KANSAS STATE
UNIVERSITY
All Things Kansas
First Friday eCall
June 6, 2025

Includes more than **30,000** data layers

Access more than **120** national secondary sources and many state-based sources

All Things Kansas

Your guide to understanding all 105 counties of the Sunflower State.

k-state.edu/allthingskansas

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Kansas State University: Economic development

Jessica Gnad
Director of economic development

Jennifer Tidball
Communications director for economic development

Greg Erickson
Data analyst

All Things Kansas: How it can help

- Saves time: Multiple data sources in one place
- Grant applications
- Research tool
- Visualize and map data
- Build geography-based reports
- Identify opportunities
- Understand communities and market demand
- Identify workforce strengths and industry gaps
- Resource for community leaders and elected officials
- Informed decision-making across Kansas

A one-stop shop for Kansas data

Diving into the platform: k-state.edu/allthingskansas

All Things Kansas: Maps

All Things Kansas: Maps

Map Room

- Platform for exploring data
- Free form
- Build your own map

All Things Kansas: Maps

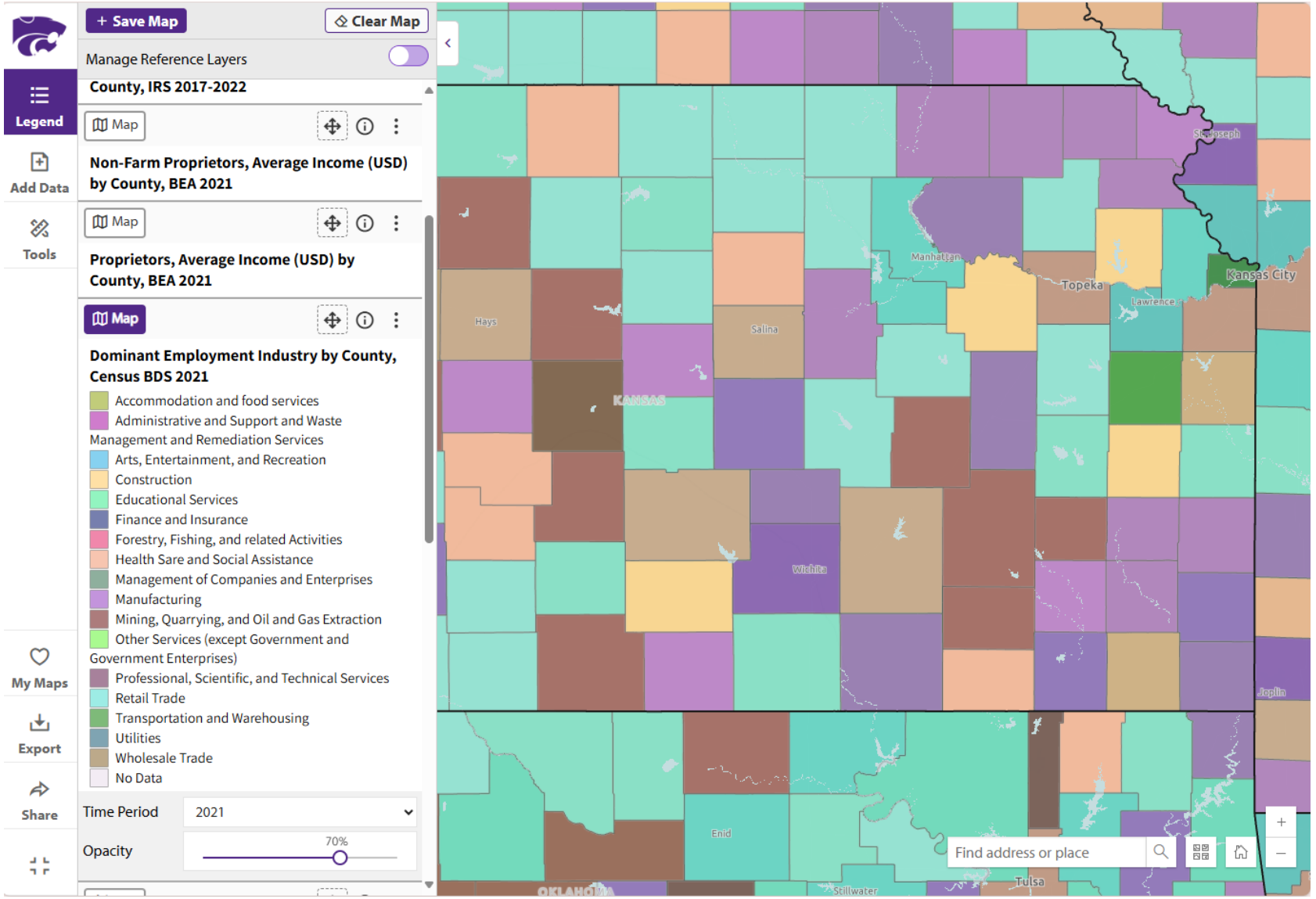
Map Room
- Platform for exploring data
- Free form
- Powerful

Map Gallery
- Premade maps
- Explore topic areas such as business development, broadband, child care and more
- Good starting place

All Things Kansas: Maps

Map features

- Legend: Manage selected data layer(s)
  - Select subsets, modify display
- Add data: Find and select data
- Tools: Explore data using tools
- My Maps: Save your created maps (under construction)
- Export: Export your map in an image format such as PDF, PNG and more
- Share: Generate a unique weblink to the exact map you built
  - Quickly share your findings



All Things Kansas: Reports

Report Gallery

- Generate curated data reports based on topic areas:
  a) All Things Kansas Report
  b) Kansas Health Report
  c) Kansas Economic Development Report
  d) Kansas Housing Report

All Things Kansas: Reports

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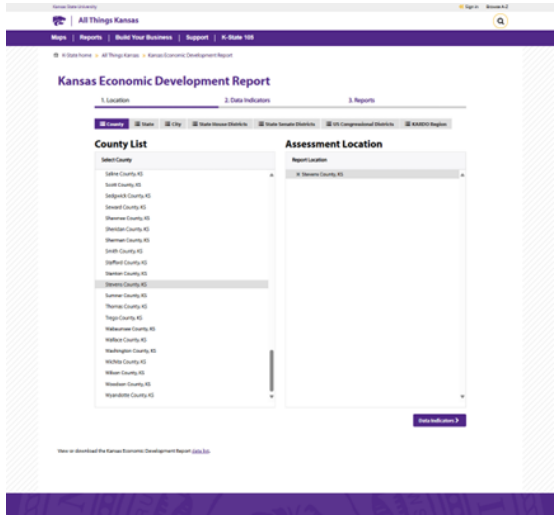
- When you have a topic, and want:
  a) A numeric report
  b) To summarize and compare multiple locations
     - Including across counties, cities, states, legislative districts and KARDO regions

All Things Kansas: Reports

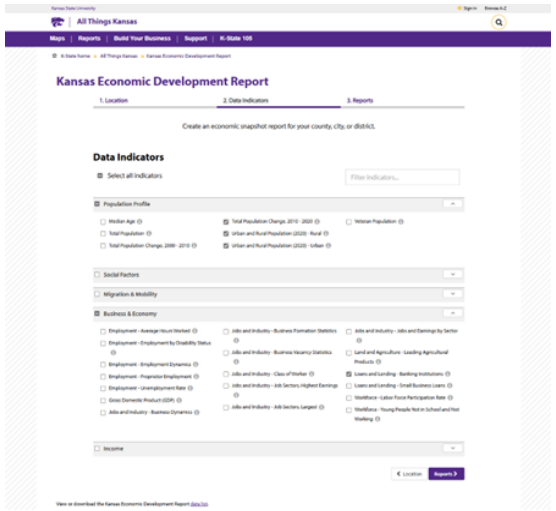
How to use reports:

1. Choose topic area
2. Location: Select report area(s)
   - Select multiple locations to generate an average of those locations (when possible)
3. Select data
4. Generate a report
5. Download as
   - PDF, Word doc, Excel file
6. Report options
7. Share
8. Print

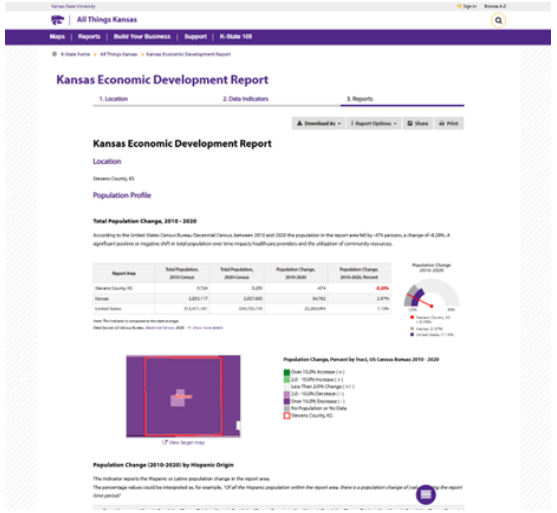
Location(s)



Data indicators



Report



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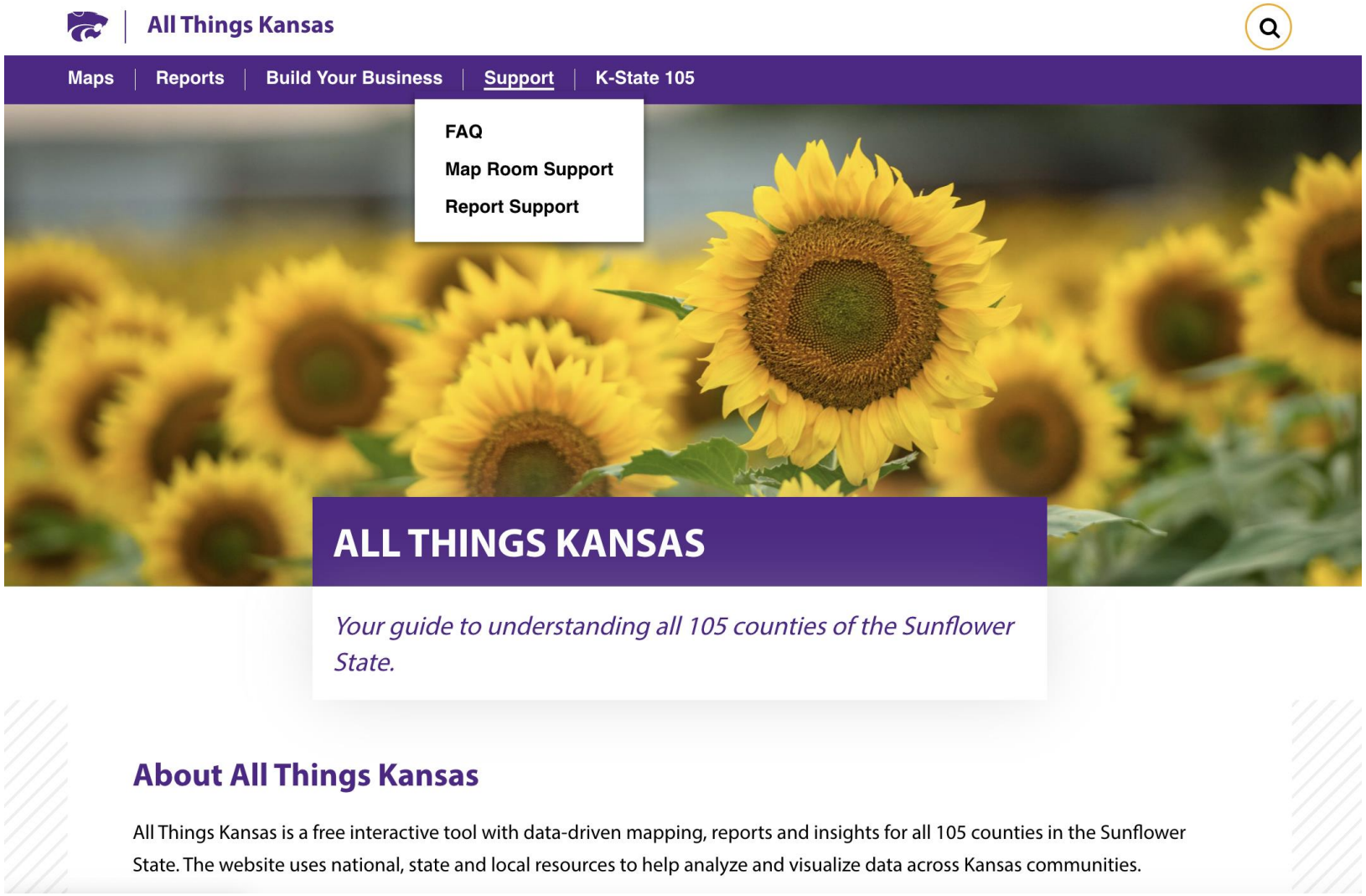
All Things Kansas: Training, support and FAQ



All Things Kansas: Recent and future updates

Data

- Kansas Geoportal
  - hub.kansasgis.org
  - Upload project near completion (120 Kansas data layers added)

- United For ALICE
  - ALICE (Asset Limited, Income Constrained, Employed)
  - Data product from the United Way

- Agriculture data
  - USDA
    - Farm Service Agency data
    - Conservation Reserve Program (CRP) Statistics

Reports and tools

- Build Your Business
  - https://allthingskansas.k-state.edu/build-your-business-in-kansas
  - Build Your Food Business page recently completed!

- Kansas County Health Rankings
  - https://allthingskansas.k-state.edu/kansas-county-health-rankings-report/
  - In collaboration with the Kansas Health Institute (https://www.khi.org/)

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YOUR RESOURCE FOR KANSAS GEOSPATIAL DATA

UNITED FOR ALICE

USDA Farm Service Agency
U.S. DEPARTMENT OF AGRICULTURE

KANSAS HEALTH INSTITUTE
Informing Policy. Improving Health.

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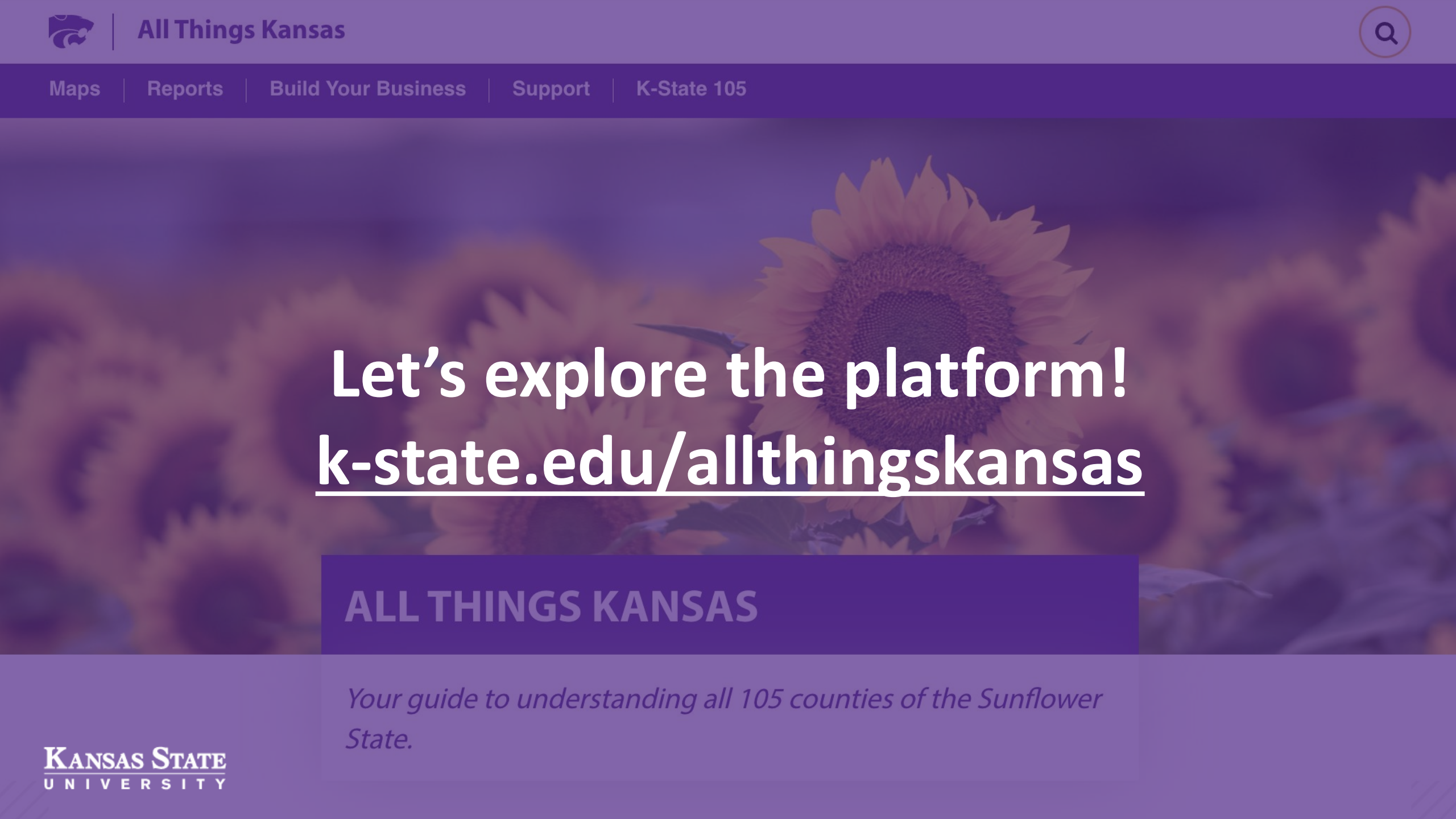
All Things Kansas
Maps
Reports
Build Your Business
Support
K-State 105
Let’s explore the platform!
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Questions?

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