



Child Care Innovations in Hays

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Leaning Into Leadership



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Energizing Others:
Faction Mapping

The diagram is a Faction Mapping tool. At the center is a circle labeled "YOUR ISSUE". Eight dashed arrows point from this central circle to eight surrounding rectangular boxes, arranged in a circle. Each box is designed to capture information about a specific faction. Each box contains the following fields:

- FACTION: _____
- VALUES: _____
- LOYALTIES: _____
- LOSSES: _____
- Degree to which they care about my issue (1 to 10)
- Degree to which I need them to make progress (1 to 10)



Building a Foundation with Providers

Child Care Provider Appreciation

Quarterly Child Care Provider Professional Development Series

- + Financial Investment Strategies and Resources for Business Planning and Management – Michael Berges, Innovation Center
- + Child Care Provider Regional Conference – Dana Stanton, Innovation Center
- + Bringing the Classroom Outside, Brenda Holopirek, Child Care Aware of Kansas
- + Advocating for Children and Families, Sabina Hoffman, Kansas Child Care Training Opportunities
- + Stress Management & Self-Care for Providers – Kaley Conner, High Plains Mental Health Center
- + Fingerprinting services





Child Care Champion of the Month

- + Sponsored by the Schmidt Foundation
- + Highlighting area providers
- + Recognition and visibility for profession

Advocacy Efforts for Local In-Home & Center-Based Providers

- + Letters of support were sent to U.S. Senators Jerry Moran and Roger Marshall as well as Congressman Tracey Mann to expand reimbursement rates for all providers for the CACFP food program.
- + Working with state representatives and senators to address cost of liability insurance for providers
- + Connected area providers with regulation standards review that was conducted earlier this year

Letters of Support & Grants

- + HaysMed Childcare Center project – community needs assessment and support letters
- + Received a \$45,000 grant to support Learning Cross Preschool and Hays Area Children's Center from ChildCare Aware of Kansas
- + Received \$26,000 from the Patterson Family Foundation for The Grove
- + Wrote a letter of support for The Grove's child care center, which was awarded nearly \$3.6M from the Capital Project Funds from the Kansas Children's Cabinet
- + Recent application for Child Care Aware Grant – First aid kits for providers and additional resources for training and support



Marketing Efforts

- + Recruiting new providers
- + Campaign encouraging businesses to support their staff who utilize childcare
- + Speaking to progress and continued need
- + Connecting families to ChildCare Aware of Kansas
- + Welcome Home Program
- + Brochures at doctors offices
- + Communication with members and community

2023 Statistics for Ellis County

- + Ellis County added five in-home providers
- + Six new in-home group providers began their business
- + One new childcare center opened



ELLIS County Point-In-Time Child Care Data

Generated on 12/6/2024

Census Data	
Total Number of Residents under 6 years ¹	1,762
Children under 6 years with all parents in family in labor force ¹	1,378
2024 (Current): Extent Desired Capacity Meets Potential Demand	65%
Potential Number of Child Care Slots Needed	484

Please note: The Extent Desired Capacity Meets Potential Demand % includes Licensed Family and Group Homes and Child Care Centers. Licensed Head Start Programs, Preschools and School Age programs are excluded. Potential Number of Child Care Slots Needed is calculated by subtracting the desired capacity from the number of children under 6 with all parents in the family in the labor force.

Child Care Information by Facility

Type of Licensed Child Care Facility	2022	2023	2024
Child Care Centers	8	9	9
Head Start (may exclude license exempt programs)	1	1	1
Licensed Family Child Care Homes	74	82	75
Preschools	4	5	4
School Age Programs		1	2
Grand Total	87	98	91

Child Care Facility (Full Time, Full Year)	Number of Children Reported Enrolled	Desired Capacity (# of children facility is willing to accept)	Licensed Capacity (# of children facility is licensed to care for)
Child Care Centers	281	321	322
Licensed Family Child Care Homes	497	573	888
Grand Total	778	894	1,210

Where do we go from here?

- + Child Care Aware of Kansas Point-in-Time data analysis
- + How do we better count children not in licensed care to get a clearer picture?
- + 2025 Child Care Community Needs Assessment
- + Support and resources for in-home providers for career sustainability
- + Focus on opening infant care
- + Analyzing child care trends for the county for past 20 years

Questions and Round Table Discussion



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