

A close-up photograph of several bright yellow sunflowers with dark brown centers, set against a blurred background of more sunflowers and green leaves. The lighting is warm, suggesting a sunny day.

KANSAS STATE
UNIVERSITY

**All Things Kansas
First Friday eCall
June 6, 2025**

Includes
more than
30,000
data
layers



Access more
than **120**
national
secondary
sources and
many state-
based
sources

All Things Kansas

Your guide to understanding all 105 counties of the Sunflower State.

k-state.edu/allthingskansas

Kansas State University: Economic development



Jessica Gnad

Director of economic
development



Jennifer Tidball

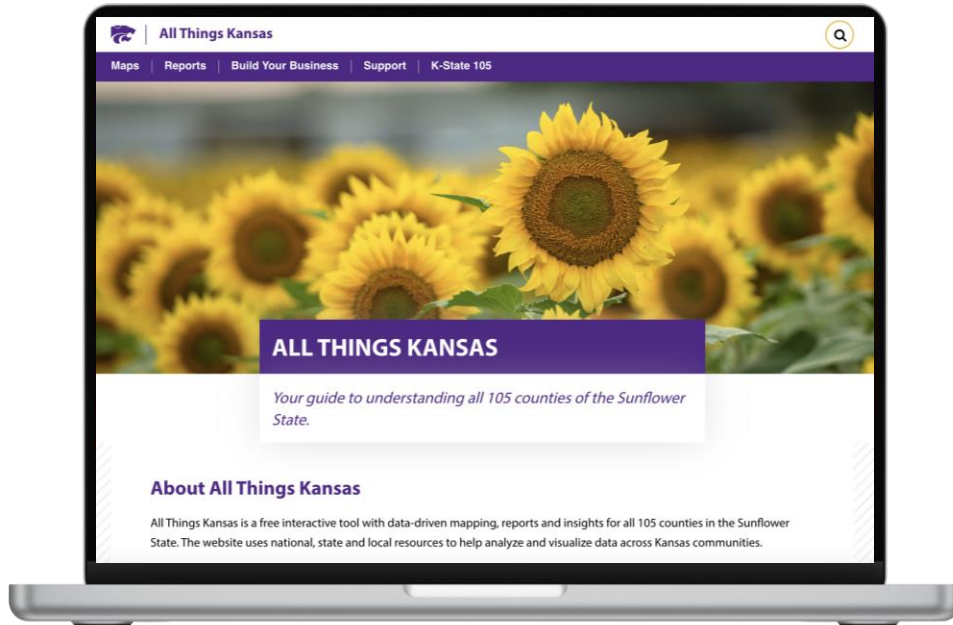
Communications director
for economic development



Greg Erickson

Data analyst

All Things Kansas: How it can help



- Saves time: Multiple data sources in one place
- Grant applications
- Research tool
- Visualize and map data
- Build geography-based reports
- Identify opportunities
- Understand communities and market demand
- Identify workforce strengths and industry gaps
- Resource for community leaders and elected officials
- Informed decision-making across Kansas

A one-stop shop for Kansas data

Diving into the platform: k-state.edu/allthingskansas



All Things Kansas: Maps

 All Things Kansas

Maps | Reports | Build Your Business | Support | K-State 105

Map Room

Map Gallery

Map Data List



ALL THINGS KANSAS

Your guide to understanding all 105 counties of the Sunflower State.

About All Things Kansas

All Things Kansas is a free interactive tool with data-driven mapping, reports and insights for all 105 counties in the Sunflower State. The website uses national, state and local resources to help analyze and visualize data across Kansas communities.

All Things Kansas: Maps

Map Room

- Platform for exploring data
- Free form
- Build your own map



The screenshot shows the All Things Kansas website. At the top, there is a navigation bar with the following links: [Maps](#), [Reports](#), [Build Your Business](#), [Support](#), and [K-State 105](#). A search icon is located in the top right corner. Below the navigation bar, a dropdown menu for [Maps](#) is open, showing three options: [Map Room](#) (which is circled), [Map Gallery](#), and [Map Data List](#). The main content area features a large image of a sunflower field. Overlaid on this image is a purple banner with the text **ALL THINGS KANSAS**. Below the banner, a white box contains the text: *Your guide to understanding all 105 counties of the Sunflower State.*

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All Things Kansas: Maps

Map Room

- Platform for exploring data
- Free form
- Powerful

Map Gallery

- Premade maps
- Explore topic areas such as business development, broadband, child care and more
- Good starting place

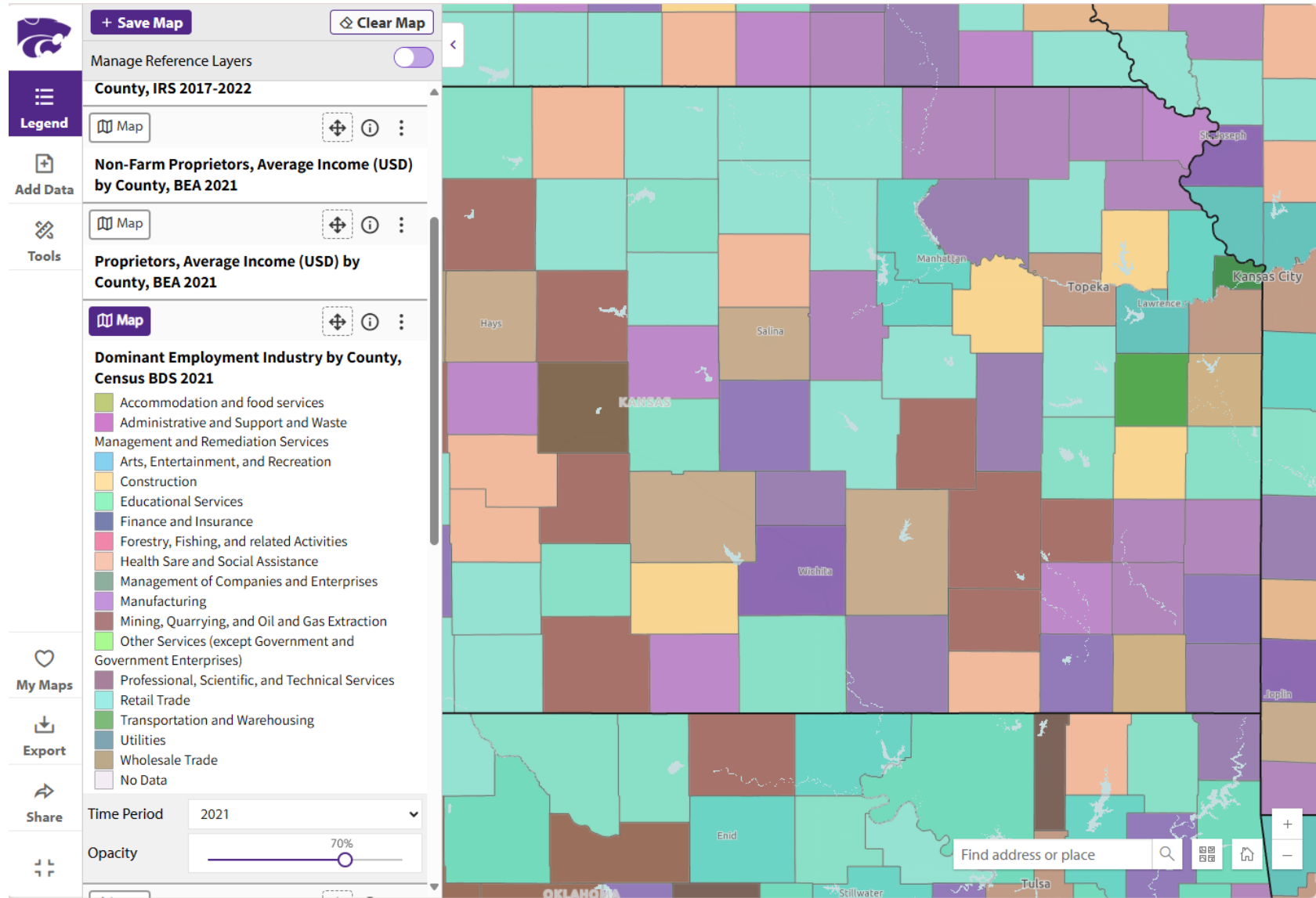


The screenshot shows the All Things Kansas website. At the top, there is a navigation bar with the following links: [Maps](#), [Reports](#), [Build Your Business](#), [Support](#), and [K-State 105](#). A search icon is located in the top right corner. Below the navigation bar, there is a dropdown menu for the [Maps](#) link, which contains three options: [Map Room](#), [Map Gallery](#) (which is circled in red), and [Map Data List](#). The main content area features a large image of a sunflower field. Overlaid on this image is a purple banner with the text "ALL THINGS KANSAS" in white, followed by the tagline "Your guide to understanding all 105 counties of the Sunflower State." in a smaller, italicized font. Below this banner, there is a section titled "About All Things Kansas" which contains a paragraph describing the website as a free interactive tool for data-driven mapping and insights across all 105 counties in Kansas.

All Things Kansas: Maps

Map features

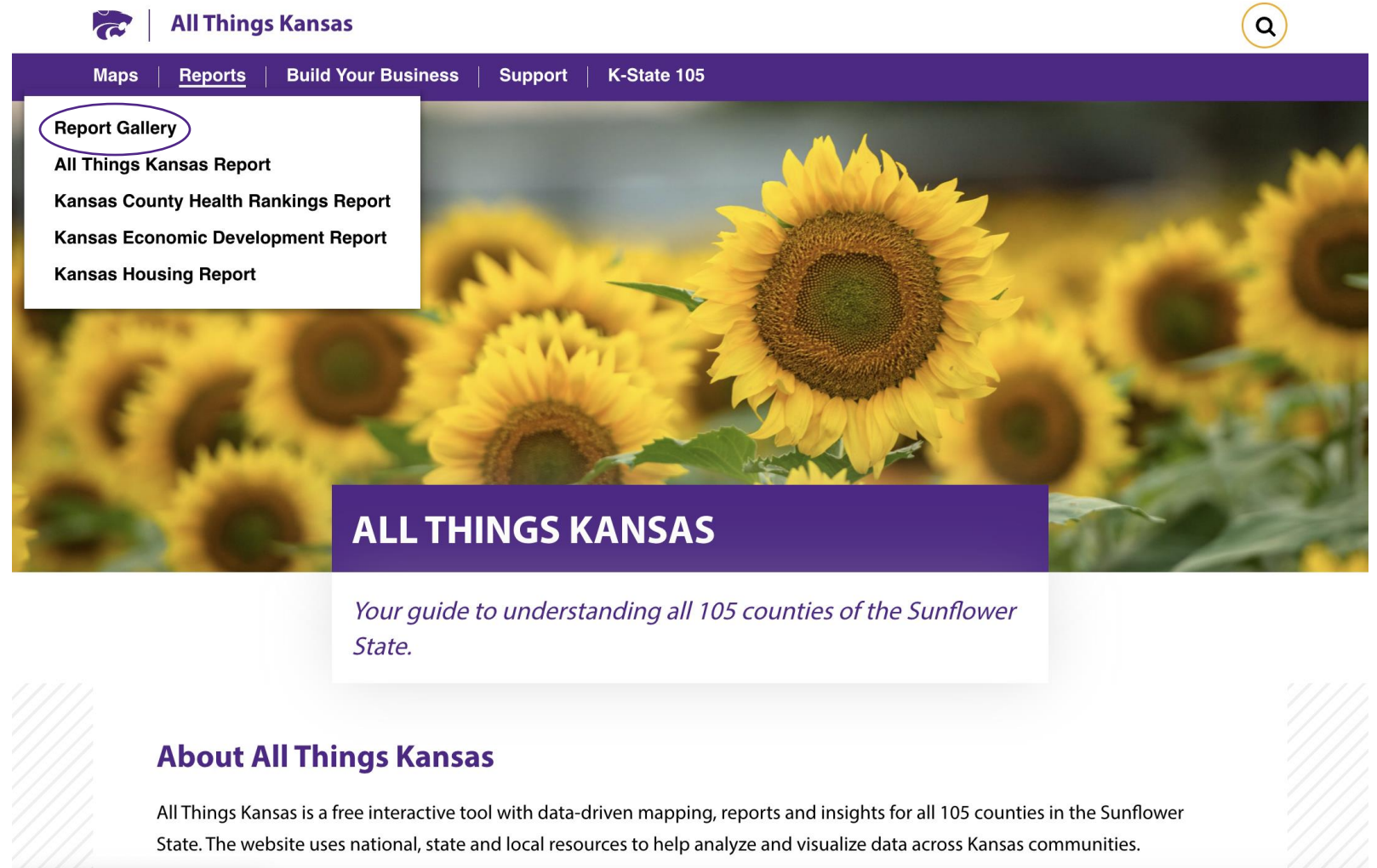
- **Legend:** Manage selected data layer(s)
 - Select subsets, modify display
- **Add data:** Find and select data
- **Tools:** Explore data using tools
- **My Maps:** Save your created maps (under construction)
- **Export:** Export your map in an image format such as PDF, PNG and more
- **Share:** Generate a unique weblink to the exact map you built
 - Quickly share your findings



All Things Kansas: Reports

Report Gallery

- Generate curated data reports based on topic areas:
 - a) All Things Kansas Report
 - b) Kansas Health Report
 - c) Kansas Economic Development Report
 - d) Kansas Housing Report



All Things Kansas: Reports

Report Gallery

- Generate curated data reports based on topic areas:
 - a) All Things Kansas Report
 - b) Kansas Health Report
 - c) Kansas Economic Development Report
 - d) Kansas Housing Report
- When you have a topic, and want:
 - a) A numeric report
 - b) To summarize and compare multiple locations
 - Including across counties, cities, states, legislative districts and KARDO regions



The screenshot shows the 'All Things Kansas' website. At the top, there is a navigation bar with links for 'Maps', 'Reports', 'Build Your Business', 'Support', and 'K-State 105'. A search icon is in the top right corner. Below the navigation bar, a 'Report Gallery' dropdown menu is open, listing four reports: 'All Things Kansas Report', 'Kansas County Health Rankings Report', 'Kansas Economic Development Report', and 'Kansas Housing Report'. The background of the page features a field of yellow sunflowers. A purple banner with the text 'ALL THINGS KANSAS' is overlaid on the sunflowers. Below the banner, a white box contains the text: 'Your guide to understanding all 105 counties of the Sunflower State.' At the bottom, a section titled 'About All Things Kansas' describes the website as a free interactive tool with data-driven mapping, reports, and insights for all 105 counties in the Sunflower State.

Report Gallery

- All Things Kansas Report
- Kansas County Health Rankings Report
- Kansas Economic Development Report
- Kansas Housing Report

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All Things Kansas: Reports

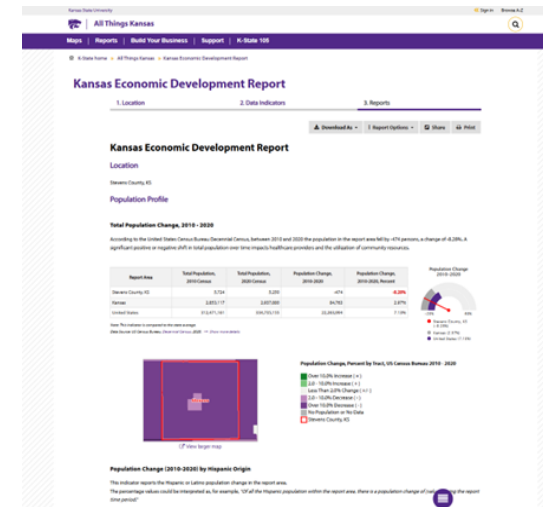
How to use reports:

1. Choose topic area
2. Location: Select report area(s)
 - Select multiple locations to generate an average of those locations (when possible)
3. Select data
4. Generate a report
5. Download as
 - PDF, Word doc, Excel file
6. Report options
7. Share
8. Print


Location(s)


Data indicators

Report




All Things Kansas: Training, support and FAQ

 All Things Kansas



Maps | Reports | Build Your Business | Support | K-State 105

FAQ
Map Room Support
Report Support



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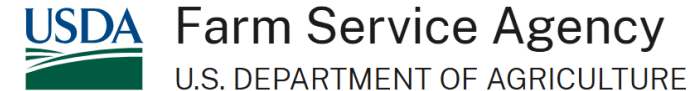
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All Things Kansas: Recent and future updates

Data

- Kansas Geoportal
 - hub.kansasgis.org
 - Upload project near completion (120 Kansas data layers added)
- United For ALICE
 - ALICE (Asset Limited, Income Constrained, Employed)
 - Data product from the United Way
- Agriculture data
 - USDA
 - Farm Service Agency data
 - Conservation Reserve Program (CRP) Statistics



[K-State home](#) » [All Things Kansas](#) » [Build Your Business in Kansas](#)

Build Your Business in Kansas

Get to know the Kansas business landscape

Reports and tools

- Build Your Business
 - <https://allthingskansas.k-state.edu/build-your-business-in-kansas>
 - Build Your Food Business page recently completed!
- Kansas County Health Rankings
 - <https://allthingskansas.k-state.edu/kansas-county-health-rankings-report/>
 - In collaboration with the Kansas Health Institute (<https://www.khi.org/>)





Let's explore the platform!
k-state.edu/allthingskansas

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Questions?

