

Kansas Small Business Development Center at Wichita State University

Empowering Small Business Leaders



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Train.
Advise.
Connect.



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Thank you to our

Funding Partners

who make this training happen.



Beyond the Just Money

Beyond the Paycheck

Building a Resilient Business Through Comprehensive Benefits



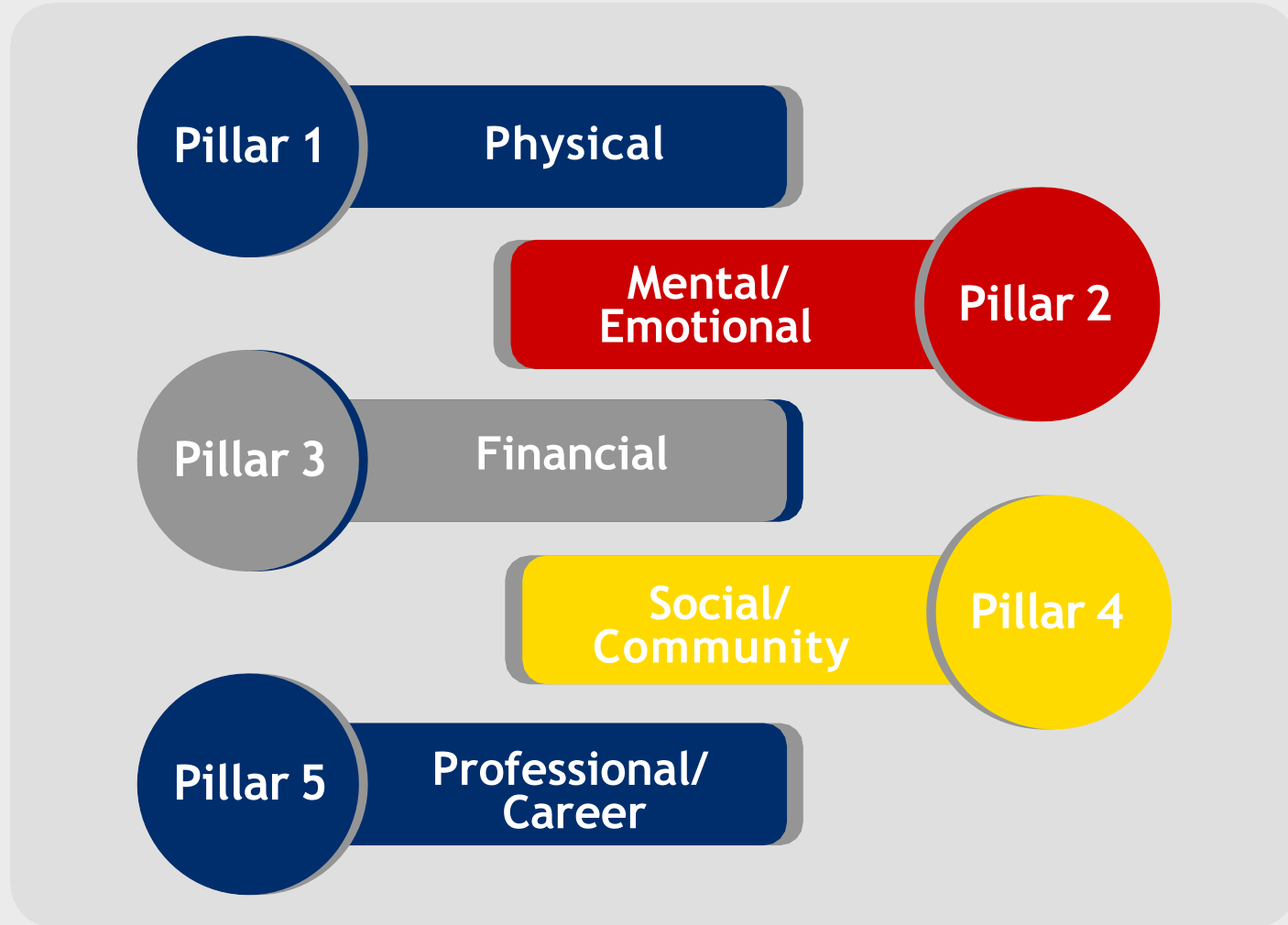
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THE MYTH OF THAT IS HOLDING BUSINESS LEADERS BACK

*"I have to have my
company's benefits."*

The 5 Pillars of Wellness



The background of the slide features a close-up, angled view of several poker chips. The chips are primarily black and white, with some red and white chips visible. They are scattered over a dark-colored computer keyboard. A red die is also visible among the chips. The lighting creates highlights and shadows, giving the objects a three-dimensional appearance.

Not Worth the Risk

All or Nothing

What is your risk tolerance?

"There are other options."



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The "How" - Creative Benefits

"Traditional" Benefits, Reimagined

*"How to offer the essentials
without breaking the bank."*



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The ACA & Small Business

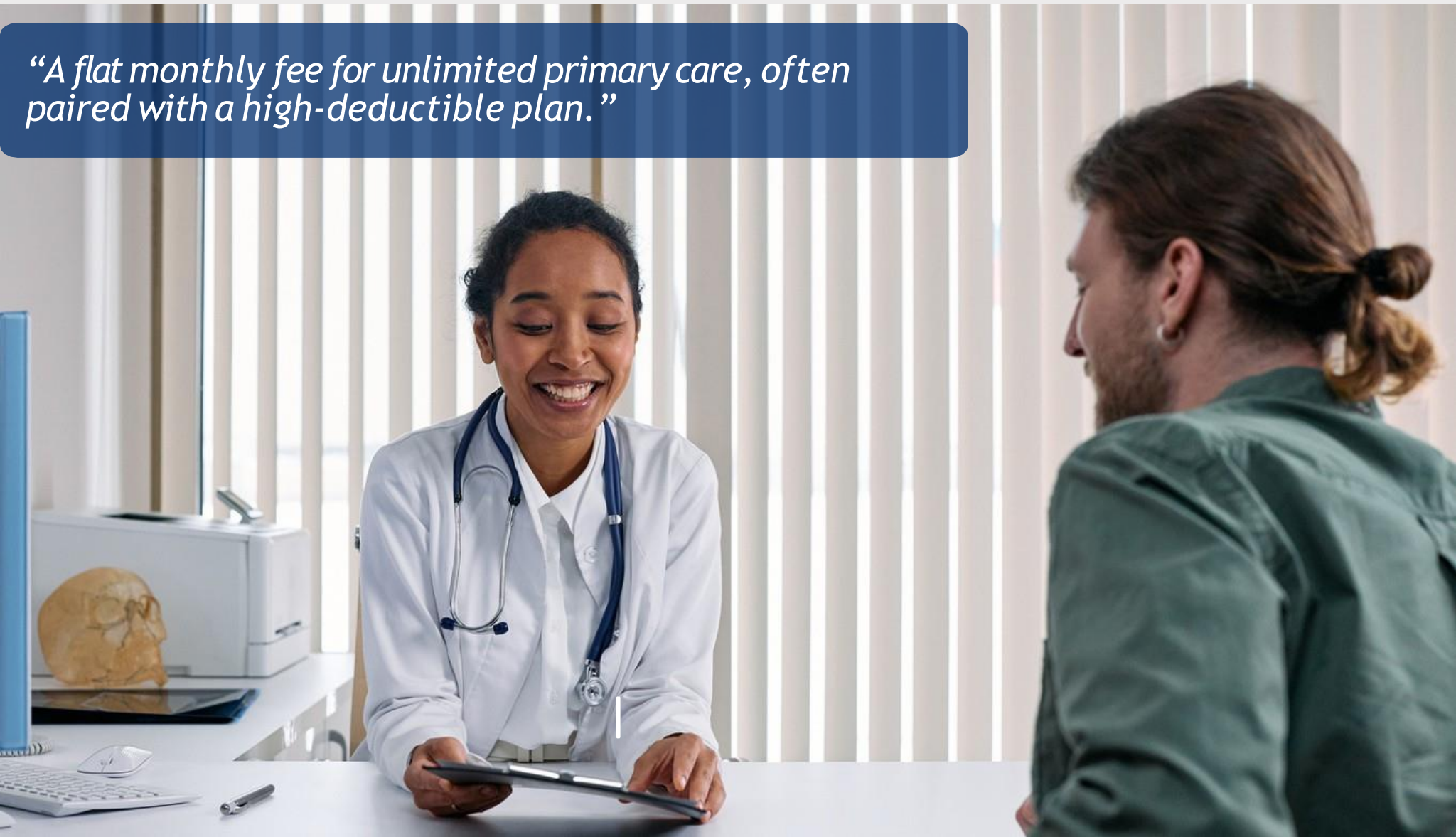
The Affordable Care Act (ACA)

*“Leverage the **SHOP Marketplace** for small employers and potential **tax credits**.”*



The Power of Direct Primary Care

“A flat monthly fee for unlimited primary care, often paired with a high-deductible plan.”



New Benefit Ideas

Game-Changing Benefits

“Thinking outside the box for a competitive edge.”





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Childcare as a Benefit

The Childcare Solution

Stipends or Subsidies:

Direct financial support.

Backup Care:

Temporary help for emergencies.

Dependent Care FSAs:

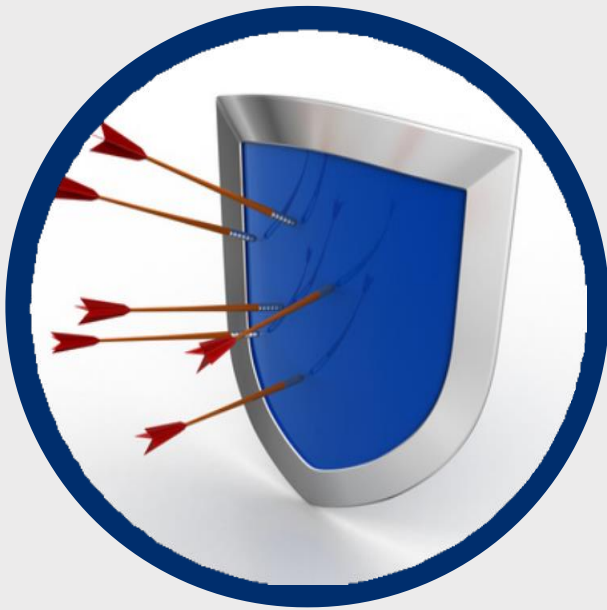
Pre-tax savings accounts.



The Rise of Paid Leave



Your Retirement Options



Solo 401(k)



SIMPLE



SEP

A Plan for Every Stage

"Demystifying retirement for solopreneurs and small businesses."

Retirement Options Breakdown

Solo 401(k)

Best for individual high-earners. Allows for both employee and employer contributions.

SIMPLE IRA

Simple and flexible. Employer-funded contributions are a percentage of income. Great for fluctuating revenue.

SEP IRA

Easy for small teams (under 100 employees). Requires employer match but is less complex than a traditional 401(k)."

The Business Impact



It's Not a Cost, It's an Investment

"Wellness and security drives the bottom line."



You, The Owner

And Let's Not Forget You

"You cannot pour from an empty cup."



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Your First Step

Join us for our

Benefits and Wellness Expo



Thursday, October 30th



9:00 a.m. - 4:00 p.m.



WSU Metroplex, 5015 E
29th Street N, Wichita, KS



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Our event

Benefits and Wellness Expo



What to Expect

Meet key vendors

Attend educational sessions

Come and go or stay all day



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Opportunities

- Vendor tables
- Speaking opportunities
- Sponsorships



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