



ce^u®
IS FOR **EVERYONE**





BRANDY GRAY
Facilitator



TROY LEITH
Board Member



KATRINA LOADER
Board Member



SYDNEY FRIEDLI
CEO Alumni



BROOKLYN HAAGA
CEO Student



KAYLEE WEIBERT
CEO Student

WHAT IS ceu®

THERE'S NO OTHER CLASS LIKE CEO.

IN CEO, YOU'RE NOT JUST LEARNING ABOUT BUSINESS - YOU'RE LIVING IT EVERY DAY.

LEARN BY DOING

PREPARE FOR YOUR FUTURE

BUILD A LIFELONG NETWORK

STEP OUTSIDE COMFORT ZONE

DEVELOP ESSENTIAL SKILLS

INVEST IN YOUR FUTURE

HISTORY

2005

ORIGIN

CEO originated when Craig Lindvahl encouraged his film student, Austin Brooks, to meet with Effingham community leader and entrepreneur Jack Schultz

2008

FIRST CLASS

CEO begins with a first class of students and the architect of CEO, Craig Lindvahl, as the first facilitator.



2010

INSTITUTE

The Midland Institute for Entrepreneurship (MIE) is formed with a vision to propagate the United States with CEO classes.



2020

LOCAL

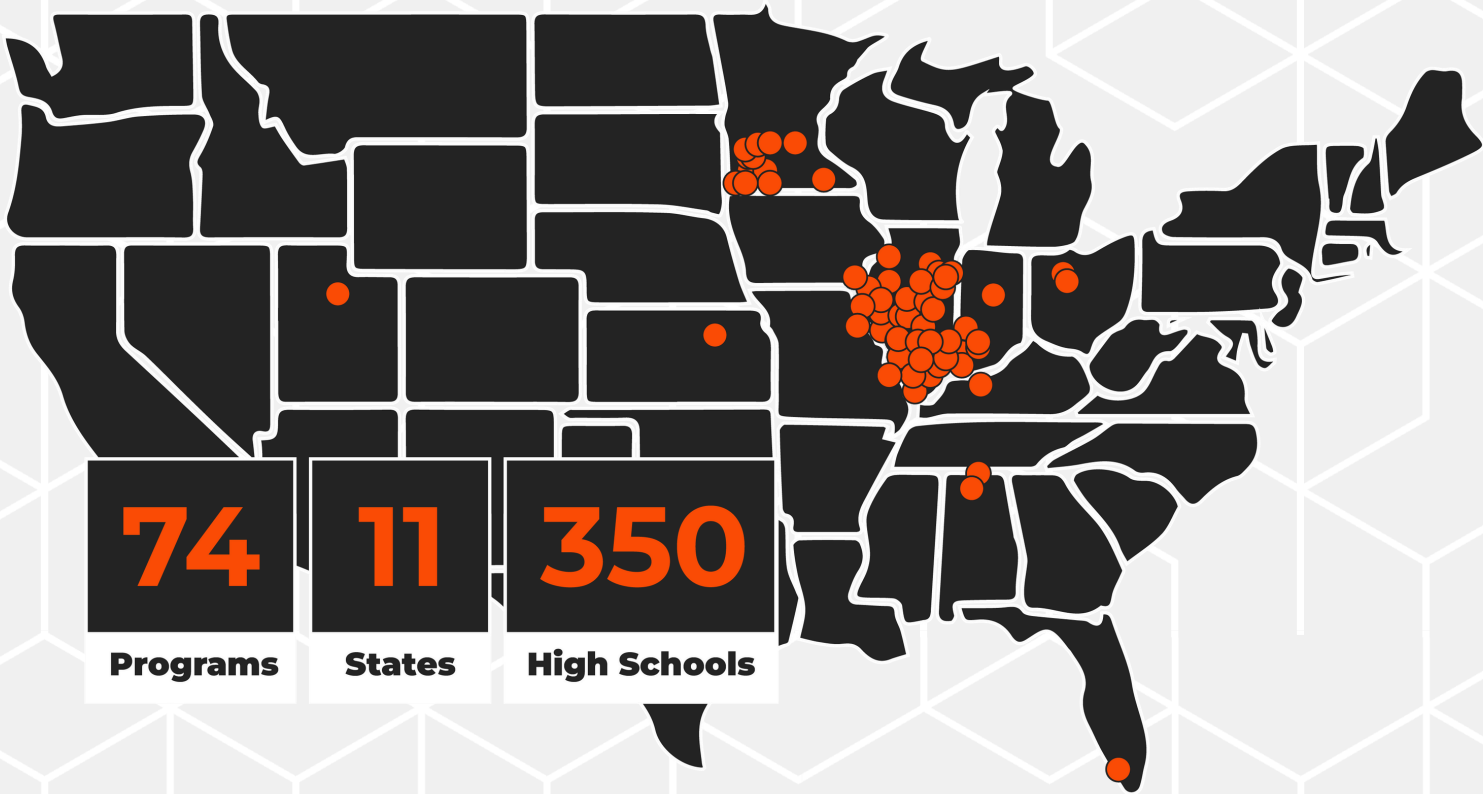
The inaugural Class of Dickinson County CEO. This is the 5th year for our program.



2024

NATIONAL

CEO grows to 74 programs in 11 states.



The CEO Entrepreneurship Program is offered to five schools across Dickinson County





MEETS MONDAY THROUGH FRIDAY FROM 7:30-9:00



NEVER MEETS IN A CLASSROOM



2 HIGH SCHOOL CREDITS

THE ceu[®] DICKINSON COUNTY

EXPERIENCE



CEO CULTURE



MENTORING



TEAM BUILDING



CLASS BUSINESS



BUSINESS VISITS



INDIVIDUAL BUSINESS



GUEST SPEAKERS

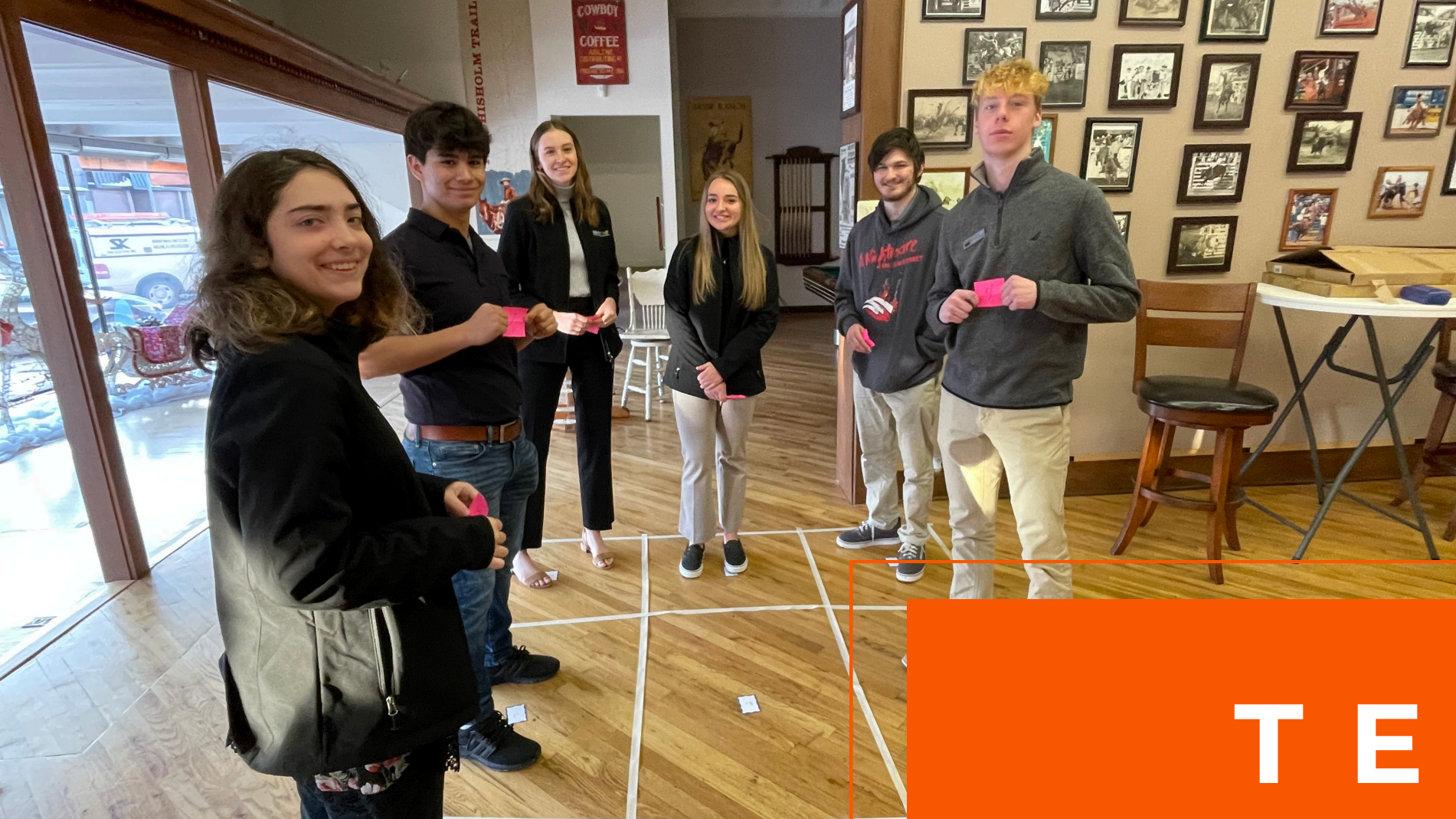


TRADE SHOW



cevo[®]
CULTURE





TEAM BUILDING





BUSINESS VISITS





GUEST SPEAKERS





LOCAL BUSINESS PERSPECTIVE



KATRINA LOADER

TOP STUDENT TAKEAWAYS FROM BUSINESS VISITS

- GAIN A NEW PERSPECTIVE ON THE CONTRIBUTIONS BUSINESS MAKE TO OUR COMMUNITY
- SHARED INFORMATION ABOUT VISIT WITH OTHERS
- BECAME A CUSTOMER TO THE BUSINESS AND/OR REFERED A PARENT/FRIEND TO A BUSINESS
- THOUGHT “I COULD SEE MYSELF WORKING FOR THIS BUSINESS”



ONE-ON-ONE MENTORING





MENTOR COORDINATOR



TROY LEITH





CLASS BUSINESS



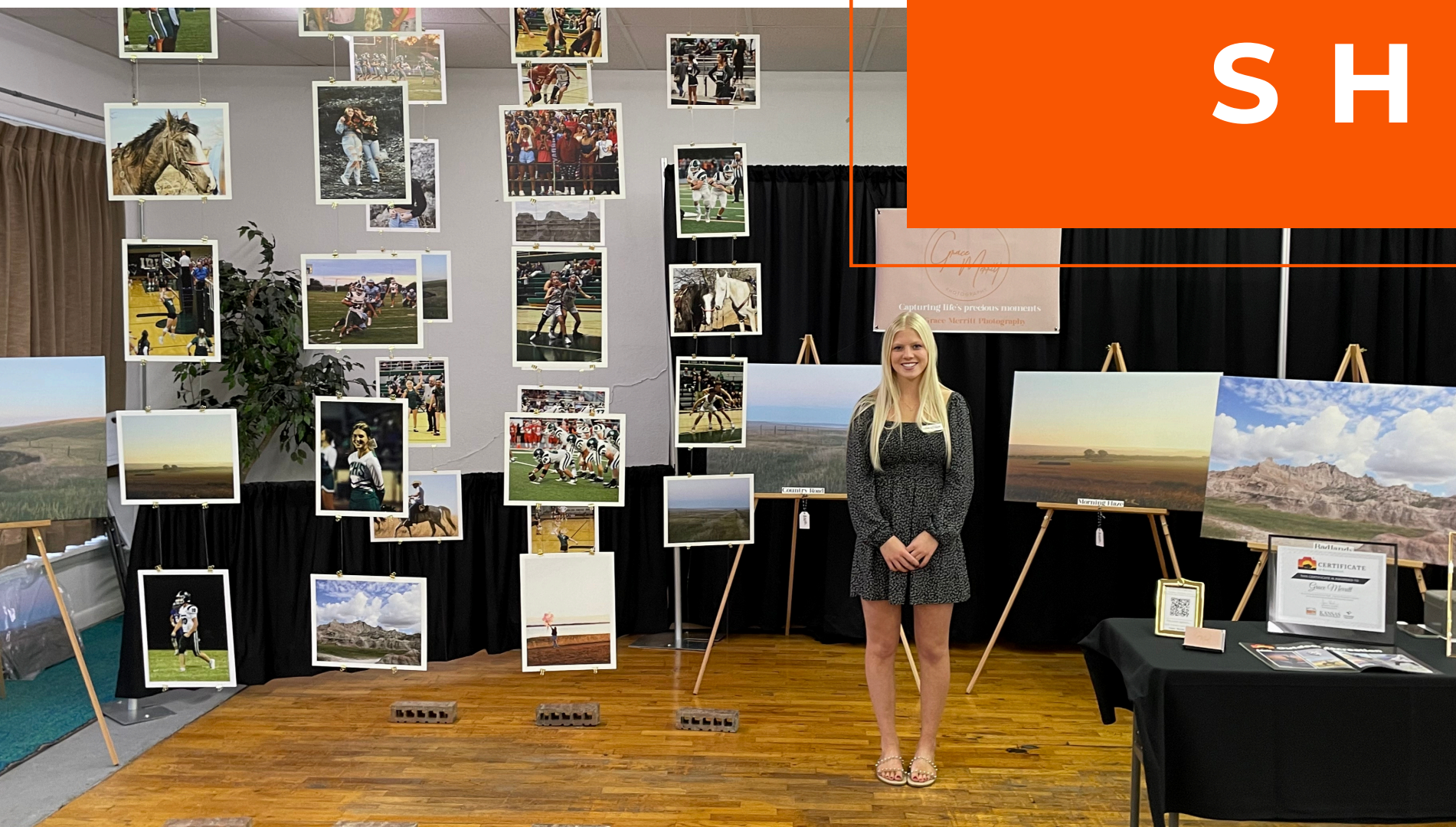


INDIVIDUAL BUSINESS





TRADE SHOW



ceu[®]

STUDENT PERSPECTIVE



BROOKLYN HAAGA
CURRENT STUDENT



KAYLEE WEIBERT
CURRENT STUDENT



ALUMNI PERSPECTIVE

“

CEO taught me all the life lessons that high school wasn't able to teach me. CEO taught me how to successfully network with individuals who might have been intimidating to me before. **It was worth every single mile driven, every 6 am alarm clock, every interaction I had.** I was pushed in ways I hadn't been before, and I learned so much about myself. I almost didn't apply, but it taught me more about socializing and being a more well-rounded individual overall.

”



2022 Dickinson County CEO | **SYDNEY FRIEDLI**



OVER 80% OF DICKINSON COUNTY CEO STUDENTS
REPORTED THE FOLLOWING OUTCOMES AFTER
COMPLETING THE PROGRAM

GAINED BUSINESS KNOWLEDGE

OWNED MY SUCCESS/FAILURE

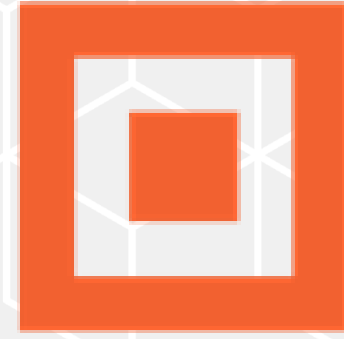
IMPROVED COMMUNICATION

LEARNED ABOUT MY COMMUNITY

BECOME MORE SELF AWARE

BUILT A PROFESSIONAL NETWORK

**THIS IS YOUR CHANCE
TO DO SOMETHING
TOTALLY
DIFFERENT.**



EVERY CEO PROGRAM STARTS WITH MIDLAND INSTITUTE FOR ENTREPRENEURSHIP

PROVIDES

- COMPREHENSIVE TRAINING
- TECHNOLOGY TOOLS
- BOARD & ADMINISTRATIVE SUPPORT

LEARN MORE AT [DISCOVERCEO.COM](https://discoverceo.com)



LOCAL BOARD OF DIRECTORS

- MONTHLY MEETINGS
- CLASS INVOLVEMENT
- TASK SPECIFIC COMMITTEES



FUNDING

- INVESTORS
- FRIENDS OF CEO





QUESTIONS?

