Email Us](#) | Phone: 785-296-3071

› The Department

› Auto/Home

› Health/Life

› Insurance Fraud & Education

› Producer/Agency Services

› Company Services

› Other Services



HOME : ISO

ISO Public Protection Classification

Most U.S. insurers of home and business properties use Insurance Services Office's (ISO) Property Protection Classification (PPC) in calculating premiums. In general, the price of insurance in a community with a good PPC is lower than in a community with a poor PPC, assuming all other factors are equal.

PPC Program: <https://www.isomitigation.com/program-works/how-the-ppc-program-works.html>

A community's PPC depends on:

1. Emergency communications systems, including facilities for the public to report fires, staffing, training, certification of telecommunicators, and facilities for dispatching fire departments
2. The fire department, including equipment, staffing, training, and geographic deployment of fire companies
3. The water supply system, including the inspection and flow testing of hydrants and a careful evaluation of

- No public library, but there were books in the city hall lobby area for checkout.



- A walking track through the park, excellent playground.



Retrieved from Google Earth, 3-14-20
Image Captured 6-2016

- City Park far exceeds what I expected with a POOL, which is older, but well-maintained.
- Nice basketball court.



- The covered patio area at the park had a weird fencing around it. I guess to keep out animals or people after hours, but it was inhospitable looking.





Well-Known for an attraction or event?

- Burden Dayz.
- PRCA Rodeo
- Horse racing and annual rodeo.



Natural or manmade features that can draw people?

- Timber Creek Lake, 6 miles WNW.
- Eastern Cowley County Historical Society by appointment only.
- Natural stone buildings, especially the original city hall.
- Barn quilts.



Visitor's Center

- City Hall is easy to find; clear sign.
- Restaurant had a display of Cowley County attractions.

What would bring you back?

- Turner's Bar and Grill, Joseph's Storehouse. Maybe Burden Dayz.

Most Positive Observations

- Schools are the crown jewel.
- Friendly and loyal people of Burden.
- Kids on Christmas Break were even friendly and smiling.



Biggest Obstacles/Challenges

- Housing and code enforcement.
- No grocery store.



What will you remember?

- Turner's
- People are positive



- Eliminate or increase maintenance on some of the City Facebook pages.
- Make strengths of your schools more evident on school website. *Tell your story.*
- Consider Youth Community Perceptions as an opportunity with your 4-H or other group.
- Utilize this assessment to create work groups for the issues that are important to you.

Thank our leadership team

- *Stacey Kielhorn*
- *Donna Jackson*
- *Chase Hobart*
- *Becky Reid, Agent*

Set Next Steps:

- Which group will lead the discussion?

Contact me if you need resources or have questions:

Nancy Daniels

Community Vitality Specialist, K-State Research and Extension

785.410.6352

nkdaniels@ksu.edu

K-State Research and Extension

PRIDE: <http://kansasprideprogram.k-state.edu/>

- Local communities identify what they would like to preserve, create, or improve for their future and volunteers pull together to create their ideal community future.



Youth Community Perceptions (YCP)

- Want to involve youth in your community?
 - Youth community assessment and improvement tool.
 - Gives youth opportunities to express their voice.
 - Meets Civic Engagement guidelines for Kansas Education Standards

<https://www.ksre.k-state.edu/community/civic-engagement/youth-community-perceptions/index.html>



K-State Research and Extension

Contact

Nancy Daniels

nkdaniels@ksu.edu

to participate.

Grant Writing Workshops

Grants are a vital piece in your community's funding puzzle...and *you* can do it.

K-State Research and Extension's Community Vitality Team offers grant writing workshops for local communities.

Objectives

- Conquer your grant writing fears and start writing.
- Learn new sources of data to document community needs.
- Learn new sources of grant funding.
- Practice developing the Grant Elements: Problem, Outcomes, Activities, Evaluation, and Budget.

Short Term Outcomes

- 93% have increased confidence to write a successful grant.
- 94% learned new sources of data to document community needs.
- 80% learned new sources for finding grants.
- 91% have increased confidence to develop the elements of a successful grant.



K-State Research and Extension


- **First Friday e-Calls 9:30-10:30 am (CT)**
 - Connecting small businesses and communities with the resources to make them successful.
 - Contact Nancy Daniels nkdaniels@ksu.edu to participate.
 - Previous calls are recorded at <http://www.ksre.k-state.edu/community/business/entrepreneurship/>
 - Community Vitality Calendar of events: <http://www.ksre.k-state.edu/community/>

- <http://smallbizsurvival.com/>
– THE SMALL TOWN AND RURAL BUSINESS RESOURCE

NEW! SURVEY	BOOK BECKY TO SPEAK	THE BOOK: SMALL TOWN RULES	SHOP LOCAL EBOOK	SAVEYOUR.TOWN	
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SMALL BIZ SURVIVAL

THE SMALL TOWN AND RURAL BUSINESS RESOURCE




FRONT PAGE	LATEST STORIES	ABOUT	GUIDED TOUR	SUBSCRIBE	PODCAST	CONTACT	RSS	
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WHAT BUSINESS STAGE ARE YOU IN?



Dreaming

For those who are dreaming or planning to start a business of their own. ... [Get started.](#)



Doing & Growing

For those who have a business and have grown to the point that it's

Get our articles plus special bonus emails, a positive view of rural once a week:
Join me and 3546 rural friends.

Newsletters
☒ Small Biz Survival
☒ Positive View of Rural
☒ Building Possibility

JOIN

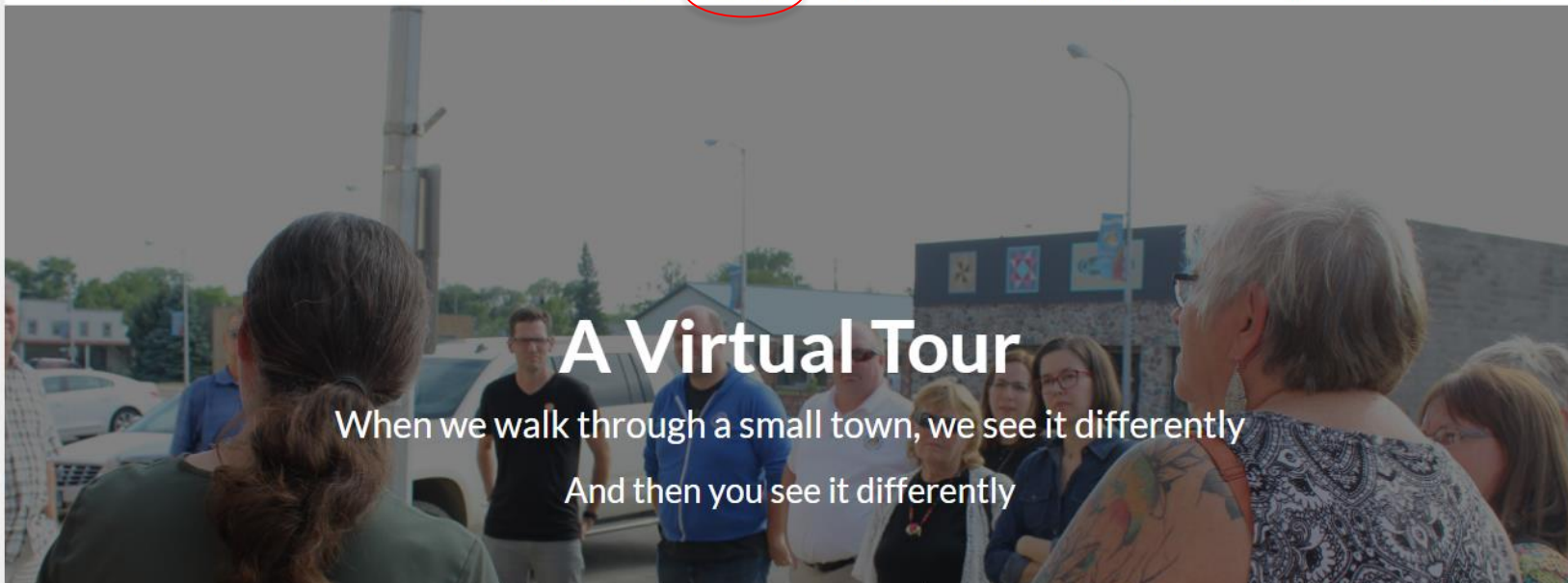
I will never sell or rent your email.

Resources I like:

- <http://saveyour.town/>
 - Monthly live webinars; available on recording.
 - Pay once and show as many times as you want.
 - Watch parties encouraged.

SAVEYOUR.town

[HOME](#) [ABOUT DEB & BECKY](#) [WEBINARS](#) [TOOLKITS](#) [WORK WITH US](#) [I DON'T HAVE TIME!](#) [CONTACT](#) [MEMBERS LOGIN](#)



A Virtual Tour

When we walk through a small town, we see it differently
And then you see it differently

- <https://www.facebook.com/groups/brownbagmx/>
Brown Bag Marketing Exchange
(Atchison, KS Co-Marketing group)



Kansas Department of Agriculture in partnership with other state organizations, will work with your community to find the best opportunities for growth using the assets of your region.

A graphic for the 'GROW IN KANSAS' Strategic Growth Initiative. It features a collage of various agricultural and technological images, including a sheep, wheat, a cow, a pig, chickens, a drone, a green tractor, a circuit board, a horse, a person in a lab coat, and various fruits and vegetables. The text 'GROW IN KANSAS' is prominently displayed at the top in white on a blue background. Below the collage, the text 'STRATEGIC GROWTH INITIATIVE' is written in bold, followed by a description of the program as a pilot for recruiting food, agriculture, and UAS/small aircraft businesses to Kansas.

GROW IN KANSAS

STRATEGIC GROWTH INITIATIVE

A pilot program for the proactive recruitment of food, agriculture and UAS/small aircraft business to Kansas.

For more information on the Strategic Growth Initiative, please contact
Russell Plaschka, Ag Business Development Program Manager
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Kansas Healthy Food Initiative

- **Goal:** Increase access to affordable fresh food and to improve the health and economic development of Kansans and their communities.
- Technical assistance and financing to develop new or renovate fresh food retail in underserved communities throughout Kansas.

<http://kansashealthyfood.org/>

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