

First Impressions

Glen Elder, KS

K-State Research and Extension



- Grainfield asked for First Impressions, Glen Elder agreed to be its partner; 2.5-hour drive.
- Volunteers in both communities were trained on how to conduct their visit.
- Photos of Glen Elder were taken on 2/9/2024.
- 4 visitors visited in December 2023 and January 2024.
- Results presented on 4/1/2024.
- Glen Elder uses the results for further discussion and action plans.

- **Feedback:**

How does a first-time visitor view my town?

- Evaluate successes,
- Set goals and priorities for next steps.

- **If you don't agree with the observation:**

- *Be curious*, Why does the visitor see it this way?
- Is the observation worth considering?
- What can we do to change it– or the perception?

Curiosity: A strong desire to know or learn something.

-Oxford Living Dictionary

Ben Winchester, Senior Research Fellow, U of MN

We need to change the narrative about rural.

- Rural is *changing*, not dying.
- Brain Gain (30-49 year olds moving to rural) is a “new trend” that has been happening since the 70’s.
- People research a number of places before they move to a rural town.
- Rural is in the middle of ***everywhere***. You live one place, work another and play another. With transportation and internet, it’s all accessible to you.

Ben Winchester, Senior Research Fellow, U of MN

- In a survey of newcomers to rural areas, the reasons they come are:
 - Simpler pace of life,
 - Safety and security,
 - Affordable housing,
 - Outdoor recreation,
 - Quality schools
 - ***“A job” isn’t in the top 10 reasons.***
- Communities can work together to attract newcomers and create quality of life for everyone.

- “In small towns everyone knows each other.” *false*
- *Get to know each other*, invite them to a newcomers’ meal.
- If you bring 7 people to a 700-citizen town every year in 10 years, you’ll have a 10% increase. It matters! It is a challenge with housing, but it is achievable.
- We are our own worst enemies. We have to monitor our customer service and what we say. It matters.
- Don’t say, “You have to live here twenty years to be an insider.” And don’t act like it either.

- 75% of rural homeowners are Baby Boomers and older. 30% are over 75.
- Housing will be freed up as the baby boomers retire and move closer to medical services.
- Rural communities need retirement housing (not nursing facilities, but maintenance free) to retain seniors.- *Ben Winchester, Senior Research Fellow, University of Minnesota*



*Ben Winchester was our guest on the
First Friday Call.*

See the recording at:

<https://www.ksre.k-state.edu/community/business/entrepreneurship/>

- 2022 KS Certified Population: 363 ↓ 18.4% since 2010
- 2020 U.S. Census: 362
- 2010 U.S. Census: 445
- Median household income: \$65,417 **\$68,925**
- High school or GED 99.3% **91.6%**
- At least a B.S. Degree 14.5% **34.4%**
- Median Age: 42.7 years **37.6 years**
- Persons 65 and Over 18.7% **17.2%**

Blue: Kansas Comparison Data

- Moved since Last Year (2021/2022): 5.1% 14.6%
- Poverty rate (% of people below poverty line) 12% 12%

Race/Ethnicity

White: 91.3%

Black: 0%

Asian: 1.4%

Other: 0%

Not Hispanic or Latino:
95.6%

American Indian: 0%

Native Hawaiian/Other

Pacific Islander: 0%

Two or more races: 3%

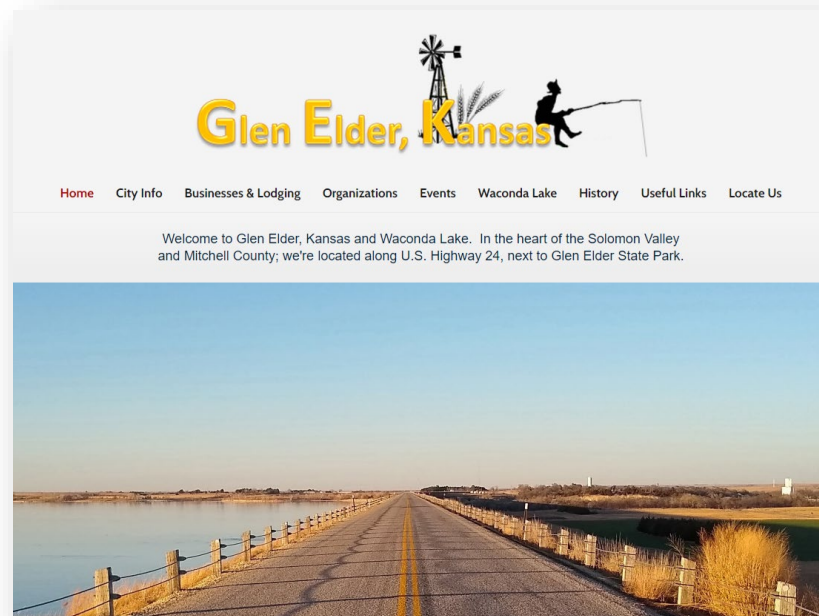
Hispanic or Latino:
4.4%

Blue: Kansas Comparison Data

Source: 2022 ACS 1-year estimates <https://data.census.gov>)

Website

- Great website. Vibrant and robust, really well put together and easy to navigate. Worked well on mobile devices, too.
- The pictures were nice and the information was useful.
- Visitors noted a list of businesses with websites (if they had them) and phone numbers.
- They thought the history was nice to have.



Website

- Good to see the city minutes online.
- Great site to get all the information you need about utilities and elected officials.
- Noted there was no grocery and only one restaurant noted online. It looked like there were several places to stay.
- The content on the city website was an excellent reflection of the community.

2023 City Council Minutes

Select & Click Below to View (PDF)

- [03-04-24](#)
- [02-05-24](#)
- [01-02-24](#)
- [12-04-23](#)
- [11-06-23](#)
- [10-02-23](#)

Archives

2023

2022 • [2021](#) • [2020](#) • [2019](#) • [2018](#)

[2017](#) • [2016](#) • [2015](#) • [2014](#) • [2013](#)

[2012](#) • [2011](#) • [2010](#) • [2009](#) • [2008](#)



Don't already have it... [Click Here](#) to download the FREE Acrobat Reader which is needed to read the downloadable documents provided on this page.



- [Pay My Utility Bill](#)
- [Pay a Another Type Fee](#)

Note that upon clicking a link above, you will be taken to a secure Allpaid page.

Need Help or Have Questions? Contact

- [785-545-3322](tel:785-545-3322) | glcity@nckcn.com

City of Glen Elder
213 S. Market
Glen Elder, KS 67447

- Seems like a nice place to live – very clean and well kept. Quiet.
- Some houses have been redone to even 3-car garages. Maybe people store their boats and cars both in the same garage.
- Beautiful limestone buildings.



“Five-Minute” Impression

- Nice streets and sidewalks.
- On the drive-through, visitors wondered where residents would shop for food or go to school.
- Houses appear to be in really good condition and taken care of.
- Streets were marked well, but not a lot of directional signage to get you downtown or to other businesses.





- One visitor noted they didn't see a sign for the city at the K-24 entrance, but they did see a nice holiday sign on a pole with the city's name on it.
- Others noted welcome signs at all entrances.
- They felt the limestone signs were very nice and tied in well with the other limestone around town.

- There was a pretty messy house or business property coming in from the west that gave the wrong impression of what the town would be like.
- After further driving through town it was determined nuisance properties were not the norm.
- Overall – a favorable first impression.

Downtown Business Area



- Visitors appreciated the square with the playground.
- They noted the gazebo for picnics and the public restrooms and pop machines.
- All buildings in this area looked good and not run down, there just aren't many businesses to shop at.
- A restaurant and a tackle shop, which was closed (possibly seasonal?).
- City Hall was noticed just off the square.

Downtown Business Area

- Not many abandoned buildings downtown, though the one on the southeast corner of the main street area would be amazing if fixed up.
- Some of the buildings had no signs on them so visitors weren't sure what was inside.
- It would have been nice to see information somewhere on the limestone building that looked like a former gas station. If it's lodging, phone numbers or contact information on how to reserve would help someone traveling through. This place should be a focus on the city website.



Downtown Business Area

- Aside from the tackle shop, not really anywhere else was seen to shop.
- Visitors noted the barbecue restaurant, a senior center, the American Legion, and a post office on the square. Some service businesses, such as insurance, were also seen.
- It seemed like there was a lot of housing compared to the number of businesses.



- The feeling was what was there catered to lake visitors. Not many businesses downtown would bring people in from out of town on a daily basis except for the bank, insurance agency, restaurant and tackle shop.



- For customer service, some felt they got great customer service at the restaurant, others thought they weren't well received but found later that it wasn't the normal staff working at the time.
- Multiple notes of visitors wanting to buy shirts at the restaurant, but none being in stock.
- City and restaurant might benefit from advertising on the highway that there's an eating establishment in town.

- Places to sit in the park as well as restrooms.
- Visitors appreciated the restrooms being open in the winter and that they were warm. A huge positive for the city.
- Plenty of trash bins around.
- Wi-fi was not noted by some, others indicated access was good.
- The square is a fantastic feature.

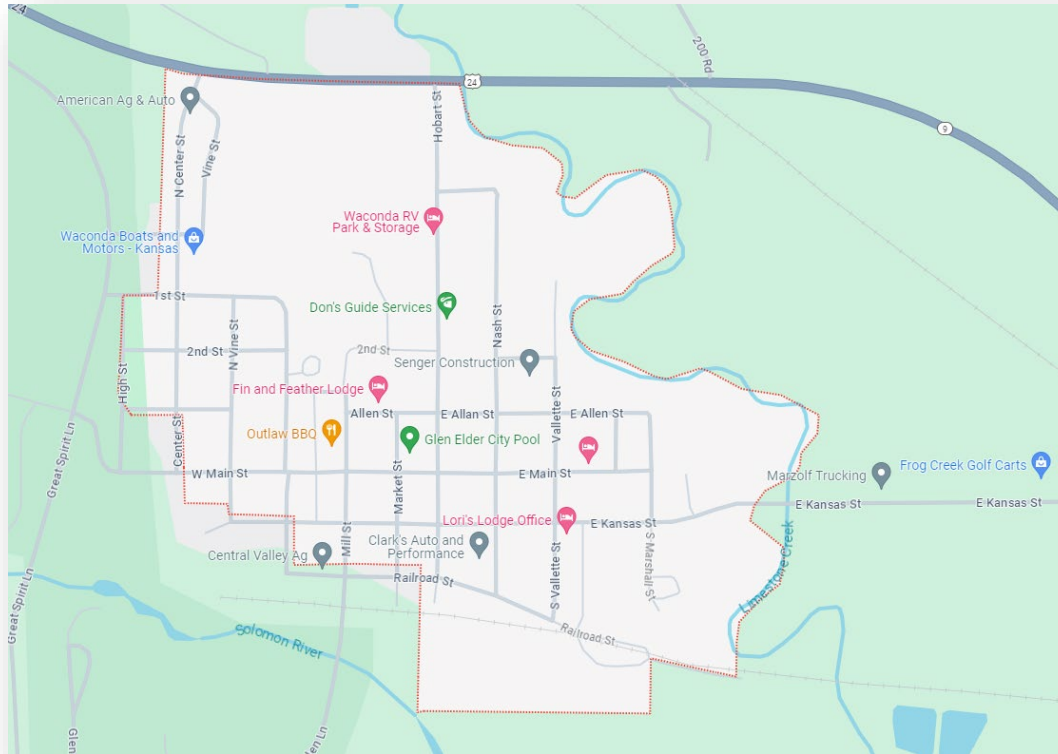


- Plenty of parking on the square and you can access anywhere you'd want to go downtown from your parking spot.
- Parking slots around the square could use painted lines.
- Nice holiday lighting was observed, but because it was winter, no potted plants – would like to visit again in spring or summer.



Other Retail Shopping Areas

- Nothing was observed outside of downtown as potential shopping areas.



*Image retrieved from
maps.google.com*

- *A drive-by is not how industry will find you, check with your local Eco Devo director to make sure your site is listed on LocationOne @ Kansas Department of Commerce.*

Observation:

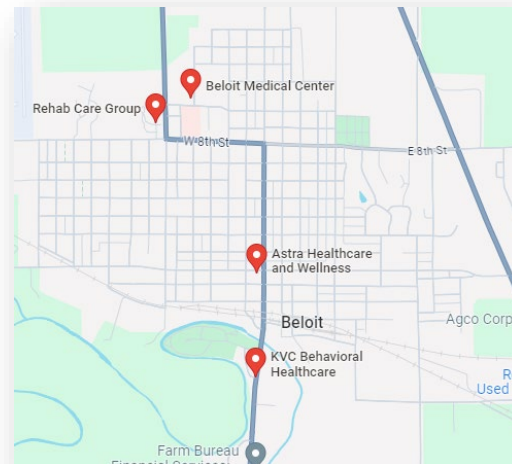
- “Entrepreneurs who choose to start their small businesses are responsible for 63 percent of net new jobs created in the United States every year.”
- *Global marketing makes your town accessible to purchases all over the world.*

Industrial Parks/Commercial

- A lot of grain elevators were mentioned. Some felt other than that, no real industrial areas existed.
- Others mentioned the old elementary school might be an opportunity for a commercial/industrial entity. It appears something is going on there with lots of trucks and pallets.



- No visible healthcare seen in town or on the website.
- Visitors guessed that residents go to Beloit or Salina if they had a need.
- There also didn't look to be any long-term care or assisted living facilities.
- There was a very nice apartment complex (ranch style) observed that may be for seniors, but it wasn't readily apparent.



- Older houses and remodeled houses were seen. All different sizes from small to large.
- Housing stock looked to appeal to all income levels.
- Some properties were for sale during the visits but limited. Some noted they weren't sure what the market would be other than maybe as a rental since there weren't a lot of jobs nearby.
- Visitors felt there were a lot of AirBnBs and assumed that was for the lake-goers. Some were well labeled and looked charming.



- Houses that were for sale seemed affordable.
- More housing than you would think for a city this size.
- The west side had newer homes with a lake view.
- There were a few dilapidated homes, but not many.

- For rentals, the apartment complex mentioned earlier and also a school that looks to have been converted into apartments. Not any vacancy or for rent signs seen.
- Visitors couldn't tell if the high school apartment complex was still in operation. No real welcoming amenities indicate it is in use. There was a sign up front. Eventually they found information online that it was available for rent and lodging.
- Public housing facilities were noted.
- Some lodging, like the Barnwood Hideaway, but that would be for shorter term stays. Several other lodging units were seen with no signage.



		Kansas
• Occupied Housing Units:	171	1.15m
• Owner Occupied:	74.8%	65.3%
• Renter Occupied:	25.2%	34.7%
• Vacant Housing Units:	57	124k
- For rent:	0	
- For sale:	1	
- Sold, not occupied:	0	
- Seasonal/recreational:	54	
- All other vacants:	2	
• Average Household Size:	2.1	2.48

Blue = Kansas Comparison Data

Data Source: Census.gov 2020 Census
& ACS 5-year Narrative Profile (Household Size)

Kansas

- Average Travel Time to Work: 13 mins 19.6 mins
- Households without a computer*: 33 (12%) 45k (3.8%)
- Households without an internet subscription: 50 (18.2%) 108k (9.2%)

* Includes smartphones, tablets, other wireless devices

- Kansas Housing Corporation is a resource to find out about housing grants and other tools for homeowners and renters.
- Also has some resources to address homelessness.

<https://kshousingcorp.org/>





- There is a preschool in Glen Elder with a nice playground.
- No other schools in town, but it looks like a few school districts in the area where kids could attend.
- The old elementary school was noted again and visitors being curious as to what's happening there. One noted it is likely in clear violation of nuisance codes due to disrepair.

- There was information found online about the quality of education in the area and educational facilities that serve the community. The information was readily available.

Mitchell County Kansas
The Heart of The Solomon Valley

Home Government Economic Development Living

Waconda - USD 272 - Lakeside Schools
...serving Glen Elder, Cawker City, Tipton & Downs, Kansas

Educational Excellence and Hometown Values - providing responsible, competent graduates who are well-adjusted, productive citizens, respecting themselves and others.

Living in the Solomon Valley
Mitchell County, KS

Admin Offices
708 Locust Street
Cawker City, KS 67430

- P: 785-781-4328
- F: 785-781-4318
- Website
- Calendar

Lakeside Elementary School
913 7th St., P.O. Box 46
Cawker City, KS 67430

- P: 785-781-4911
- F: 785-781-4861

Lakeside Jr/Sr High School
1306 Morgan Ave.
Downs, KS 67437

- P: 785-454-3332
- F: 785-454-3747

Tipton Community School
209 State St. (Grades K-6)
Tipton, KS 67485

- Learn More
- P: 785-373-5355
- F: 785-373-5835

Go Knights!

Waconda U.S.D. 272 / Lakeside schools is a unified school district serving the communities Glen Elder, Cawker City, Tipton and Downs, Kansas.

The District's mission is to provide responsible, competent graduates who are well-adjusted, productive citizens, respecting themselves and others. They will be lifelong learners in a rapidly changing society.

U.S.D. 272, Lakeside Schools, provides a progressive and caring staff that uses a well-balanced curriculum in a safe and positive environment. The District excels through academics and has received the *Governor's Achievement* award each year since 2005; many extracurricular activities are also offered, including:

- Band
- Choral
- FCCLA
- FFA
- Scholar's Bowl
- National Honor Society
- Football
- Volleyball
- Basketball
- Cross Country
- Track
- Golf

KANSAS STATE DEPARTMENT OF EDUCATION
K.S.A. 72-5178 ACCOUNTABILITY REPORT 2022-2023

Waconda USD 272

708 Locust, Cawker City, KS 67430
(785) 781-4328
<http://www.usd272.org>

System Accreditation Status: **Accredited**
ESSA Annual Meaningful Differentiation: **Exceeding**
Grades: **PK-12, NG**
Superintendent: **Jesse Janssen**

District Kansans Can Star Recognition

	Gold	Silver	Bronze	Copper
Social-Emotional Growth				
Kindergarten Readiness				
Individual Plan of Study				
Academically Prepared for Postsecondary				★
Civic Engagement				
High School Graduation				
Postsecondary Success				★

Demographics

328 Students

- African American, Hispanic
- Amer. Indian/Alaska Native, Multiracial
- Asian
- Free/Rdcd
- Hawaiian/Pac. Isl.
- White

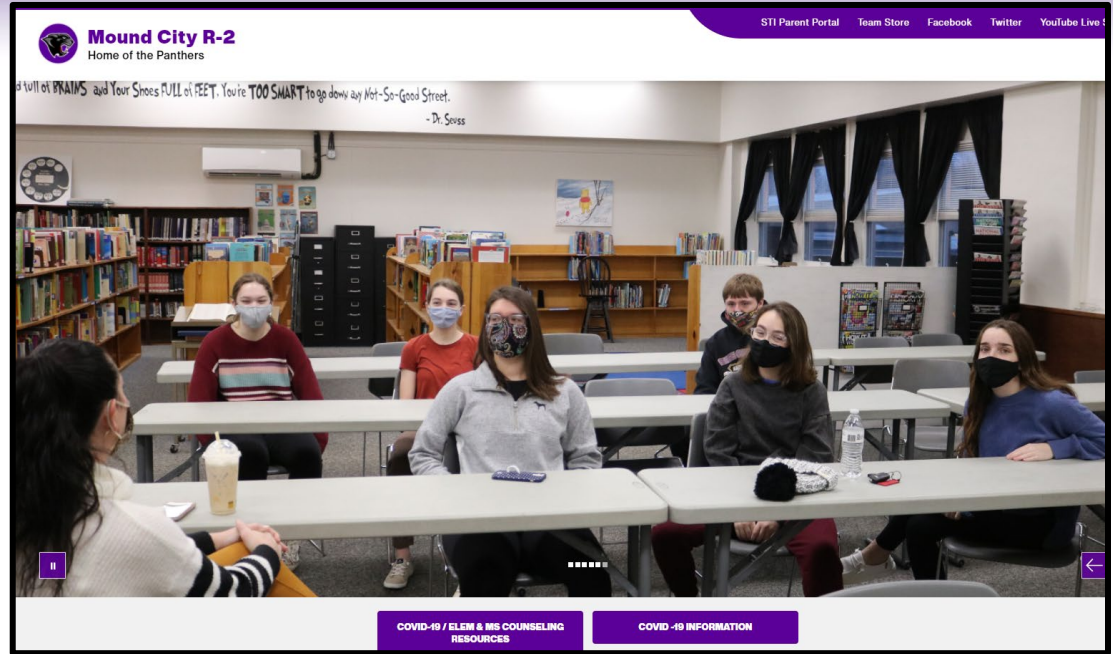
Percent: 6.7, 0.0, 49.4, 0.0, 93.3

Academically Prepared for Postsecondary Success
The percentage of students who scored at Levels 3 and 4 on the state assessment.

	District	State
Science	33.81	31.13
Math	31.29	58.07

“Potential Students” are an audience for your website.

- This is Mound City, MO:
- “Why choose us” info on home page.



ABOUT US

Why Us

Graduation Rate

100%

Technology Ratio

Computer to Student Ratio: 1:1

Teacher Ratio

1:9 Teacher to Student Ratio

Career Ed. Programs

Agriculture Education, Business Education, Family Consumer Sciences and Human Services

Comments:

- Some childcare service was observed while in town. It looked like it was for toddlers. Visitors didn't stop to ask about pricing or availability.
- Other visitors didn't feel childcare was visible.
- Advertisements for local childcare options were not seen during the visit.
- Some noted that daycare services were noted on the community website.

Mitchell County Data:

- **Extent Desired Capacity meets Potential Childcare need** **63%**
- Contact ks.childcareaware.org to access local childcare specialists.
785-823-3343

Source <https://ks.childcareaware.org/data-research/> Retrieved from internet 3/7/24

- Several (5) churches were seen in town and all were nice looking – not run down.
- One visitor wondered if any of the churches were involved with the senior center.
- A wide range of denominations.
- No obvious faith-based community services were seen.
- The little church building in the middle of the park was cute, but not sure what the purpose of it was.





Community Club

Please Contact Us!

- gleneldercc@gmail.com

[facebook](#)

Community Club Minutes (PDF)

- 03-11-24
- 08-14-23 | 07-11-23 | 06-12-23 | 05-16-23 | 04-10-23
- 03-13-23 | 02-13-23 | 01-16-23 | 12-12-22 | 11-14-22 | 10-10-22

2023 Events

- Glen Elder Scholarship Program
*Applications Due by April 1, 2024
- Easter Egg Hunt – April 8, 2023
- City-wide Garage Sales – June 2-4, 2023
*in coordination with the Highway 24 Garage Sales
- Motorcycle / Car Run – July 29, 2023
- Glen Elder Fun Day – July 29, 2023
- Trunk-or-Treat – October 31, 2023
- Christmas Lighting – November 25, 2023
- Kid's Holiday Shopping – December 2023 on dates TBD

2024 GE Community Club Scholarship

For High School Seniors with a Glen Elder address

- [Download Application Form](#)
- Deadline:** Monday, April 1, 2024
- [View 2023 and other past winners](#)

Youth Activity Sponsorships

- Books for GE Library & ABC Preschool
- Junior Miss Pageant
- Kansas 8-man Football Game
- Waconda Summer Baseball
- Wildlife/Parks Youth Hunt

- The American Legion and senior center were noted.
- The community center was also the senior center and appeared to be a nice facility.
- According to the city website, Glen Elder has a good mix of community organizations.
- The Nutrition Center adjacent to the square seemed well utilized.
- The “Community Club” concept, as referenced on the website, is a great asset if it is active.

- For evidence of civic organization activity in town, the park does have nice metal signs with names – possibly from donors.
- A lot of advertising for the American Legion Pancake Breakfast.
- Others didn't really see any civic organization activity during their visit.

- The streets were all paved, which was appreciated.
- The streets did seem very narrow to visitors but were well marked.
- Sidewalks were noted.
- All homes seemed to have mowed yards and were well kept.
- No directional signage around town to help you find things.
- Not a lot of lighting or streetscaping outside of downtown.
- Several dead-end streets observed.
- Some felt the streets were a little confusing – an example was visitors noted a ball diamond (saw the lights) but were unable to find out how to get to it.

- Visitors did see the city hall and noted it was readily identifiable within the community, but either ran out of time to visit or it wasn't open during their visit.



Fire, EMS and Police Services

- Some didn't notice any police or fire stations and wondered if Glen Elder relies on these services from outside the community.
- Others found the fire department but said it wasn't immediately apparent since there was no signage. They had to use Google Maps to find it.
- City council minutes online noted a newer fire truck was recently purchased.
- While the city doesn't directly provide law enforcement, it appeared that a deputy sheriff resides in town.



Welcome to Kansas Insurance Department Home Contact Us

Kansas Insurance Commissioner
Vicki Schmidt

Kansas Insurance Department
420 SW 9th Street
Topeka, Kansas 66612-1678
Consumer Hotline: 800-432-2484 (KS only)
[Email Us](#) | Phone: 785-296-3071

ISO Public Protection Classification

Most U.S. insurers of home and business properties use Insurance Services Office's (ISO) Property Protection Classification (PPC) in calculating premiums. In general, the price of insurance in a community with a good PPC is lower than in a community with a poor PPC, assuming all other factors are equal.

PPC Program: <https://www.isomitigation.com/program-works/how-the-ppc-program-works.html>

A community's PPC depends on:

1. Emergency communications systems, including facilities for the public to report fires, staffing, training, certification of telecommunicators, and facilities for dispatching fire departments
2. The fire department, including equipment, staffing, training, and geographic deployment of fire companies
3. The water supply system, including the inspection and flow testing of hydrants and a careful evaluation of

Navigation:

- > The Department
- > Auto/Home
- > Health/Life
- > Insurance Fraud & Education
- > Producer/Agency Services
- > Company Services
- > Other Services



- The library's web presence is well done and it is an attractive facility and well marked, some mentioned.
- The hours of operation seemed appropriate for a small town.
- One visitor felt the signage could be bigger as they almost missed it.
- If printing or computers were available to patrons, visitors felt it might be nice to have a note on the door indicating that.
- Some visitors came to town when the library was not open, so were unable to go inside.



- Other than the square, no city parks were observed.
- No walking trails, ballparks, or sports complexes were seen, other than the mention of a potential ballpark earlier after seeing the lights. It was determined by some that it was the old grade school that has the ballpark.
- The pool was seen and looked nice. It was thought to be small, but impressive and a definite benefit to town.
- The sand volleyball court was a positive observation.



- More mentions of the positives of the park in the square.
- It would be nice to see the city work on a project to restore their mini Liberty statue. Maybe communities with similar statues in the area could host a tour to bring people to their towns.
- If there was a fitness center or similar facility in town, visitors didn't see one.



Well-Known for an attraction or event?

- No real slogan seen while in town or on the website.
- The lake would bring people in for fishing and boating, and maybe hunting.
- Some felt the welcome signs communicated the lake was nearby well, others thought if it wasn't for the boat sales and tackle shop, it wouldn't have been apparent the lake was close.
- Definitely impressed by the swimming pool.
- The only event that would be of interest to residents and visitors is probably the Pancake Breakfast.



Image retrieved from Kansas Dept. of Wildlife and Parks

Natural or manmade features that can draw people?

- The lake, lots of campgrounds, lodges, and small hotels within driving distance. The lake is likely a significant source of revenue for the community.
- Spots for RVs.
- The world's largest ball of twine nearby.
- The beautiful limestone buildings.



Visitor's Center

- No visitor's center or chamber of commerce seen.
- Visitors felt with city hall being just off the square that it might serve that purpose.
- Some saw a visitor information center while leaving town but were unable to turn around once they noticed it. No signs on the highway indicated it was there – maybe an opportunity to market it more. There was note of a visitor center for the lake just west of town that was closed for the season.



What would bring you back?

- The lake during warmer weather.
- The barbecue restaurant was good but wouldn't travel to town just for that specifically.
- The Castle Lodge was an attractive building with charm.
- Other than the lake, not much would pull visitors off the highway.



Most Positive Observations

- Clean and tidy.
- Some areas that could be built on and it looked like there was some new construction happening.
- Great town if you're ok with driving for groceries, hardware, etc.
- The limestone buildings and accents. The limestone gas station turned into a house or maybe lodging.
- The lake is beautiful and there are good views from town.
- Most houses were well kept.



Most Positive Observations

- A lot of lodging bringing in visitors to support the two or three businesses.
- The square downtown.
- The swimming pool.
- Nice to have a restaurant here.
- Restrooms available.
- Peaceful town.
- Well maintained streets – properly maintained public infrastructure and neighborhoods.
- City-owned and operated car wash? Great concept!

Biggest Obstacles/Challenges

- No grocery or hardware stores, but Beloit is close.
- No schools. Maybe this is more of a bedroom community.
- Not enough businesses or progress towards expanding.
- No advertising along the highway for what's available – including the giant bobber, restaurant, and restrooms.
- No apparent locations for businesses to come to town.
- No list of available properties to rent or buy.
- The businesses that were here likely wouldn't be a big draw for people to come to town.
- Like any rural community, housing and education issues seem to be the largest obstacle.

What will you remember?

- Positive feeling – will return for fishing possibly.
- The Castle Lodge – such a cool and charming place.
- The giant bobber
- The clever children's menu at the restaurant.
- The swimming pool.
- The restrooms.
- The welcome signs.
- The potential of the dilapidated corner building.
- Would love it here if looking for a quiet life. Great town!
- Glen Elder should be proud!
- The town square.
- The former elementary school and its current condition.

Dollars Spent During Visits

- Visitors spent the following amounts individually while in town: \$20, \$15, \$35, \$20 for a total of = \$100

No one can do everything,
but everyone can do something.

Thank you to our volunteer visitors.

Set Next Steps:

- Start talking! Find ways to discuss what you heard in small groups of every kind.

Contact me if you need resources or have questions:

Jan Steen

Community Vitality Specialist, K-State Research and Extension

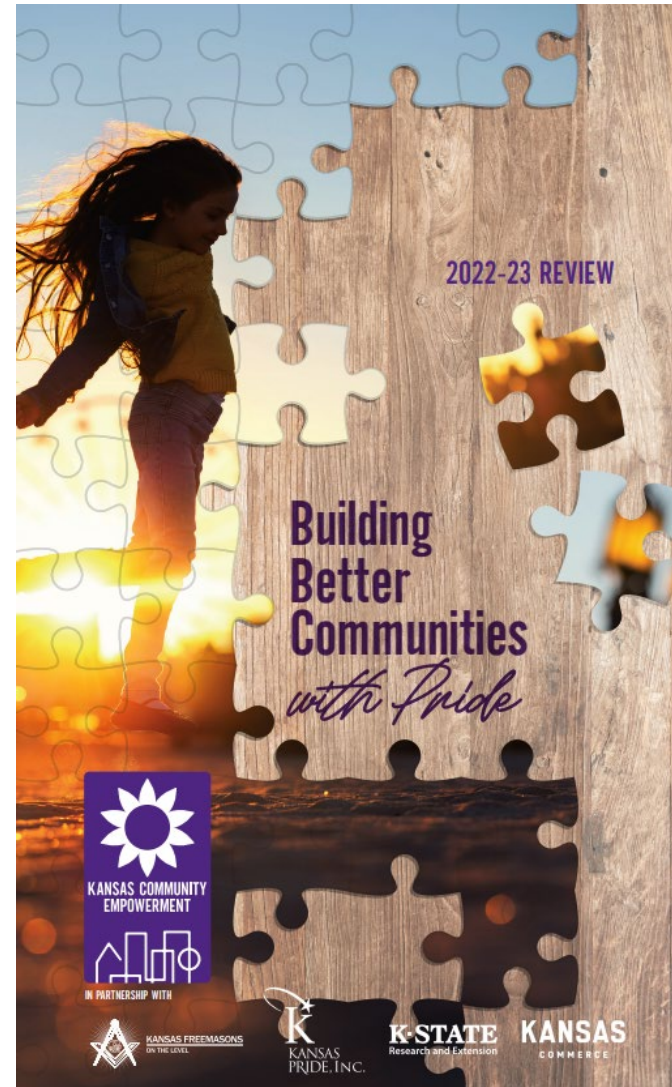
785.532.5840

jmsteen@ksu.edu

Kansas Community Empowerment

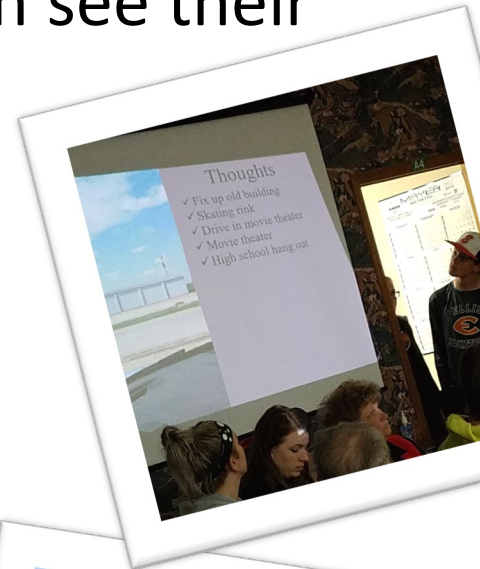
<http://kce.k-state.edu>

- Local communities identify what they would like to preserve, create, or improve for their future and volunteers pull together to create their ideal community future.



Youth Community Perceptions <https://bit.ly/ks-ycp>

- Youth-Based Community Assessment.
- Gives communities insights on how youth see their community.
- Creates opportunities for youth voices in the community.
- Allows youth to become involved in local government and community process




Grant Writing Classes and Support

Contact

KSRECV@ksu.edu



to participate.



K-STATE
Research and Extension

5 GRANT WRITING RESOURCES

K-State Research and Extension provides resources to help you write and submit successful grant proposals to improve lives, livelihoods and communities across Kansas.

- 1 ONLINE GRANT WRITING CLASSES**
Class alum reported receiving \$42 million in successful grants. 
- 2 A PROFESSIONAL LEVEL GRANT DEVELOPMENT AND MANAGEMENT COURSE**
An 8-week course dedicated to helping you complete a fundable proposal. 
- 3 A LIST OF CONTRACT GRANT WRITERS**
Professionals willing and ready to write grants on a contract basis.
- 4 SUPPORT FOR KANSAS COMMUNITY EMPOWERMENT COMMUNITIES**
Excellent resources for those wanting to bring more to their communities.
- 5 ONE-ON-ONE SUPPORT BY K-STATE RESEARCH AND EXTENSION PROFESSIONALS**
Our professionals are prepared to help you find grants and review your grant proposals.

For more information email KSRECV@k-state.edu.

Kansas State University Agricultural Experiment Station and Cooperative Extension Service
K-State Research and Extension is an equal opportunity employer and provider

2327 | Updated Nov 2023

Small Business and Community Development

- **First Friday e-Calls 9:30-10:30 am**

Connecting small businesses and communities with the resources to make them successful.

– Register here: <https://ksre-learn.com/ecall>

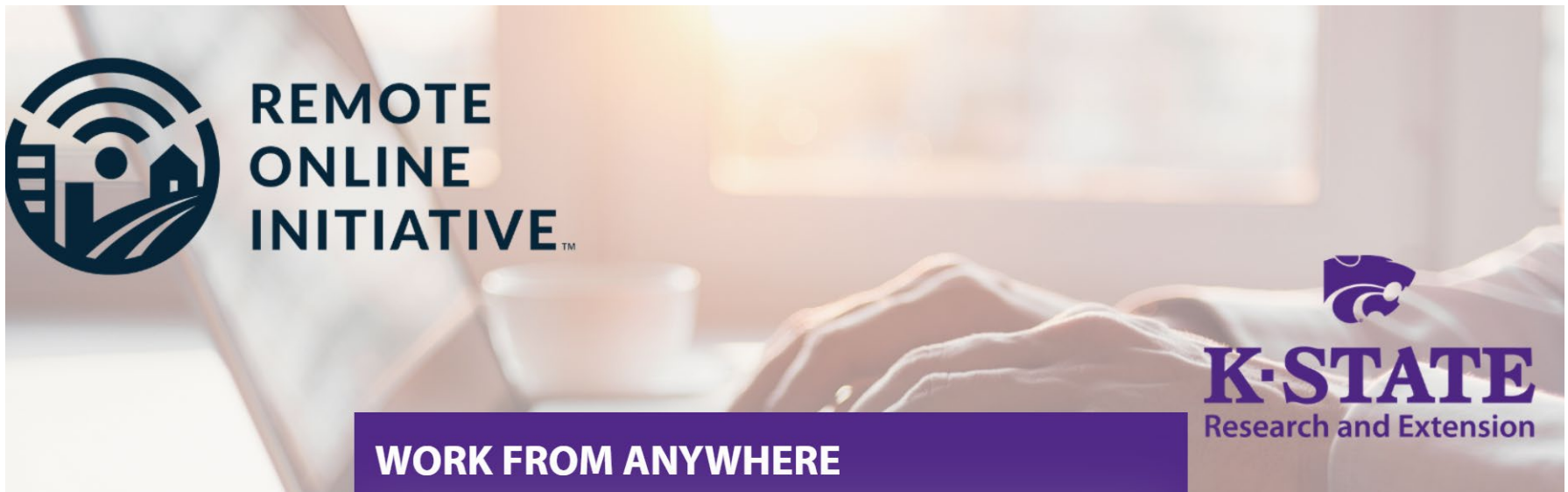
– Previous calls are recorded at

<https://ksre-learn.com/entrepreneurship>

- Now people have a choice, and millions of them are planning to move.
- **“The pivot to remote work is the biggest, fastest transformation of the labor market since the World War II mobilization.”**
- **Major cities will see the biggest out-migration:** 20.6% of those planning to move are currently based in a major city.
- **People are seeking less expensive housing:** Altogether, **more than half** (52.5%) are planning to move to a house that is significantly more affordable than their current home.
- **People are moving beyond regular commute distances:** 54.7% of people are moving over two hours away or more from their current location, which is beyond daily or even weekly commuting distances for most.

UpWork October, 2020 <https://www.upwork.com/press/releases/economist-report-remote-workers-on-the-move>, retrieved from Internet 12-12-20, UpWork October, 2020

- Kansas Remote Online Initiative
 - Certified Remote Work Professional
 - Certified Remote Work Leader
- *Certification in 4-weeks*
- Monthly Classes: <https://kansasremotework.com/>



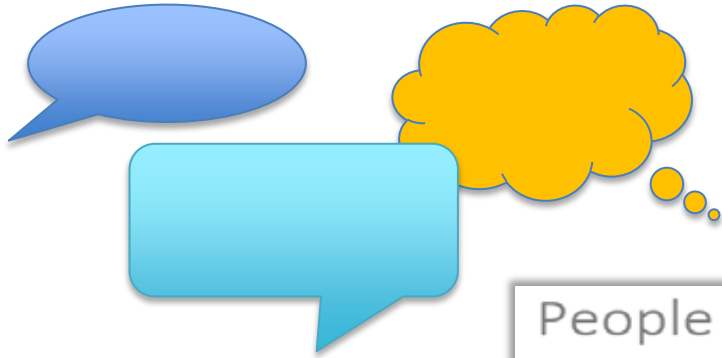
Rural Grocery/KS Healthy Food Initiative

- **Goal:** Increase access to affordable, healthy food and to improve the health and economic development of Kansans and their communities.
- Technical assistance and financing to develop new or renovate fresh food retail in underserved communities throughout Kansas.

<http://kansashealthyfood.org/>



What did you hear?



What will we do?



People move in the direction of their conversations

